JOHN BULL, JANUARY 31, 1931
TWOPENCE.

JOHN BULL

No. 1285.
Vol. XLIX.

OVER A MILLION SALE

Cut down

Housework . . .

cut out grease

Grease used to make more work than enough. Think of cooking, for instance, and the scrubbing and scouring you had to do afterwards. That's past history, thanks to Glitto!

When grease runs over in the oven—spills on to the floor—splashes the table—or sticks to the sink . . . let Glitto get after it. Glitto kills grease—cuts hours of hard labour out of housework.

★*Glitto is sold in packets and the convenient, economical 6d sprinkler drums.*

Glitto

kills grease

JOSEPH CROSFIELD & SONS LTD., WARRINGTON

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FOR SMALL TRADERS, SHOPKEEPERS.

MAKE MORE MONEY.
SELL Tablecloths, Towels, Silk Stockings, Overalls, Men's Socks, Ties, etc. A 1,000 Bargains. The Oldest, Largest, Cheapest and Best Wholesale Firm. Write now for Catalogue B., Cochrane, Sons & Co., 2, Thomas St., M'chester.

60-PAGE wholesale Drapery Catlg.; also ABC Guide, direct from actual mfrs., free; read page 56 of "Seven Ways to Make a Living in Drapery." Example of our prices: Men's Shirts 18/11 doz.; other bargains in stock.—Wolfson, 48, Thomas Street, Manchester.

CHEAPEST wholesale house for beginners for drapery, hosiery, boots, etc. Wire for free cat. —H. Marks, 65, Houndsditch, London, E.C.3.

PROFITABLE GOODS TO SELL in your spare time; every kind; good profits. 200-page Catalogue free.—MAY (173), George St., Birmingham.

WHOLESALE Drapery.—Remnant and Art Silk Hosiery. List free. — McLoughlin, Ltd., Dept. B., 15, George Street, Manchester.

AGENCIES, CLUBS.

EARN £2 to £5 weekly. Run Clothing Club amongst friends. No outlay. Particulars and cat. free.—Carlisle Mills, Dept. 11, Birstall, Leeds.

WANTED BY JOHN NOBLE, LTD., ORGANISERS OF WEEKLY CLUBS.—THE IDEAL CLUB LEADS FOR VALUE! Big commission, little trouble, no expense. Marvellous bargains in fashions, Furniture, Footwear, Bedding, Outfitting, etc. Over 50 years' reputation for Value and Service. Send p.c. now for new catalogue and particulars.—JOHN NOBLE, LTD. (Dept. A.7), MANCHESTER.

CLUB AGENTS wanted. — Liberal comm. Household Bargains. WRITE FOR FREE CATALOGUE.—The Nova Trading Co., Ltd., 94, Villa Street, Birmingham.

AGENTS WANTED to form Easter Clubs, Novelties, Fancy Goods, Umbrellas, Cutlery, etc. No outlay. Good commission.—Regent Confectionery Co., Stanningley, Leeds.

EASTER Club Agents wanted. Big Cash Com. No outlay. Fine Art Crt. Easter Novelties, Chocs., Cigs., Fancy Goods, Drapery, etc.—Dept. E.1, Eaton & Co. (Leeds), Ltd., Lr. Wortley, Leeds.

AGENTS wanted, spare time, sell cut lengths, dress materials, remnants, shoes. Sale or return. Good comm.—Edmondson, 10, Hope St., Bradford.

XMAS Cards finished. Try an All-Year-Round Agency. Private Printed Stationery in 1/- boxes. Samples free.—Write now, Carter Coupe & Co., North Street, Bedminster, Bristol.

EASTER CHOC. CLUBS.—Cadbury's, Rowntree's, Fry's, Terry's. Agents wanted. Good terms. Illus. catalogue free.—Write, MATHER'S, Dept. J., 192, Chorley Old Road, Bolton, Lancs.

SPARE-TIME AGENTS WANTED to SELL DRAPERY, FOOTWEAR, FANCY GOODS, etc. NEW CLUB SCHEME. HIGHEST COMM.—HORNER'S, 69-71, MEADOW LANE, LEEDS.

AGENT wanted, whole or spare time, to sell CUT LENGTHS, Suitings, Dress material.—Betany & Sons, Mfts., 3, Fairfield Rd., Bradford.

EMPLOYMENT.

"WHY NOT BE A SALESMAN?" This was advice given to a man dissatisfied with his earnings and future prospects. The friend introduced him to Mr. Wallace Attwood, and today he is drawing £600 a year. Suitable men can be trained by Mr. Attwood by post in their spare time. Send to-day for 24-page book, "The Profession of Salesmanship," post free on request.—The Wallace Attwood College, 26T, Bedford Row, London, W.C.1. ('Phone: Chancery 7526.)

MOTOR DRIVERS. — COMMERCIAL and PRIVATE positions. The finest PRACTICAL training to standard R.A.C. Certificate at the lowest inclusive fee. Day or evening. FREE employment Dept. CALL (9-7) or write. THE BRITISH SCHOOL OF MOTORING, LTD., 5, COVENTRY ST., PICCADILLY CIRCUS, W.1. (Corner Rupert St., next Lyons' Corner House.)

BUY Ladies' Silk Stockings to sell to friends. 50 p.c. profit on our lines. Cat. & Silk Shade Card Free. Cheapest House in Trade. Nickson's, Mfrs., Broadway Chambers, London, W.6.

POLICE FORCE.—Splendid pay and prospects. If over 5 ft. 8 in. and under 30, apply for free details of Entrance Exam. from B.T.I., 29b, Oxford Street, London.

£150-£300 SALARY for Certificated Bookkeepers. Expert postal tuition. Fee moderate, easy payments. Success at Exams. assured. Free Employment Bureau. Great demand for qualified men and women. Booklet, testimonials free.—City Corres. College (9D), 23, Coleman St., Ldn., E.C.

JOIN THE POLICE.—Good Pay and Prospects for young men of good physique between the ages of 20-25 years. Write for particulars.—Clough's Correspondence College, Dept. J.B., Temple Chambers, E.C.4.

IMMEDIATE EMPLOYMENT offered in the Army to men between 18 and 25. Good pay. Free food, clothing, housing. Plenty of sport. Holidays on full pay.—Apply any Recruiting Office of Drill Hall.

POLICE ENTRANCE EXAM.—Expert postal tuition. Success guaranteed.—For particulars write, ServiceCorrespondenceCollege, Thatcham, Newbury.

BUSINESS SERVICES, ETC.

"DO YOU ADVERTISE?" Advertisement inserted in 56 Provincial newspapers or London and Suburban, 7/10; Welsh, 2/8. Large or small Mail Order Campaign Experts. Advice free. Prospectus.—Central Press (Dept. 60), 323, High Holborn, London, W.C.1. 'Phone: Chancery 8113.

CHEAP PRINTING.—1,000 Billheads from 3/6, Handbills fr. 7/6. Memos., Business Cards, etc. Samp. free.—Creteway Press, 83, Buxted, Sussex.

SMALL ADS. WORTH WATCHING

Prepaid Rate: 9s. per line averaging six words, Minimum Charge 27s.
Advertisements must be received not later than Friday for the following Thursday's issue.
Address: The Advertisement Manager, "John Bull," 57-59, Long Acre, London, W.C.2

CHEAP Printing.—Billheads, Handbills, Cards, 2/6 1,000. Posters and other Cheap Printing. Samples free. Pearson's, Church Rd., Portsmouth.

PRINTING.—10,000 Handbills or Billheads at 3/3 per 1,000. Samples of printing for all traders with list of 800 prices sent for 3d. postage.—Mead & Son, Room 60, Sandy, Beds.

PRINTING.—Billheads, Handbills, Cards, 2/6 1,000. All Printing. Samples free.—Stanley Osborne, Gladstone Road, Gloucester.

BARGAIN SALES.

WALLPAPERS DIRECT from 2½d. per roll. Send for patterns post free.—West Riding Wallpaper Co., 52, Trinity Street, Leeds.

KNITTING WOOL BUNDLES, 1½ lb. 5/-, for Socks, etc. White, Grey, Navy, 3/6. Colours 3/11½ lb., post free. Patts. Wools, Serges, Tweeds.—Egerton Burnetts, W.B. Warehouse, Wellington, Som.

DANCE Novelties, advt. balloons, hats, fans, masks, jokes, etc. List free.—Novelty supply Stores (Dept. 19), 228, Mile End Rd., Ldn., E.1.

WALLPAPERS, Non-Combine, from 2½d. roll. Book of 1931 designs free.—Eclipse Wallpaper Co. (Late of Leeds), 21, Shields Rd., Newcastle/Tyne.

HANDY IN EVERY HOME.—Penn's famous Lightning Leather Stitcher quickly sews boots, belts, bags, harness, suitcases, etc. Indispensable for thrifty home workers. Price only 3/- (postage 6d.), complete with 3 extra needles, thread and illus. directions. Saves its cost on the first job you do. Send to-day.—C. Penn & Co., 142, Cottenham Road, London, N.19.

DARNING MADE EASY. An hour's work in a few minutes and no more untidy darns. The "Star" Darner, price 1/-, postage 2d., speedily weaves large or small darns in stockings, socks, underwear, etc. Saves endless trouble, time and eyesight. Send for one now to William Penn, Dept. J.X., 662, Holloway Rd., N.19.

READERS' attention is drawn to the BARRY offer on page 14. Full range of patterns will be sent free.

TURN to BLANFORD'S offer on page 27. An illustrated free Catalogue can also be obtained.

DRESS.

BABY BARGAIN LAYETTE.—We send complete Layette on receipt of first instalment 2/6 (Post 1/3), not merely a sample garment, but home-made garments 30/-, cash or terms. Prove the best—send for parcel on approval.—STURGESS, 190, Birchfield Rd., Northampton.

5 RECORDS & 100 (30 MINUTE) NEEDLES FREE

VALUE 10/6

Everyone purchasing a Fullotone direct by mail or through a Fullotone shop, either for cash or on easy terms, during the next month will be given free five full-sized new records and one hundred 30-minute needles. There are 21 new attractive modern designs, and every model is guaranteed for 12 months.

OFFER OPEN FOR ONE MONTH ONLY

Do not miss this splendid opportunity—the offer closes in one month. The all-British Fullotone is renowned for its amazing volume and lifelike purity, and is recognised as the finest gramophone value obtainable because it comes direct from the factory with no middlemen's profits to swell the price. Call and inspect at any of our Branches or write for catalogue now.

MODEL 18A, CASH PRICE

5 - 7 - 6

Artistic OAK-FINISHED CABINET, 30 in. high, 25 in. wide, complete with new AUTO-STOP, powerful British Motor, metal Sound Chamber and Record Compartment. Guaranteed for 12 months.

8/2 SECURES with 8/2 monthly for 14 months.

COLOURED CATALOGUE FREE

FULLOTONE GRAMOPHONES (1929) LTD. (Dept. J.B.21), 75, Camden Road, London, N.W.1
Phone: North 0017. Also Branches at CROYDON—41, George St.; EAST HAM—140, High St.; TOTTENHAM—801, High Rd.; HULL—Beaumont Bridge; LIVERPOOL—13, Paradise St.; MANCHESTER—86, Oxford Rd.; BOLTON—47, Bradshawgate; GLASGOW—312, Argyle St.

AS ABOVE BUT WITHOUT DOORS **4.19.6** or 7/5 monthly for 15 months.

FULLOTONE *THE GRAMOPHONE OF AMAZING VALUE*

CARNIVAL. Dance, Party, Hats, Balloons, Novelties, Wigs. List (J) FREE.—Becks British Carnival Novelties, Cross Street, London, N.1.

PIXIE Razor Blades.—Sheffield Made. Warranted good shavers. 1/- per dozen. Agents wanted.—Dronfield Tool Company, nr. Sheffield.

A1 NOVELTIES for Dances, Hats, Balloons, Mickey Mouse Novs., Mus. Inst., etc.—List J.B. 1203 free.—Dudley's, 651, Holloway Rd., N.7.

JANUARY SALE WOOLS.—Rug, 1/-, 1/6½ lb. Machine, Hand knittings, 1d., 1½d. oz. Silky 2½d. oz. 600 spls. Illustd. Rug Guide Free.—Scotia Wools, Ltd., New Bridge St., Newcastle-on-Tyne.

A MARVELLOUS COLLECTION, showing over 300 shades and designs in guaranteed dress and lingerie materials. All 36 inches wide, at 1/6 to 2/11 per yard. Patterns with full particulars from Pryce Wright, 75, Piccadilly, Manchester. Nobody making their own garments, etc., should miss these.

CARNIVAL Goods, Balloons, etc., dance organisers. Big bargain list sent gratis & post free.—"Uneedus," 70/73, Arundel St., Portsmouth.

WALLPAPERS from mills from 2½d. roll. New Designs. Patterns post free. — Osborne Mills (Dept. S), Rochdale Road, Manchester.

GENUINE SHEFFIELD-MADE Tea Knives, E.P.N.S., half-dozen in well-finished packed box, 5/- per box, post paid.—C. C. Rawson, 22, Claypole Road, Nottingham.

FREE.—A beautiful 20-page brochure describing the G.T.L. TOOL CHEST (obtainable on easy payments) advertised on page 31, will be sent free if you post the coupon.

BABY'S BETTER QUALITY LAYETTE, 20/-. 75 modern home-made garments, Silk and Wool Shawl, Robes, Day Gowns, Flannels, Terry Napkins, Vests, Barras, Wool Coats, Nighties, etc. Cmtd. unequalled Bargain. Over 2,000 true testimonials received. Prove the best by sending 2/-, for parcel on appro., then judge yourself. A Mother 16 years' experience.—Mrs. J. Howard, 66, Dover Road, Portsmouth. (Cash or Terms.)

MUSICAL.

VIOLINS, Drummers' Outfits, Saxophones, Ukuleles, Trumpets, Gramophones, etc., from 5/- deposit, 2/6 weekly. Lists free.—Palmers, 151, Linthorpe Road, Middlesbrough.

GRAMOPHONES, Motors, Parts. Cat. Free. Cash or terms. Build £12 model for £2. Instructions 2d.—J. Burt, 188, High St., Deptford.

PIANO-Accordeons, Banjos, Violins, supplied on first payment, 40/- secures our "Super" Alto Saxophone Outfit. Write stating instrument, HESSY'S, Manchester St., LIVERPOOL.

HARMONICAS are the new musical craze, easy to play and just as good for song and dance entertainment as an Italian Piano-Accordeon. A fine 20-reeded instrument can be purchased for 3/6 from Edwards & Jordan, whose descriptive advertisement appears in "John Bull's Shop Window," page 3.

GRAMOPHONES.—Buy NOW while prices are at rock bottom. 8/2 secures excellent FULLOTONE model advertised on this page. Send now for FREE COLOURED CATALOGUE, and judge for yourself the wonderful value offered. Five records and 100 needles FREE to purchasers before February 28. Easy Terms!

MARKETING BY POST.

TEA.—Buy direct. Save middlemen's profits. Indian and Ceylon blended. Empire blend, 4 lb. 2/-, 10 lb. 12/-. Standard blend, 4 lb. 2/6, 10 lb. 12/-. No. 1 dust, 7 lb. 2/-, 10 lb. 2/6. Special dust, 7 lb. 2/-, 10 lb. 2/6. All carriage paid.—Poulter & Co., Dane Place, Bow, E.3.

A HAPPY NEW YEAR IS ASSURED TO ALL who purchase our famous teas. 10 lb. 11/-, also 4 lb. 4/6, 4 lb. 5/4, 4 lb. 6/6, 4 lb. 8/-, all carr. paid.—Fortway Tea Co., 72, Fortway, Ldn., E.15.

GARDENING.

DOBBIE'S 1931 Catalogue and (Gardening) Guide, 184 pages, 248 illustrations, free to all readers, if this paper is mentioned.—DOBBIE & CO., LTD., The King's Seedsmen, Edinburgh.

RYDER'S 1931 SEED CATALOGUE will be sent FREE to readers filling in the coupon in the advt. on page 29.

MEDICAL, CURATIVE.

WORMS CURED.—Artico Brand Worm Tablets are a Specialist's Positive and Permanent Cure. They cure most violent cases by calmly removing the very cause of the worm's existence. No fasting, no dieting, no interference with daily habits. Send 1/6 for generous supply, or 1½d. stamp for Free Pamphlet.—Ridyard Tablet Co., 34-38, Cadnor, Derby.

HOW TO STOP SMOKING.—Genuine remedy proved by testimonials.—Write, The Stanley Institute (J.B.), 21, Warwick Lane, E.C.4.

BLADDER Weakness, Kidney Troubles, etc., cured by Parker's Fluid Remedy, 1/3, 3/-, Boosters, etc., or Parker's Remedy, Ltd., Liverpool, Spl. 36.

CATARRH.—I cured myself completely. Head Noises, Nose Stuffiness, Catarrhal Deafness, Spitting Phlegm, etc. Will gladly tell sufferers by letter how to overcome this dangerous disease, simply, quickly, permanently.—F. ROBINSON, Suite 3D, Tramway House, Valley, Brisbane, Australia.

CHILBLAINS Cured.—Why suffer intolerable itching and burning soreness of Chilblains? CHILLILINE reduces swellings & prevents burning. Chemists, 1/3 tubes, or post free 1/6, from Osborne B. & C., Dept. W., 42a, Hampstead rd., London.

WHOOPING COUGH.—Vapo Cresolene allays irritation; quickly relieves spasmodic cough and difficulty in breathing.—Write for Free Booklet No. 49 to Allen & Hanbury's, Ltd., London, E.C.2.

FAMOUS Prescriptions that save you doctors' bills. £2,000 guarantee of purity. Turn to Mr. SHADFORTH'S amazing offer on page 18.

FREE GENEROUS TESTING SAMPLE of "REMAX" (the natural Vitamin Tonic Food), and free Booklet, "The Way to Health." Simply fill in the coupon in the advt. on page 28.

A GENEROUS FREE SAMPLE of "ROBOLEINE" will be sent to readers filling in the coupon in the advt. on page 30 and enclosing 3d. in stamps to cover postage, etc.

DO you suffer from Headaches? A FREE sample of "ANTIKAMNIA" is offered on page 28.

READERS' attention is drawn to the SHAVELESSON offers on page 28. A sample tube of "SHAVEX," 2 "SHAVEX" SUPER BLADES, SHAVELESSON OINTMENT & PILLS, and DOUBLE CREAM (the complexion restorer) will be sent in return for the coupons appearing in the advt. Be sure to attach your name and address and the necessary amount for postage.

WANTED TO PURCHASE.

BEST prices paid for Jewellery, Diamonds, Platinum, Old Gold and Silver, Antiques, Dental Plates (not Vulcanite). Valuable Property, etc. Nothing too large nor too small. Cash per return.—Bentley & Co., 16, Woodstock St., London, W.1.

ANY kind old gold, silver, jewellery, diamonds, old false teeth, platinum scrap, bought. Highest cash by return.—Bell's, Upperhead Road, Leeds.

MISCELLANEOUS.

DUKE'S JELLIED ALMONDS.
AT ALL SWEET SHOPS.
TRADE: CONEWOOD STREET, LONDON.

START A MAIL ORDER BUSINESS in your own home. Commence small, grow big. Expenses low, profits high. Anyone, either sex, anywhere can commence in this attractive, fascinating business, and the profits you make are all your own, not an employer's. A free folder "How to Start a Mail Order Business," fully describes the Hand system of mail order selling, and a copy will be sent to you post free and without obligation if you write to Chas. Hand, Oakley House, Bloomsbury Street, W.C.1, and mention "J.B."

SEND for the free R.D.V. Gift Book. There are over 300 Gifts to choose from in exchange for coupons from R.D.V. Cigarettes. See advt. on page 16. Fill in the coupon.

SEVEN days' Shaving test FREE. Simply fill in your name and address in the "PALMOLIVE" advt. on page 23. Attach 2d. in stamps and receive a liberal sample of this world-famous Shaving Cream.

A FREE SAMPLE of COLGATE'S RIBBON DENTAL CREAM will be sent to readers filling in the coupon in the advt. on page 23.

THE "KING'S ENGLISH" DICTIONARY is offered on easy payments on page 25.

A SAMPLE box of PRICE'S NIGHT LIGHTS is offered FREE in the advt. on page 27.

FREE GIFT OFFER

FROST 16 CYCLE

During our Sale we are offering a number of DAINTICARS at about half the price usually charged.

THIS MODEL 49/6 Other Models to suit all purses for cash or from 5/0 monthly.

Prompt delivery. Carriage paid.

Send at once for Sale Catalogue and particulars of our GREAT FREE GIFT.

VICTORIA CYCLE & CARRIAGE CO.

[illegible] P.18), 11, Victoria St., Westminster, S.W.1

JOHN BULL'S SHOP WINDOW

JOHN BULL'S Shop Window brings a Bargain Store to Your Door. Study each offer carefully. Write your name and address clearly. Send money and notes by registered post. Always mention JOHN BULL.

You can send your money to these advertisers as safely as purchasing across a shop counter, for every article is sold under JOHN BULL'S famous guarantee of absolute Satisfaction or Money Back in full.

MORE GUARANTEED BARGAINS APPEAR ON PAGE 33

8/6 TYRES FOR 3/11

"Exo" UNPUNCTURABLE Cycle Tyres are now made by the new Electro-Hydraulic Process. Gives 50 per cent. more mileage. Fitted with Puncture Proof Shield as shown. No more roadside delays or messy patching. A really perfect Puncture-proof Tyre.

GUARANTEED 2 YEARS.

Thousands been sold at 8/6. For a trial, we offer 2,000 only at 3/11. Post 6d. TWO for 8/3 post paid. Not more than two sold.

MONEY BACK TERMS.

Send for FREE catalogue of Cycles, Accessories and Novelties. 8/- in 8 saving.

Prices will amaze you.

TRADE ENQUIRIES INVITED.

MOORHOUSES. DEPT 89, PADIHAM, LANCS

NEW HAIR NEXT WEEK

The famous "WAVEX" ELECTRIC COMB

NOW 6D

LET BATTERY SYSTEM GLORIOUS EXTRA

WAVY HAIR BE YOURS.

"Wavex" Electric Comb brings hair beauty and [illegible] all hair troubles—conquers baldness, stops [illegible] hair, restores colour. It costs 6d. (battery 3d. [illegible]) and saves expensive hairdresser's charges. "Wavex" Comb will be sent, complete under plain [illegible] cover, for 1/- post free from:—

WAVEX, 9, Duke Street, London, W.C.2

FULL LENGTH BED CHAIR 2/6 with SPRING SEATS

ONLY secures delivery of this full-length Bed-Chair with spring seats, and 12 weekly payments of 2/6 complete purchase. Solid oak frames polished rich nut brown, 2 velvet cord cushions, any colour, 2 seat cushions, reversible. Leg rest detachable is very useful as firm's seat (see illus. 4). Our patent spring seats ensure comfort with permanent springing. Carriage Free Eng. P.O.'s only. Cash Price 30/-

Send for new Coloured List B

NORTH BUCKS TRADING Co. Ltd. 82, Shaftesbury Avenue, Piccadilly Circus, W.1

THE NEW MUSICAL GRAZE 3/6

Everybody's playing the harmonica. The lovely tone of this selected model is truly remarkable. Real musical instrument as used by professionals. May be carried in pocket, yet as satisfactory for ordinary song and dance entertainment as a massive Italian piano accordeon. Two keys, C & G, enable varied and beautiful effects. Full instructions supplied enables anyone to master the instrument in a few hours with amazing ease. Double-sided 20-reeded tremolo tuned Mouth-Organ of extra fine quality, in attractive hinged box. Price 3/6 Post Free. Just the thing for winter evenings. Send now and delight your friends with the latest dance tunes.—(A) EDWARDS & JORDAN, 41, Charleville Rd., London, W.14.

SAMPLES FREE

ASTOUNDING VALUE IN FLOOR COVERING

90 SQ FT for 15/-

DAMP-PROOF & ROT-PROOF.

THICKER than Lino. Specially suitable for damp stone or wood floors. Lies flat without fastening, no nails or paste required. 90 sq. ft. for 15/-. Longer lengths pro rata. All rolls two yards wide. Many pretty patterns to choose from.

J. B. ANDREWS AND SONS, Sutherland Square, Walworth Rd., London, S.E.17.

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WHAT SHED YOU NEED?

From 6/5 for Month Refd. 1st Payment

For storing Coal, Cycles, Frams, Household Goods, etc. Prompt despatch. Carriage Paid to your station in 8 strong, easily erected sections. 5/8-in. planed, moulded, rebated weather boards. Roofing Felt supplied. Floors extra.

Wide	High	Cash	or 6 Payments	or 12
4ft.	6ft.	£3. 9. 6	12/6	6/5
4ft.	6ft.	£4. 12. 0	17/6	9/-
5ft.	6ft.	£5. 7. 6	18/10	9/11
6ft.	7ft.	£6. 11. 0	22/11	12/1
7ft.	7ft.	£7. 10. 0	26/8	13/8

FREE CATALOGUE OF PORTABLE BUILDINGS FREE

A. H. SUTCLIFFE LTD., 62, Wood Top, [illegible] Bridge, Yorks. London Showrooms, 69-71, Oxford St.

BEDDING BALE

NOW 15/- Carr. Paid.

CASH OR C.O.D.

No More To Pay.

1,000 SETS TO CLEAR.

Each Bale contains:

1 Pair Heavy White Woolly Blankets, Bordered and Whipped, Double Bed Size.
1 Pair Heavy Bolton Twill Sheets, Double Bed Size.
1 Alhambra Quilt, Double Bed Size, lovely colours.
2 White Pillow Cases.

FREE GIFT A Handsome Hand-Painted Bedspread, 80 by 60, sent with every bale.

AGENTS WANTED For this and 600 other bargains at 1/- per week. Start a C. and P. Club, the talk of Great Britain. By Commission. No trouble or expense. We sell everything. Send p.c. for Catalogue and particulars.

CITY & PROVINCIAL STORES (J.B.5), Box No. 43, MANCHESTER.

Album Street Mills, MANCHESTER.

50,000 Yards CASEMENT CURTAINING AND CRETONNES 1D.

Actual Samples of plain Hemstitched. Inserted. Guaranteed Fadeless Cretonnes, Reps, Nets, Poplins, Satins, Stripes, Artificial Silks, Multi Stripes, etc.

P.C. BRINGS PATTERN BOOK POST FREE ALSO POST FREE

72 Coloured Illustrations Lovely Cretonnes.

PATTERN BOOK POST FREE

From 3D. Yard CRETONNES and FADELESS CASEMENT with a GUARANTEE 4 3/4 D.

CASEMENT MANUFACTURING CO. (Dept. J.B.6), THE LOOMS, MANCHESTER.

THORNS' GARDEN SHEDS

A Novice can erect. 6 Sections to bolt together. 8 in. weatherboards. Planed Framing. Roofing Felt. Useful for storage Cycles, Workshops, etc. Prompt Dispatch. Span roof type, as left illustration.

Long.	Wide.	High.	Cash Price.	6 payments or 12
5ft.	4ft.	6½ft.	£3 . 3 . 0.	of 11/11 of 6/3
5ft.	5ft.	6½ft.	£4 . 12 . 0.	of 16/5 of 8/7
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10ft.	7ft.	8ft.	£7 . 0 . 0.	of 26/1 of 13/8

Carr. Paid. Send for Free Book No. 66. Many sizes & designs.

J. THORN & SONS (BOX 66), BRAMPTON RD., BEXLEYHEATH, KENT.

2,000 prs. BLANKETS GIVEN FREE!

This week we will give one pair of Blankets FREE to all who order a pair of our White Woolly Blankets. Made from heavy yarn, with blue border, neatly overstitched. ALL FULL DOUBLE-BED SIZE. At 11/9 per pair, these blankets are excellent value, but coupled with a FREE PAIR no greater bargain can possibly be obtained. Order NOW—11/9 cash with order (C.O.D. 6d. extra) Money refunded if not delighted.

11/9 per pair and ONE PAIR FREE

KILBURN SUPPLY STORES (Dept. 69), 190, Cambridge Road, Kilburn, London, N.W.6.

SALE of the famous ALL WEATHER ELEPHANT HIDENE

35/- TRENCH COAT for LADIES & MEN

These perfect fitting, well tailored Coats in the New Wonder Fabric resembling Elephant Hide are being offered during the SALE at the following bargain prices: MEN'S (up to 44" Chest), 17/6. LADIES' (up to 44" Bust), 16/-. BOYS' & MAIDS', 12/9 (Usually 25/-) (Up to 32" Chest.)

The Ideal ALL WEATHER Coat. Lined warm Scotch Check fleece, guaranteed WATERPROOF and CHILL PROOF.

NOW ONLY 16/-

Colours FAWN, NAVY, SAXE, GREEN

PATTERNS & SALE LIST FREE.

FAITH Bros. Ltd., (Dept. J.B.), 238-240, North End Road, London, S.W.6

SATISFACTION or MONEY REFUNDED.

WADDED EIDERDOWN QUILTS FREE

2 Soft Woolly Blankets 90 x 70
2 Good Strong Sheets 90 x 70
2 White Pillow Slips 30 x 18
1 White Bolster Case 58 x 18
1 Beautiful Bedspread 80 x 60
1 Coloured Turkish Towel.

Made for lasting wear. ALL DOUBLE BED SIZE.

Complete 20/- Carr. Free.

Immediate delivery. Cash or C.O.D.

Money Back if not satisfied.

FREE GIFTS A HANDSOME WADDED EIDERDOWN QUILT and a pair of Art Silk Stockings, sent free with each Bale.

STANDARD SHEET CO. Dept. E.8, 185, Princess Street, MANCHESTER.

BABY-CLOTHES

A BEAUTIFUL HOME-MADE LONG-CLOTHES LAYETTE (Everything Necessary) 30/-

75 Modern Garments, Silk and Wool Shawl, Best Robes, R'slips, Lawn or Wincyette Day Gowns, Longcloth or Flan. Nighties, Wrapper Vests, Binders, Long Back Flannels (Barras or Bodo), Flishes, Wool Knitted Matinee Coats, Terry Naghies, Bibs, etc. Actual maker. Worth £5. Satisfaction guaranteed. Thousands of testimonials received. Expectant Mothers! Before buying should SEND 2/- for my parcel on approval.

Another purchaser writes:—"Your wonderful bargain convinces me that it does not pay to make."

(Balance cash or terms.) Mrs. J. B. HOWARD, 86, Dover Rd., Portsmouth.

MORE POSTAL BARGAIN OFFERS appear on PAGE 33

START A POSTAL BUSINESS

£1,720 PROFIT ON £14

Shopping by Post is spreading like wildfire throughout the world. You can start a Mail Order Business quite simply by the "Hand" System. Expenses low, profits high, no special skill required. This system, invented by Charles Hand, Founder and Present Controller of the world-famous Mail Order House of Hand and Co., 20, New Oxford St., London, W.C.1, and Oakley House, Bloomsbury St., W.C.1, made in the first year (1928) net profits £1,720 11s. 2d. on an initial outlay of £14. (Certified by Chartered Accountants. Copy Certificate supplied to every applicant.) One investment of £3 10s. brought in £343. Write for FREE FOLDER, "How to Start a Mail Order Business," to Charles Hand, Oakley House, Bloomsbury St., London, W.C.1. (Mention J.B. and enclose 1½d. stamp.)

GRAVES PORTABLE GRAMOPHONE

HALF-CROWN DOUBLE-SIDED RECORDS

Send at the Keenest Bargain on Deferred Payments, now, & 13 monthly payments if satisfied after delivery. WORLD'S FINEST VALUE covered with leather cloth, nickel plated corners, smooth running Motor, 10in Turntable, splendid Sound Box, Pocket for Records, in lid.

Complete £3/10 CARRIAGE POST FREE

Write for lists

GRAVES Ltd. SHEFFIELD.

SENSATIONAL RADIO!

The "MIRACLE VICTORY" is marvellous. Simple to operate, yet gives enormous range of stations at full strength, with superb tone. Handsome cabinet, with artistic panel in oxidised silver colour, and magnificent Cabinet Cone Speaker. SOLD AT FACTORY PRICES, complete with Cossor Valves, etc., ready to switch on, from 5/6 down. SEND COUPON in 1d. stamped unsealed envelope to:

The World's Wireless Stores, Wallington, Surrey

Please send me FREE ART PLATES of "Miracle" Sets.

NAME .....

ADDRESS .....

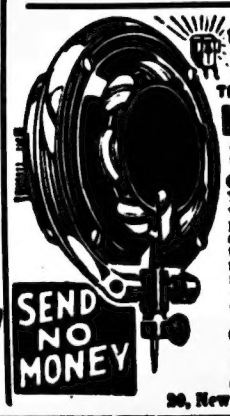
.....J.B.

Write in CAPITAL Letters, using a pencil.

The MIRACLE VICTORY

FROM 5/6 DOWN

TRY THE WONDERFUL LOUDSPEAKER SOUNDBOX



ON YOUR GRAMOPHONE

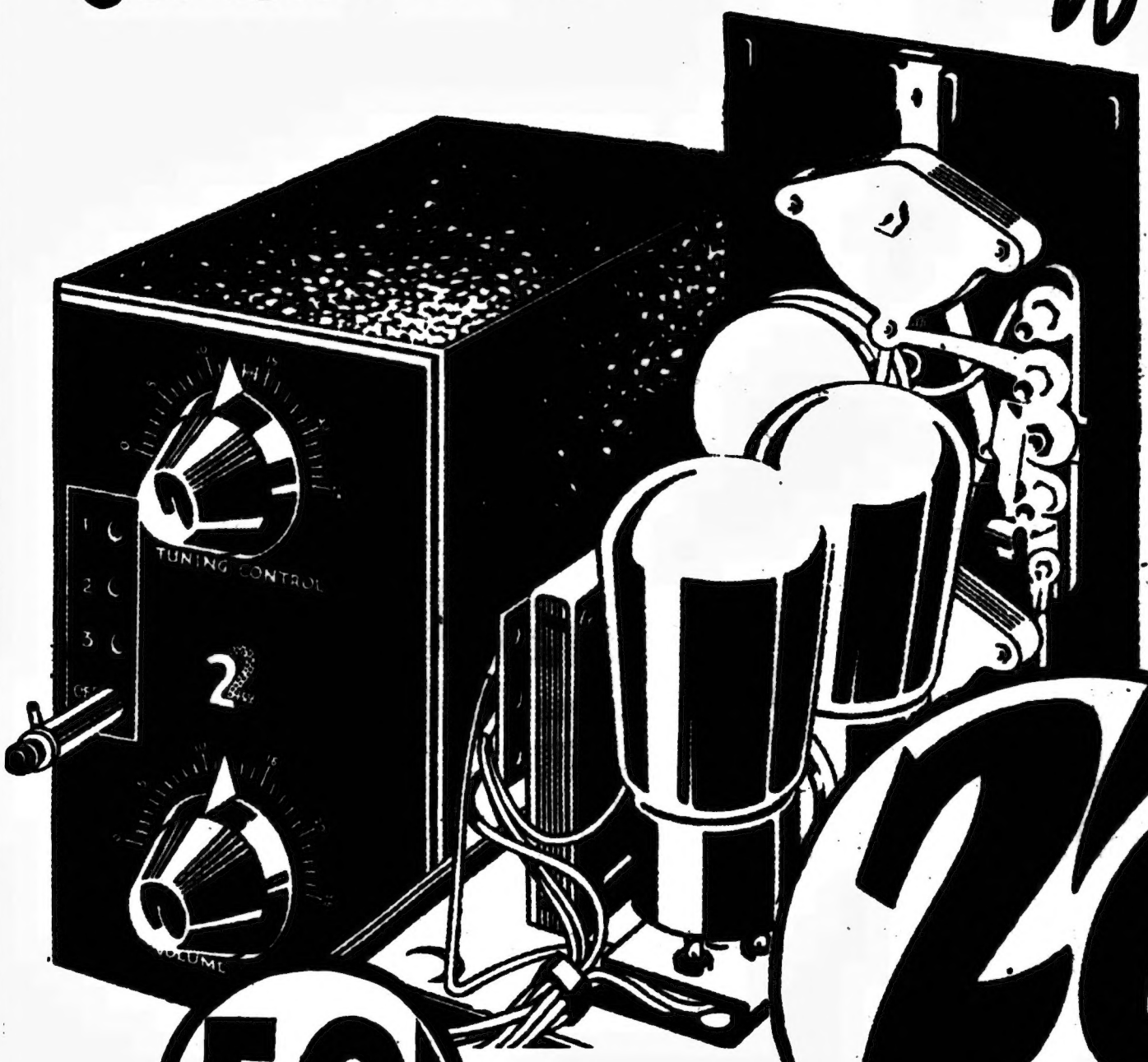
You can transform the cheapest, weakest instrument into a powerfully amplified and super-sweet-toned Gramophone, equal to the most expensive cabinet model. Amazing results. Send no money. Send postcard only. Approved customers pay after receiving soundbox.

2/- weekly (11/- in all). OR 10/- CASH DOWN

State whether soundbox fits in or slips over the tone-arm.

(F.) HAND & CO., 20, New Oxford St., London, W.C.1.

Sensational wireless offer to



OVER 40,000 SOLD IN THE LAST THREE MONTHS

50/-

26 down

***IMPORTANT:** This special concession of simplified payments applies only to the first 50,000 applicants. Act at once!*

A FULL PAYMENT ORDER FORM

Special Order Department J2,
Messrs. Hustler, Simpson & Webb, Ltd.,
1, Newton Street, Holborn, London, W.C.2.

Please send me by return, ready to use, carriage paid, with full instructions (illustrated) for fixing up :—

(1) One Double Two Set complete with valves at 50/-,

OR

(2) One Double Two with Complete equipment, consisting of Amplion Guinea Cone Loud Speaker, Fuller H.T. and G.B. Battery, and 2 Fuller Accumulators at 79/6 all in.

(*If equipment not required cross out Item (2).*)

for which I enclose ..... in full payment.

I order only under the conditions of your guarantee that the set and equipment will work perfectly in my home on arrival, and bring in home and foreign stations as stated.

Name .....

Address .....

..... Date .....

Nearest Railway Station .....

Remittance must be accompanied by this form. J.B. 31-1-31

B INSTALMENT ENQUIRY FORM

Posting this Enquiry places you under no obligation.

Messrs. Hustler, Simpson & Webb, Ltd.,
Dept. J.2, 1, Newton Street, Holborn, London, W.C.2.

Please send me free and post free and without obligation your coloured illustrated folder and also particulars of how I may obtain

(1.) A "Double Two" Set on first payment of 2/6 and ten further payments of 5/- each.

(2.) A "Double Two" Set with complete equipment consisting of Amplion Guinea Cone Loud Speaker, Fuller H.T. and G.B. Battery and Two Fuller Accumulators, for a first payment of 5/- down and eleven further payments of 7/6 each.

(*If equipment not required cross out item No. 2.*)

NAME .....

ADDRESS .....

.....

Date .....

J.B. 31.1.31

Every reader of "John Bull"!

2/6 DOWN BRINGS THE FAMOUS 'DOUBLE TWO' SET TO YOUR HOME!

A few months ago the wireless world was startled by the introduction of the "Double Two." At the amazingly low price of 50/- this miracle of modern radio set an entirely new standard. The "Double Two" has been described as the "Morris" of wireless—efficient, perfect, inexpensive. Since it was first introduced over 40,000 sets have been sold and thousands upon thousands of testimonials have been received.

Now comes the latest "Double Two" Sensation! The manufacturers have devised a system of simplified payments that will make it possible for every home in the country to enjoy the luxury of multi-valve wireless. The wonderful "Double Two" set, which has already swept the country, can now be installed in *your* home for a first payment of only 2/6, and your promise of ten further payments of 5/- each. If you wish you may have the set with *complete equipment* consisting of a "Double Two" Receiver complete with valves, Amplion Loud Speaker, Fuller H.T. and G.B. Battery and 2 Fuller Accumulators, for only 5/- down and eleven further payments of 7/6 each.

You need know nothing about wireless to work a "Double Two" Set. A child can fix it up and work it in a few minutes.

"Double Two" Wireless Sets have been set up and thoroughly tested in 148 centres in the British Isles, so that no matter where you live, the set has already been proved to work perfectly in your neighbourhood for home and foreign stations.

What station do you want? National? Plug in there. You've got it—clear and beautiful. Regional? Plug in there. How clear that song! No "back-stage" noises of any kind. No crackling or howling. Just the pure music—in gramophone volume. You can tune it down quiet if baby's sleeping. Rome! Barcelona! Stuttgart! Hilversum! Paris! They are all at the beck and call of your "Double Two."

Utter simplicity and efficiency are the keynotes of this wonder set. FOOLPROOF and perfect. Nothing to come loose. Nothing to go wrong. No fiddling about with the gadgets and "fancy bits."

Fix it once and it's fixed for good. Nothing under double—even treble—its price can give you the same results. New features exclusive to the "Double Two" prevent it being copied, and modern methods of production alone make the price possible. The cabinet is beautifully finished in speckled brown and is an attractive addition to any room.

Every set is individually examined and tested by three experts before being "damage-proof" packed for dispatch.

You can order with the fullest confidence because we give a definite guarantee with every set that on arrival it will work entirely to your satisfaction.

Our Service and Technical Departments are always at your disposal. The "Double Two" Set will fill the long evenings with new fireside happiness.

The unstinted praise of thousands of owners—the unanimous verdict of "The People," "Daily Mail," "Daily Herald," "News-Chronicle," "Daily Express," "Daily Sketch," and all the papers can't be wrong!

If you wish to experience to the full the joys of wireless there is no need to hesitate any longer. If you decide to pay cash down fill in coupon A and post with full remittance without delay. If you wish to take advantage of our system of simplified payments fill in coupon B. Act at once—remember—the special concession of simplified payments is limited to the first 50,000 applicants.

DOUBLE TWO WITH COMPLETE EQUIPMENT

You can purchase a Double Two Receiver complete with valves, Amplion Loud Speaker, Fuller H.T. and G.B. Battery and 2 Fuller Accumulators, for the amazingly low price of 79/6 all in, carriage paid. The most sensational offer in the radio world.

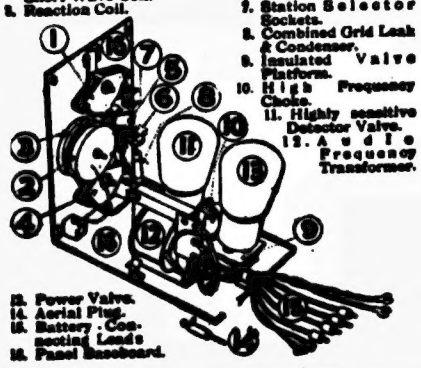
79/6 ALL IN

or 5/- down and eleven further payments of 7/6 each.

EVERY COMPONENT 100% PERFECT

MADE IN ENGLAND
By HUSTLER, SIMPSON & WEBB LTD.

1. Variable Tuning Condenser.
2. Combined Long and Short Wave Coil.
3. Reaction Coil.
4. Variable Reaction Condenser.
5. Wavechange Switch.
6. On & Off Switch.
7. Station Selector Sockets.
8. Combined Grid Leak & Condenser.
9. Insulated Valve Platform.
10. High Frequency Choke.
11. Highly sensitive Detector Valve.
12. Audio Frequency Transformer.
13. Power Valve.
14. Aerial Plug.
15. Battery Connection Leads
16. Panel Baseboard.



A few of the 5,000 Testimonials already received

The originals can be inspected at our office.

"Received the Wireless Set safely. I am more than pleased with the results, it is plainer than a set I have heard that cost the owner £18. How you make them for the money I do not know. It is as you say quite easy to connect, a child could do it. I am hoping to get you a few orders when my friends have been to hear it. Again I must tell you how pleased I am."—*W. Kerton, 55, William Street, Blackwood, Mon.*

"That it is everything you claim it to be. On an indoor aerial I received two Foreign Stations."—*E. Taylor, 28, William Rd., Sutton, Surrey.*

"I am highly satisfied with the set and shall recommend it to all my friends."—*E. Kemp, 23, Minerva Street, Bulwell, Notts.*

"That it is a little marvel and a real fifty shillings worth."—*E. W. Cocup, Dartford, Kent.* 7.10.30.

"It is very good and, quite up to what you say. Am very satisfied."—*C. Calver, Town Street, Upwell, Nr. Wisbech.*

"A Great Success."—*P. Ashman, Parkstone, Dorset.* 7.10.30.

"Very Good. Received French station within one minute of its being installed."—*W. N. Chaise, 10, Churchfields Road, Wednesbury.* 7.10.30.

"Finest value on the market."—*J. R. Hancock, Reading, Berks.* 7.10.30.

"Reception splendid. Real Good value."—*Mr. Burchell, 23, Brunswick Street, Barnsbury, N.1.* 7.10.30.

"I am very pleased with it, and am recommending two friends."—*E. Green, 77, Heath Lane, Heyne, Beds.* 7.10.30.

"I am more than satisfied with the set, all that have heard it think that it is marvellous."—*A. W. Abel, King's Lynn, Norfolk.* 7.10.30.

"Surpasses all expectations, is a marvel in simplicity. Reception equal to the most expensive, set." — *P. Hennidge, 10, Craven Road, Newbury,* 7.10.30.

"I received Double Two Set and have given a fair trial which has proved highly satisfactory. Wishing you successful business." — *P. Ewers, 2, Players Cottages, Wards Lane, Elstree, Herts.*

"Highly satisfactory. Reception volume and tone are excellent."—*T. Wilkenson, 35, Wadley Street, Wallesdon-on-Tyne.*

"Very satisfactory."—*A. Brown, 27, Maiden Street, Peterhead.* 1.10.30.

"Quite satisfactory, both English and Foreign. Really wonderful value. Will not hesitate to recommend the set to anyone."—*F. Wood, 8, Hy. Nelson Street, South Shields.* 4.10.30.

"It is a fine little receiver and am quite satisfied with it."—*M. Conyers, Hull.* 4.10.30.

"I did not believe such a nice tone could be possible. I am only a beginner, but I am satisfied with the results I am having."—*W. Adams, Nottingham.* 3.10.30.

"Great, 100 % A.1 at Lloyd's. Good luck to your 'Enterprise.'" — *F. Rhodes, Peterborough.* 1.10.30.

"A 'little marvel'! On the first night I received five foreign stations and ten on another night were received by my son, aged ten years."—*T. H. J. WRIGHT, 83, Munton Cottages, Coventry.* 6.10.30.

"I am delighted with my set and I think it is a little marvel. I am living right near the Brookman's Park Station and have no trouble to separate National or Regional."—*A. Case, 12, Manor Cottages, Potters Bar.* 27.9.30.

"That it is a very good [illegible]ment."—*T. Orminster, [illegible] Meadowbank Terrace, Edinburgh.* 7.10.30.

ACT NOW!

Send for your "Double Two" NOW. If you decide to pay cash down fill in coupon A and post with full remittance without delay.

If you wish to take advantage of our simplified payments offer, fill in and post Coupon B.

"The Famous RADIOPHONE" 2 VALVE WIRELESS SET

1931 MODEL.
VALVES INCLUDED

free for 1250 RED or GREEN COUPONS =250

PACKETS OF 20 BLACK CAT RED BAND

The Quality Gift with the Quality Cigarette

5 FULL VALUE COUPONS IN EVERY PACKET OF

20 for 1/-

Black Cat RED BAND

100% PURE VIRGINIA *Quality* CIGARETTES

SEND NOW FOR THE NEW GIFT LIST

Dept. 8, Gifts Dept., Carreras Limited, Hampstead Road, London, N.W.1

PLEASE SEND ME NEW FREE BLACK CAT GIFT BOOK

Name_____

Address_____

No. 19

If you want the extra large cigarette – Ask for Black Cat "Green Band"

JOHN BULL,
93, Long Acre, London, W.C.2.
Telephone: Temple Bar 2468.
Telegrams: Heroically, London.

JOHN BULL

For the People— *—the Right to Justice and Truth*

THURSDAY,
for Week ending Saturday, Jan. 31, 1931. Twopence.
Registered at the G.P.O. as a Newspaper. Postage: Inland and Canada, 1d.; all other parts of the world 1½d.

"If you see it in 'John Bull,' it is so"

An Easter Egg for Snowden?

Election Runners and Prices

"Lucia" Revelations

WITH the approach of Budget time there is great speculation in Treasury circles as to whether Mr. Snowden intends to lay hands on the mysterious £3,000,000 left untouched by successive Chancellors.

Mr. Churchill did not take everything that was lying around. There still remains what is left of a credit note of £53,000,000 made in 1915-16 for war purposes.

* * *

Of this, £20,000,000 was repaid, but £33,000,000 was retained to enable the Government to "gamble" in American dollars as an offset to our American debt.

With an apparently inevitable deficit in sight, this ancient balance must be tempting to the Chancellor.

Election estimates

The Stock Exchange has now completely persuaded itself that a General Election is certain within a very short time.

Gambling on the result is popular, and a brisk business has begun in what is known as "nominations."

The Tories are strong favourites and, "in form," the Stock Exchange expects—or hopes—that they will add eighty to their number, that Labour will lose sixty-four or sixty-five seats, and that the Liberals will be shorn of nine or ten of their stalwarts.

* * *

Such a result would give the Tories a comfortable majority over both other parties.

Quite a number of people are found to be willing to put their money on it. As a result, but as the Stock Exchange has, in the past, proved notoriously wrong in its attempt to estimate election results, the forecasts may be taken with a pinch of salt.

Twelve cold seats

If the twelve University M.P.s are "abolished"—as proposed under the Electoral Reform measure—the Conservative Party headquarters will find seats in other constituences for certain members who will be displaced.

Lord Hugh Cecil, Sir J. Withers, Sir Martin Conway, and Colonel John Buchan will all be fixed up without much trouble, at the expense of certain sitting Members.

The problem does not concern the Labour Party, for it has no University representatives.

Not a pretty ship

An interesting point about H.M.S. *Lucia*, members of whose crew have been sternly punished for indiscipline, is that she is an ex-German vessel.

One of the first prizes captured in the war, she was converted into a "mother ship" for submarines.

Outwardly she is like any ordinary cramp steamer—not at all the kind in which the average naval man would take pride.

No amount of work upon her would ever make her look "just so."

Screened bandits

The Government is to be pressed by its supporters in the House of Commons to add a fifth Bill to the list of those that it has selected to constitute its immediate legislative programme.

The four are: Agricultural Marketing Bill; Trade Disputes Bill; Representation of the People Bill; Unemployment Insurance Bill—as soon as the Royal Commission reports.

The fifth measure that the Labour M.P.s want included is the Consumers' Council Bill.

They are pointing out that while certain wholesale prices are now lower than pre-war level, retail prices, according to the cost of living, are 55 per cent. above.

Somebody is robbing both the producer and the housewife.

Economic rot

Some of the big bankers have been telling the people to economise. Others have been telling them to spend more.

These high-finance views must either leave many of our readers cold, or, on the other hand, make them smoulder with indignation.

Thousands and thousands of human beings in this country are in receipt of 38s. a week—the proposed railway workers' wage—and less.

How are they either to economise or spend more? Why, they barely exist now!

Sharp on parade

Mr. MacDonald is very pleased with the way that Mr. Tom Kennedy, the Government Chief Whip, is getting his "troops on parade."

A Whip who can handle them

In the first part of this session, thanks to good whipping, the Government's supporters have had a 50 per cent. better record in the division lobby than the members of either of the Opposition Parties.

Labour members voted in an average of 67 divisions each.

Conservatives voted only in 46, and Liberals in 44.

Classified according to sex, the Labour women had a slightly better record than the men, while the Conservative women were a little below the general Party standard.

Sea shell-out

Foreign rivalry to the world supremacy of British shipping is proving to the Governments concerned an expensive business to maintain.

America is still spending tens of millions a year in subsidies, chiefly in the form of so-called mail contracts. France and Italy are doing the same.

The new French Budget provides £4,000,000 to subsidise French shipping, and one-half of this will go into "mail contracts."

In the meantime, the two biggest German companies, in spite of their spectacular ships which boast of the largest amount of filled passenger space on the North Atlantic route, are paying no dividend.

Money for work

If present peace efforts in China succeed. British trade will benefit enormously.

Sir Arthur will be there

A British Economic Mission is at present making investigations there.

Sir Arthur Salter, the economic expert to the League of Nations, will also be in China soon to advise on the reorganisation of the monetary system.

At the same time, the British Government has decided to make a gift to China of £11,500,000 paid or owing on account of the Boxer indemnity.

Nearly £7,000,000 will be spent on the purchase of railway equipment in this country.

Now he's gone!

A striking sidelight on the absurdity of our lottery laws is the announcement that Mr. J. J. Hamilton, formerly organiser of the Stock Exchange sweep, has been invited to organise a big Continental sweepstake.

Mr. Hamilton has been responsible for the distribution of many thousands of pounds to hospitals and other charitable organisations all over the country. He has gained nothing personally by his efforts.

What must the hospitals, whose funds were annually increased by his efforts, think of the law which prevents their old friend from assisting them further?

Railway sob stuff

In a week or so the annual statements of the railway companies will be published.

You may be sure that they will be couched in very pessimistic terms because the directors will have to make good their reasons for the proposed wage-reductions.

Yet the net profits for 1929 were nearly £45,000,000, however low the dividends may have been. And profits are not likely to be much less this year Costs have been reduced and railway-controlled road traffic increased.

Reserves amount to nearly £80,000,000, and the railways hold investments amounting to about £63,000,000.

The truth is that they are a triumph of mismanagement.

The reason why

An interesting story of international relationships lies behind the delay in publishing the report of the enquiry into the Meopham air crash.

In the demands which have been made for the fullest publicity most people lost sight of the fact that the aeroplane was a Dutch Fokker belonging to a German concern.

Foreign licences are automatically ratified in Britain, but if there is a crash it is extraordinarily difficult to enter into detailed examination in public without hurting the *amour propre* of other countries.

Consequently, there has had to be much discussion and negotiation as to the confidential details which shall appear in the report.

Conspirators in England

Secret Service enquiries have unearthed the existence of a huge Tsarist Russian military organisation, with headquarters in Paris and branches in Finland, Denmark, Holland, Poland, Italy, Spain, Sweden, Norway, Switzerland, Egypt, Syria, Persia, and England.

The commander in London is a former captain of the Russian Imperial Army, and his address—which is in our possession—is shown in the Secret Army List kept at the Paris headquarters as being in Hammersmith.

Scotland Yard should be careful to see that no plotters are allowed to hatch counter-revolutions on British soil.

Telling the world

When the Centenary Exhibition opens in Chicago next year Britain will be exceptionally well represented.

Exhibits will include the originals of many of the principal inventions of the last hundred years, and it will be more than apparent that quite half of the world's progress in modern times is the result of British brains and enterprise.

In the British section there will be constructed a typical English old-world village, for the benefit of those Americans who cannot cross the ocean to see one for themselves.

Perhaps this exhibition will do something towards making the New World realise that the Old Country is not done yet.

The life-saver

A new method of removing dangerous gas from tanks of oil steamers has been devised. It will obviate the danger of explosion which has caused considerable loss of life in the past.

Hot, steaming water is forced through automatic revolving, octagonal rose-jets, which search every corner and sides of an empty tank and remove gas-developing deposits without attention.

The slimy residue is pumped from the lower channels of the hull through oil-separators, and large stocks of valuable products are saved

"If You See It—" —continued

More to come

The fact that thirteen summonses were granted last week by Mr. Fry, the Bow Street magistrate, against persons alleged to be vendors of Irish Grand National sweepstake-tickets further confirms predictions made in JOHN BULL in December last.

We then said that the Home Office was likely to take drastic action; but the move implied above is only a beginning.

Look out for more startling developments in the near future.

Bring Factor back!

It is good news that proceedings have been opened for the extradition of Arthur J. Klein, the share-pusher, from the United States, where he has taken refuge.

We shall be happier still when we hear that steps are being taken to fetch from his sumptuous home on the Pacific Coast his associate, Jacob Factor.

* * *

Factor, the king of all share-pushers, defied Scotland Yard to deport him some years ago, by producing a Canadian passport and a birth-certificate showing that he was born at Hull.

We are sure that the United States authorities, if approached by the British Government, would take Factor at his word, whatever doubts either side might harbour on the genuineness of this rascal's claim to British origin.

Lancashire, please note

Cotton to the value of £4,000,000 will be shipped from Egypt to Russia during the next four years. Instead of paying cash, timber of equal value will be sent from Northern Russia.

Modern machinery will be introduced into Soviet mills to spin and weave the Egyptian consignments, and Russia intends to compete in Egyptian markets and the Far East in cotton piece-goods.

Cheaper to pay

Dr. Robert Forgan, M.P., with his proposal for a National Maternity Service, has angered Mr. St. John Ervine, the dramatic critic.

A critic on the carpet

Mothers might do very well on State assistance, says Mr. Ervine, but what would it cost the community?

Well, the national bill for the present state of affairs embraces an annual casualty-list of 3,000 killed and 20,000 permanently disabled, while the cost in hard cash of treating troubles due to bad midwifery is crippling many hospitals.

We agree with Dr. Forgan that it would be cheaper to have better-nourished, better-nursed, better-housed and better-doctored mothers.

And not only for the sake of the money, but for the sake of motherhood.

The reason

Not everybody knows the real reason for the genial Mr. Arthur Henderson's passionate zeal in the cause of disarmament.

One of his sons, David, lies in a soldier's grave out in Flanders.

All three of his boys—David, Will and Arthur—were out there during the war, while their father was working in the War Cabinet at home.

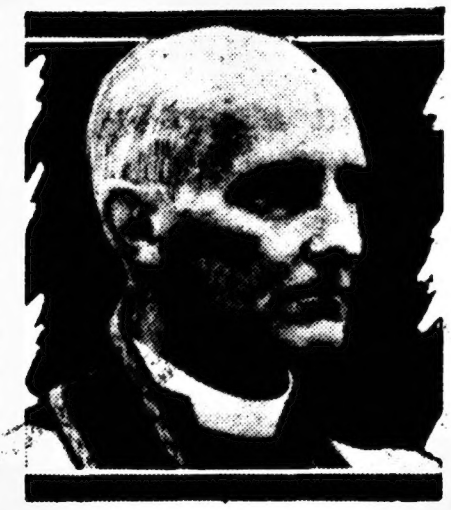
Will and Arthur, one minus an arm, came back, and both are now Members of Parliament. David would also have been, for even in 1914 his friends were prophesying for him a brilliant political future.

That empty chair in the Henderson household may count for a very great deal in British history when the story of post-war peace efforts comes to be written

Dancers in danger

Scotland Yard and the Home Office regard the problem of the British dancing-girl abroad as a serious and perplexing one.

Nearly all the troupe-dancing in the world is done by British girls, owing to their high average of shapeliness and good looks, equalled by no other race.



"Our old friend"

Some thousands are regularly employed on the Continent. The inexperienced are likely victims for the many sinister individuals and organisations that infest Continental centres, as we have so often pointed out.

Fortunately, in the Paris Theatre Girls' Hostel there is an institution which does something to appease the anxiety.

Our old friend, the Rev. Anstruther Cardew, who originated and has been running this hostel twenty-five years, has done a great social service.

Our good wishes go with him.

Self-sacrifice

The other day the Burry Tinplate Works, Llanelly, ceased work, and 200 men were rendered idle.

The company controls two other tinplate works in the town, and the workers here, rather than see their less fortunate comrades idle and half-destitute, devised a scheme whereby they lost 25 per cent. of their weekly earnings, but created jobs for the 200.

Black coats—and skirts

A move is afoot to band together clerks on a vocational, instead of a sex basis.

The Association of Women Clerks and Secretaries has decided to ballot its members as to whether they should amalgamate with the National Union of Clerks, so as to form one organisation for men and women clerks alike.

A farm crow

Words of cheer about farmers!

Mr. W. E. Cole, the first travelling scholar in agriculture appointed by the College of Estate Management in Lincoln's Inn Fields, London, is the bold innovator.

He visited 172 farms in Great Britain, and large numbers in Denmark, Sweden, Holland, Switzerland, France, Norway, Belgium, Italy and Austria, where things are not so good.

"Nowhere in Europe," he writes, "is agriculture more financially prosperous than in England. Probably nowhere is it as prosperous, when all the persons whom it maintains are considered. Nowhere else is it so easy to make the profits which are being made on certain English farms."

What has the Farmers' Union to say?

Officers, Army, for use of

A shortage of officers is worrying the War Office. The Army is now 300 commissions under strength.

The talk of world peace is inducing many younger sons in "upper circles" to seek careers which disarmament resolutions will not affect.

This ought not to worry the brass-hats, however.

It could be made a means of improving the Army. There are enough good men in the ranks to provide any number of officers that may be required.

Will Mr. Shaw—who has climbed to Cabinet rank—think this out?

A cad and a cat

No imagination is required to visualise George Davies in his true colours. Here are facts which speak for themselves:

It was revealed at Castlemartin (Pembrokeshire) Sessions that when a cat was caught in one of his rabbit-traps he beat the poor thing almost to death with a stick, knocking out one of its eyes, and then threw it into a hedge.

For this outrageous piece of cruelty he was merely fined £3, though the Bench must have known, as JOHN BULL knows, that Davies has been previously convicted of cruelty—once for ill-treating three children and once for causing unnecessary suffering to a bullock.

Glad Tees-side tidings

The decision of the British India Company to recondition six liners of its fleet at Middlesbrough will come as welcome news to Tees-side workers; altogether, no fewer than fourteen ships will in turn be overhauled and repaired.

With the reduction of steel prices, and the large orders resulting therefrom, practically all the ships will take in a considerable amount of cargo at the port.

Coal "by air"

Coal cargoes brought by aerial railway through fields and villages for approximately eight miles are being deposited in the 4,000-ton bunker on Dover breakwater and shipped to France from the East Kent coalfields.

The development of Tilmanstone Colliery has afforded work for miners from other areas, and production of oil from coal on a large scale is contemplated.

Already success in the latter enterprise has resulted, and oil from the coal of Tilmanstone is being used locally.

Banned from her child

Should a delinquent mother in a workhouse be punished by being separated from her child?

That was the problem before the Gloucester Public Assistance Committee when it was reported that a woman inmate who had sworn at and struck the cook at the institution had been ordered not to see her little one for a month.

We agree with Mr. G. Matthews that this method of correction punishes the child as well as the mother.

It should not be tolerated, and we trust it is not a custom with other workhouse masters in other parts of the country.

Legion of the lost

More homeless and indigent people than ever since the war are spending their nights on the streets in London.

After midnight great numbers of semi-starving people shuffle over pavements lately trodden by the wealthiest in the land.

St. Martin's Crypt takes in about 300, and less fortunate applicants take the seats newly erected in Trafalgar Square.

* * * *

The green spaces round the Mall, the Adelphi Arches, Hyde Park and Edgware Road are favoured by other down-and-outs.

Chiefly they are miners and other trampers from the provinces looking for work, and Welsh and North Country girls gone adrift from domestic service.

Their numbers and quality take the problem out of the scope of casual charity. The Government must act.

Cute key-money

Housewives in quest of cheap house and flat accommodation should beware of accepting help from a young man claiming to be connected with a well-known provision store, who professes to be in a position to secure the accommodation "one of my customers is giving up."

In return for a deposit of 10s. on the first week's rent, a key attached to a label bearing an address is handed over. But the key is useless, for the address is fictitious.

We can only repeat our advice that those seeking accommodation should consult recognised and reputable agents.

No charge is made for supplying addresses, and the agent draws his fee from the house-owner.

ADAMSON
Radio-Suggestion

"The self-murderer does an unfair thing. He has received service and refuses to give service in return"

THE SUICIDE Menace

by The Rt. Hon. SIR HERBERT SAMUEL, M.P.

WITHIN little more than a generation the suicide-rate in this country has gone up by two-thirds. In London, among men between the ages of twenty-five and forty-five, out of every fifty aths two now are suicides, and for every two h deaths there is one case of attempted cide as well.

The excitements of modern civilisation, the r-sophistication of some sections of society, sudden catastrophes in the fortunes of in-iduals—these largely account for the in-ase. In cities like Los Angeles or Leningrad, suicide-rate is twice as high as in London.

It is true, of course, that the annual figure still small in proportion to the total of our pulation. Taking the whole of England and les, the actual number is five thousand rsons among the forty millions of the nation.

It is the increase which is the more formid-e fact.

Forty or fifty years ago the suicide-rate s usually about seventy-five in a illion of the population. In the r before the war it was nety-five. During the war, angely enough, it fell. d this happened in most all the countries gaged in the war, and ong both sexes and at ages.

It seems that the ex-tement of the times, it may be the knowledge that hers were suffering more than emselves, deterred people from king this way out of their ubles. Indeed, the records tell us at, in general, in periods of war d revolution suicides are usually wer.

Whatever the causes may be, e years of the war showed a fall the suicide-rate in this country elsewhere, and in 1919 it fell eighty-eight. The latest avail-le figures (those for 1929) show at it is now 126.

Will this increase continue at the present te? Are we in the presence, not only of a t, but of a tendency? Will suicide be re-rded by the coming generations as a normal thod of cutting the knots of lives that have come too entangled?

Should moralists again commend it as itimate in certain circumstances; just as at e period many moralists among the Romans mmended it, in accordance with the Stoic ctrine of "the reasonable departure"?

Ungrateful quitter

the *hara-kiri* of the Japanese—their supreme protest in public or private affairs —to be regarded as a noble or as a foolish tom?

I would urge that the current western rality, which condemns suicide on principle, absolutely sound.

Any weakening or qualification should not regarded as a sign of toleration and sym-thetic understanding; it should be resisted reactionary.

Suicide is anti-social. The family and the mmunity have given a man birth, nurture, ucation. He has been brought into existence d to manhood, with all his physical and ntal equipment, at the cost of many sacri-es, large or small, from those immediately ound him and from the community at large.

If he deliberately cuts short the normal n of his existence he is doing an unfair ng; he has received service and refuses to e service in return.

If his defence is that he, individually, has ved to be useless to others and would be ter away, it may be answered that it has n, and still is, his business to qualify him-f to be useful. And even though useless in e capacity he may become useful in another.

It is remarkable how many illustrious men ntemplated, or attempted, in early life their own destruction. Clive and Cowper, Beethoven and Tolstoi, are examples. Had they accomplished it, how much poorer the world would have been.

And who can tell what Beethovens might have been lost to us through plans of despair which were not renounced?

Chatterton killed himself before he was eighteen. That Chatterton would have been another Shakespeare may be questioned, but that we lost in him the possibilities of a poet of genius is beyond dispute.

Clearly, then, a wrong is done to society when those who have in them the capacity to achieve great things deprive the world of the fruit of their talents.

So also, in minor degree, but still in substantial measure, those who have lesser capacities would be committing against the community a similar wrong.

Even if, in some exceptional instance, the balance of social advantage would incline in favour of the self-removal of some individual, were that once admitted it would prove impossible to draw the line.

Incurable disease?

PERSONS who were hesitating would be encouraged by the opinion expressed in the one case to apply it, perhaps improperly, to their own.

There may be instances in which, viewed in relation only to the immediate circumstances, the murder of a particular person might be an advantage to the community; but the only safe rule is to forbid all murders and to punish every disobedience to the law.

The case of a person who believes himself to be suffering from an incurable disease is often regarded as exceptional. But even here suicide should be counted as anti-social.

What is "an incurable disease"? A great variety of ailments, which a hundred years ago were placed in that category, have now been removed from it; they have become the subjects of new and successful treatments.

If suicide is right in one case, it is right in all other like cases. If it is legitimate for any, why should it not be the rule for all who are similarly situated?

Then it would be the practice of mankind to end their own lives whenever some physical illness involved suffering without prospect of recovery.

But had that been the practice in earlier generations, medical science would never have been able to work out the means of cure. The diseases which are now cured would have remained incurable.

The same considerations apply in the case of those diseases which surgery and medicine have not yet been able to conquer.

Let each sufferer of the present day end his own miseries, and it will be less likely that the people of a later day will be able to escape the same miseries.

There is another reason why suicide, if it became an accepted practice, would be socially injurious.

It would enable any individual to indulge in any misconduct for the sake of his own immediate advantage, and then, if detection followed or plans miscarried, to escape the consequences by disappearing from the scene.

Any wild speculation, or any fraud, would bring advantage while it was successful and no disadvantage if it failed—other than the ending of a life which the gambler was willing to risk on his throw.

Society, therefore, has every reason to discourage self-destruction. In earlier days it did so effectively through the influence of the established religions.

When the fear of a physical hell was a vivid reality, people would be ready to endure an excess of suffering in this world rather than face an eternity of suffering yet more excessive in the next.

When a suicide was buried, without the offices of the Church, in unconsecrated ground, at a cross-road with a stake through his body, he would be a bold rebel against the current beliefs who would defy that fate.

A weak surrender

BUT now, for large sections of the population, such deterrents, if they were still to be threatened, would have lost their effectiveness. Even the healthy, natural instinct of self-preservation is often neutralised by the sophistic philosophy of a civilisation which, in patches here and there, is decadent.

The deterrent against action that is to be classed as immoral—in this case as in any other —must be found in education, in the influence of public opinion, in the power of religious teaching given in a form acceptable to the modern mind.

The leaders of thought should not hesitate to condemn a practice which, if it continued to become more and more frequent, would be plainly seen to be injurious to the best interests of the race.

They should lend no colour to the idea that the trend of modern thought—wisely departing in so many ways, as it does, from the conventions of earlier times—may be willing to condone in certain cases, or even to applaud, the act of suicide.

It is an act which, although brave in one sense, in another is nothing but a weak surrender.

"For a man to be his own assassin," said Sir Thomas Browne, "is indeed not to fear death, but yet to be afraid of life. It is a brave act of valour to condemn death, but where life is more terrible than death, it is then the truest valour to dare to live."

CANDID COMMUNICATIONS

Make Up Your Mind, Mosley!—Alarms and Excursions — Hounds in a Graveyard—Vital Air Record

Sir OSWALD MOSLEY, M.P.,
32, Grosvenor Gardens Mews, S.W.

DEAR SIR OSWALD,—How far support for your diluted dictatorship extends among business heads it is difficult to say; but it is certain that an overwhelming body of Labour opinion is against the idea.

You are, in fact, becoming a nuisance to the Labour Party.

That being so, the only honourable course open to you is to resign your seat in Parliament, and stand as an independent candidate.

What you lost in votes by that course you would gain in respect.

JOHN BULL.

PRESIDENT DOUMERGUE,
The Elysee, Paris

MONSIEUR.—In your Government's reply to the second British Note asking your country to settle honourably its financial commitments to British investors in certain War Loans, it is stated that to put the question to arbitration, which we suggest, is impossible.

The reason given is that the arbitral decision would have to go before the French Parliament for ratification.

But is it not an immemorial code of conduct among civilised nations that decisions obtained by arbitration *must* be ratified by the Parliaments concerned?

Such a breach in the international code of honour brought Britain into the war on the side of France!

JOHN BULL.

Sir HERBERT WALKER, K.C.B.,
General Manager, Southern Railway

DEAR SIR HERBERT,—You will be the first to admit that the railway companies have benefited from the issue of the cheap daily ticket.

But having induced the erstwhile stay-at-home housewife to travel by these tickets to attend bargain sales, don't you think you might also indemnify her against the ordinary travelling risks at—well, at least, a bargain price?

Of course, your conditions are explained on the reverse of these tickets, but, in view of the safety of British railways, it is niggardly procedure.

JOHN BULL.

The EARL OF BATHURST, C.M.G.,
Bathurst House, Belgrave Square, S.W.

MY LORD,—Hunting in the neighbourhood of Minety, Wiltshire, certain followers of your hounds rode callously through a churchyard. You yourself, I am glad to note, were not among them.

It is to be regretted that they did not respect the sacred spot where "kings are men and men are kings," and follow your excellent example in riding around it.

Gallantry is one of the few virtues of the hunting-field. It will be a sorry day for huntsmen when they forfeit it.

JOHN BULL.

Mr. HUBERT S. MARTIN, C.B.E.,
Passport Office, London, S.W.

DEAR SIR,—On another page I give your department credit for its efforts to protect young English girls proceeding overseas with touring theatrical companies.

But what of the alien women who come to this country, ostensibly as students, and who are really exploited by dissolute crooks for purposes of immorality?

The police are investigating many such cases at the moment, so I look to you to tighten up the regulations here, too.

JOHN BULL.

The Rt. Hon. LORD AMULREE,
Air Minister

MY LORD.—I know that nothing but a widespread public outcry will induce you to change your decision not to allow official participation in the next Schneider Trophy contest.

But you must be aware that record-breaking is one of the finest stunts yet devised in commercial advertising, and its value to our own aircraft industry is especially well proved.

If you adhere to your decision, therefore, I suggest that you take action to have placed on official record the fact that our old Schneider machines have already achieved the amazing speed of 400 miles an hour.

I know this little piece of secret history. You tell it to the world!

JOHN BULL.

Mr. A. H. ROBINSON,
Chairman, North Riding Magistrates

DEAR SIR,—You recently had before you two unemployed men, charged with being unlawfully in pursuit of game.

Police evidence testified that nothing detrimental to their character was known. One of the men claimed to have permission to catch rabbits on certain land, and produced a letter from a local property-owner confirming this.

But your Bench fined these two workless men 5s., though one has eight children to provide for.

Comment is needless.

JOHN BULL.

Rt. Hon. A. V. ALEXANDER, M.P.,
The Admiralty, Whitehall, S.W.

DEAR FIRST LORD,—Naval opinion, of a sort too expert to be ignored, has condemned Britain's nine cruisers of the 10,000-ton class as veritable death-traps.

Speed, it is stated, has been secured by a dangerous sacrifice of defensive armour, and at enormous monetary cost.

The Flag Flutters IN THE TRADE WIND

Charges so grave must be raised by question in Parliament. If complete refutation is not possible, then immediate remedial action must be taken.

In either case I demand that the fullest explanation be given to the country.

JOHN BULL.

Rt. Hon. TOM SHAW,
War Minister

DEAR SIR,—You received two deputations the other day on the question of the officers' training corps at public schools.

I quite agree that they may be beneficial to the small minority of boys who will embark on an Army career, but what about the vast majority?

They would certainly be wanted in the event of another war, but didn't the last one prove up to the hilt that officers can be produced to order.

Let us substitute further physical training for this pantomime of small boys who have scarcely forgotten their catapults dressed up like he-men killers.

JOHN BULL.

Mr A. SHORT, M.P.,
Under-Secretary, Home Office

DEAR SIR,—I note with satisfaction your statement that the Home Secretary is considering a modification of the law that permits expectant mothers to be tried on capital charges.

But may I remind you of the grim farce still unhappily enacted where unmarried mothers are charged with child murder?

Such crimes are nearly always committed in frenzied despair, and though a reprieve is certain, judges still go through all the dread ceremony of assuming the black cap and pronouncing sentence of death.

How long must we wait for modification here?

JOHN BULL.

Mr. HARRY ROBINSON,
L.M.S. Station, Leeds

DEAR HARRY,—While working as a porter you have contrived to master six Continental languages and to gain a good grounding in fourteen others.

You are a shining example of what grit and perseverance can accomplish, and a proof that restricted means need not deter a man from improving his position in life.

I am pleased to see that you have been rewarded with an appointment to the Continental staff at St. Pancras, which you are to take up in March.

Good luck to you!

JOHN BULL.

The Rt. Hon. J. R. CLYNES, M.P.,
Home Secretary

DEAR MR. CLYNES,—Now that various alterations and improvements are being made at Scotland Yard, why not take this opportunity of destroying that monstrous uniform that gives the women police the appearance of a bunch of Widow Twankies?

It is uncomfortable, unsightly and unwomanly. The wonder to me is that it is possible to find women who will wear it.

You may not have heard the jeers of small boys and the sneers of visitors from the country and abroad. Let's end it.

JOHN BULL.

Mr. G. M. GILLETT, M.P.,
Department of Overseas Trade

DEAR SIR,—No one could be more appreciative than myself of the encouraging successes that have attended your splendid efforts to revive British export trade; yet I wish to spur you to still greater exertions.

All eyes are now on South America and the unofficial mission of the Prince of Wales as industrial ambassador to the British Empire Trade Exhibition at Buenos Ayres has put America on her mettle.

Already jealous of our progress in regaining foreign trade, her manufacturers are certain to strain every nerve in an endeavour to steal some of the thunder in the Argentine.

It is up to you, Mr. Gillett, and every British exhibitor at Buenos Ayres, to strain every nerve, too.

We must make the whole world realise the truth that "British Goods are Best."

JOHN BULL.

Mr. EDGAR GRANVILLE, M.P.,
St. Ermins, London, S.W.

DEAR LEGISLATOR,—As one who has put forward many suggestions for the betterment of Army conditions, I was delighted to learn that the subject is to be debated in the House, and that you are to move a resolution condemning the employment of time-expired men.

I have always held that Army recruiting would be greatly stimulated if better provision were made for the employment of ex-soldiers on demobilisation.

If the War Minister will give a favourable answer to the request that are to make for increased, free facilities for vocational training, and announce some increase in Tommy's pay as well, we shall be able to say truthfully that "The Army of to-day's right!"

JOHN BULL.

STRAIGHT from the Shoulder

MR. BALDWIN: "I hope that by the exercise of broad common-sense we have seen the last of general strikes in this country."

It is up to the politicians and the demagogues. The British workingman is the most efficient and peaceful person in the world.

* * *

MME. CONCHITA SUPERVIA: "English husbands are the best in the world."

They bow, dear madame, but sigh to think how little the fact is recognised.

* * *

LORD HEADLEY: "Never use the word hopeless. It is a poor word and will never get you anywhere."

Not even when applied to cranks, fanatics and other nuisances?

SIR HUGO HIRST: "We have got men, we have got goods, we have got grit, and we have got money."

And now all we want is disarmament—and prosperity.

* * *

JUDGE T. F. GRAHAM (San Francisco): "Go ahead and quarrel, then kiss and make up."

All right, judge, if you will draw up a code of fight-and-cuddle rules.

* * *

THE BISHOP OF MANCHESTER: "Raffles at church bazaars should disappear once and for all from the Church of England."

The idea is, then, to stop a little harmless fun—and many good works.

The CLOUD over PROSPERITY

by A. G. GARDINER

Every shot costs a year's income to a workman

EVERYBODY is prophesying the early fall of the Government. I should view with something like panic the disappearance of Mr. Arthur Henderson from the Foreign ice and the reappearance there of Austen Chamberlain.

With every respect for the good ntions of Sir Austen, I feel that his rd at the Foreign Office was one the most disastrous things that e happened to this country and the ld since the war.

e once told us, in an abysmally lish phrase, that he loved France a man loves a woman," and he ceeded in making this country the dient echo of French policy.

A shuddering world

nder him our influence in Europe to zero, and only an outraged lic opinion prevented the crowning astrophe of the Anglo-French naval erstanding.

hatever the failures of the present ernment at home, Mr. MacDonald Mr. Henderson have together reed British prestige abroad and have n us the bold leadership this coun- ought to have in the councils of ope.

othing, for example, could have n better than the plain, blunt adition which Mr. Henderson adsed to the Council of the League Nations at Geneva last week. It like a healthy breath of fresh air fevered room.

urope is sick; the whole world is There is not a country on the of the globe which is not imerished and staggering under a of unemployment, distress and ical unrest.

it has not just emerged from revon it is plunging towards it. Trade agnant and economic ruin is everyre.

he original cause of this lamentable dition is, of course, the war. We still in the heaving wake of that convulsion—a convulsion for h there is no precedent in the his- of the world.

But that original cause ought by this time to have begun to subside. It has not done so and shows no signs of doing so.

Why? The answer is that the world is filled with panics and fears about the future.

All the explanation of the economic calamity that has befallen society boil down to this—that there is a universal want of confidence.

If confidence could be restored and a settled world assured, all the other difficulties would be adjusted.

But while the present suspicions prevail there can be no recovery of confidence, and the currents of trade will be choked up with tariffs and obstructions, while the resources of every great country will continue to be drained to pay for the last war and prepare for the next.

Everyone knows that this is the root of the disease that hangs like a blight over the nations.

The fact was frankly recognised by the Council of the League, which last week passed a most remarkable resolution on the subject.

"It has become plain," says the resolution, "that economic recovery is now being hindered by lack of confidence in the course of future events," due to "irresponsible talk concerning the possibility of international war."

Words—and nothing

It repudiated this talk and proceeded:

> "The best service we can render towards meeting the economic position is the firm assurance of European peace. We therefore declare, as Foreign Ministers, or responsible representatives of European States, that we are resolutely determined to use the machinery of the League to prevent any resort to violence."

Excellent words! Excellent intentions! But why should there be these fears of "international war"?

Every one of the twenty-seven countries whose Ministers signed this manifesto are parties to the League Covenant which forbids war. They have all accepted the Kellogg Pact which outlaws war. The four most powerful of the countries have signed the Locarno Treaty which is a guarantee against war.

If manifestos and pacts and covenants mean anything, the peace of Europe is assured beyond the shadow of a doubt. If it is not, another "firm assurance" will not make it so.

The acid test of good intentions is not words, but actions. And judged by its actions Europe is as far off peace as it ever was.

It is spending more on armaments to-day than it was spending in 1914. It has more men under arms than it had before the war. It is as full of the rumours of war and the menace of war as it was before Germany struck her blow.

This is why Europe lives in a panic of fear. This is why the economic recovery of the world is prevented and why every country is oppressed by bad trade, poverty and political unrest.

There is only one way, as Mr. Henderson said, in which the mischief can be cured and confidence restored to the world. That is by disarmament.

Until the nations disarm no one will believe their professions of peace or put any faith in their treaties and pacts.

It is twelve years since the Allies disarmed Germany and solemnly undertook to adopt disarmament for themselves.

Apart from the naval agreement between England, America and Japan, not a single step has been taken to redeem that undertaking. The Allies have broken their faith with the world and they have broken their word to Germany.

And in doing so they have made the rehabilitation of Europe impossible. For you cannot have rehabilitation without reconciliation. And it is obvious that Europe cannot be reconciled on the basis of a disarmed Germany surrounded by nations armed to the teeth.

This is the fact that must be fearlessly faced, and in his bold declaration at Geneva last week Mr. Henderson brought the issue to a head with a candour and force that France, which has been the chief obstacle to the pacification of Europe, cannot misunderstand.

He declared in the name of the British Government that we would recognise no alliance except that of the Covenant of the League and that we could regard as friends only those who would work with us to carry the great cause of disarmament to victory.

We have paltered with this great matter too long. We have paltered with it until Europe, and indeed the whole world, is brought to the brink of economic ruin, and until in sheer despair the flames of another war may be lighted.

Spark—and flame

But for the existence of the League those flames would have burst out ere this.

We must palter no longer. This country must call for the fulfilment of the undertaking of Versailles. It must enter the Disarmament Conference in the spirit of Mr. Henderson's speech at Geneva.

If it does that it will give Europe a lead that most nations will joyfully follow, and that France will have to accept if she is to avoid being branded as the enemy of peace and the chief cause of the tragedy in which the world is engulfed to-day.

And it is because I believe that Mr. Henderson is made of the stuff that will fight this battle for European civilisation fearlessly and victoriously that I hope he will be in office when the Disarmament Conference meets.

Homely Wisdom—by CHANCELLOR R. J. CAMPBELL, D.D.

Married Friendship

MY little article of some time back giving a wife's description of a hard husband's attitude towards her and her children has evoked this week one of the angriest communications I have ever received. Apparently the writer has only just seen the article in question.

He says that if I knew the truth about the unhappy home described therein I should find that the husband was the one to be pitied, and he believes that the husband always gets the worst of the bargain.

In his own case it was so, for the woman he has married was all smiles and amiability till she caught her victim, and since then she has been all snarls and scowls.

Nothing is ever right for her, and in consequence he hates his own fireside as much as he once loved it.

The statement reminds me of a story, told, I think, by the Dean of Canterbury, affectionately known as Dick Sheppard.

A poor fellow fighting in the trenches on the western front during the Great War, amid indescribable conditions of filth and discomfort, found his annoyances increased by his wife's letters.

Every letter was a torrent of complaints and reproaches because of the inconvenience to which she was subjected.

So, goaded to reprisals, he wrote home to tell her she was a bigger nuisance than the Kaiser, and that he wished to goodness she would stop her nagging and permit him to *finish the war in peace*!

Many a poor fellow feels that life's warfare is made harder by the unsympathy he meets with at home. If only he could be sure of peace at home he could stand up better to the odds outside.

But what about the wife's frayed nerves, too? If things have been going wrong all day, if the struggle to make ends meet and tie is more than she can manage, if the worry and strain and wear and tear of housekeeping and the care of children are making her old before her time, no wonder if her tongue is occasionally sharper than it should be.

Let the husband share the domestic burden a little, making it his as well as the wife's. Let her do the same with his problems. Let each enter fully into the other's heart, becoming one in fact as well as theory.

Get romance back if you have lost it. Be lovers always, and ever the worst trials will be supportable and your joys outweigh your sorrows.

A woman likes to be told that her man values her supremely. You may think she ought to know without being told; so she does, but there is a pleasure in the telling for both parties.

Husbands who read JOHN BULL, take home the following sentiment from A. P. Herbert's "Proud Husband," and read it to your wives. They are sure to like it, bless them:

"My love, I am so proud of you,
I want the world to love you too.
And you may smile and smile again
If this will ease the victims' pain.
But if that smile too soft appear,
I'll strike the victim dead, my dear.
I want the world to love you too,
But heaven help the men who do!"

DOCTOR'S SINISTER Film Frauds

At other people's expense, Bernardi in four years has passed from poverty to riches

MILLIONS of people must have been astonished to read the report of a case heard a few days ago at Whitehill, Hampshire.

Before the magistrates were a beautiful blonde woman known as the Countess Esterhazy, and her secretary, a man named Montgomery.

They were charged at the instance of a person calling himself Dr. Anthony Bernardi with the theft of a piece of kinematograph film.

The case was dismissed without evidence for the defence being required.

Only one aspect of the case really interests us.

It is that Countess Esterhazy has an agreement with Bernardi to share the profits of the exploitation of a colour-film process of which he has claimed to be the inventor.

All she has ever received from him, however, are worthless cheques and I.O.U.s for a large amount.

But the countess, we can now reveal, is only one of a crowd of people who have been given similar agreements, and who have been heavy losers in consequence of having trusted Bernardi.

He was described by counsel at the police-court as a celebrated Austrian scientist and the inventor of a wonderful process of colour-photography.

Counsel must have been wrongly instructed.

Bernardi is an unscrupulous alien adventurer, who has enriched himself in this country by sheer plausibility and misrepresentation.

Four years ago he arrived in Britain penniless, with his wife and a German scientist named Sommavilla.

His name then was not Anthony, but Anton, and he did not represent himself at that time to be a doctor.

His doctorate is, in fact, a mystery which he has obstinately refused to clear up.

Later, he acquired the style of von Bernardi, and freely asserted that he had been chief chemist of the great German Dye Trust.

This was fiction, although there is reason to believe that he was once a commercial traveller for a small Continental aye firm.

When he reached England, Bernardi had in his possession a prism by which light rays could be split and kinematograph-films reproduced in colour on the screen.

Colourful jargon

His companion, the scientist Sommavilla, claimed that he was the real inventor of the prism and the accompanying process.

He could not speak a word of English, and his stay in Britain was a short and sorry one.

Bernardi proceeded, however, to pilot himself from poverty into rich affluence.

He had not only the prism, but a flow of patter with which to expound its merits.

The patter was first practised upon a wealthy American industrialist living in London, with eminently satisfactory results for Bernardi.

This American was so impressed that he at once gave Bernardi a weekly allowance of £30 to develop the process.

When about £2,000 had been received without return, Bernardi began a search for someone else with an open purse.

Women next

In the meantime he had also quietly borrowed £400 from a solicitor, and incurred a bill of costs for £250 in defending himself in an action for the recovery of shares which he had bought and not paid for.

The prism and the patter were taken next to an accountant, who also succumbed financially to Bernardi's wiles.

An eminent London firm of solicitors was also deceived to the extent of between £3,000 and £4,000.

He entertained them at kinema displays, which, he said, were made possible by his process.

The solicitors' suspicions were aroused by Bernardi's repeated refusals to reveal his process and by his worthless offers to deposit it with a bank.

Then Bernardi began to find women victims.

One was the owner of a West-end restaurant, whom he persuaded to sell so that he might be provided with £1,200.

From a wealthy, retired planter and a metallurgist he next obtained £5,000, and induced them to form a syndicate from which he realised £15,000 in cash and shares.

Soon the syndicate was formed into a corporation with substantial capital.

It is now flourishing—not thanks to, but despite, Bernardi—and owes its success to other colour processes which it has developed.

Scarcely had the corporation come into existence than discoveries began to be made.

Calling the bluff

It was found that during his brief stay in Britain, Bernardi had already become bankrupt, with liabilities of £5,600.

His backers had sufficient faith in him, however, to help to have the bankruptcy annulled.

They were disillusioned, however, when Bernardi was confronted by experts and his prism and patter came to be tested.

To say the least, his knowledge about what was supposed to be his own invention was woefully weak.

In the end the corporation parted company with Bernardi on the ground that he had misled it.

Quite undeterred, Bernardi then put himself in touch with Sir Rhys Williams, K.C., D.S.O., and from a company in which that gentleman is interested obtained £9,000 in cash and shares.

Bernardi's great project was to produce a film in colour based upon one of the novels of Mrs. Elinor Glyn, who is Lady Williams' mother.

Like everything else with which Bernardi has been associated, the result was naught.

So far as we have discovered, Bernardi had then benefited himself to the extent of more than £30,000. But he was far from finished.

Lawyers too!

More money came to him from a firm of solicitors in Bloomsbury, and it, too, was left in the lurch.

Regardless of the number of times he had already sold his process, Bernardi now entered into a partnership arrangement with a man in Sevenoaks.

Fortunately, his losses were not so large. He found out the truth after he had parted with only a few hundred pounds.

Sir Rhys Williams, K.C., and Mrs. Elinor Glyn had a disappointing experience

A business man in Hull was the next victim. He advanced £[illegible] and offered to find plentiful capital if Bernardi would prove the worth of his invention.

Never at a loss, Bernardi undertook to take and show on the following day a colour-film of a civic reception at Hull in her native town, to Miss Amy Johnson on her return from her flight to Australia.

A distinguished company of leading citizens assembled to see the film shown. The "entertainment" was a total fiasco and the audience melted away long before the end.

Bernardi's latest dupe has been a Liverpool business man, from whom he has taken £1,000.

He took him to a London firm to have his photograph taken in colour and then informed him that the portrait was the outcome of the Bernardi secret process.

Send him home!

We know nothing of the history of Bernardi, who is fifty-five, prior to his arrival here in 1926, when he declared that he was born at Hoechst, Austria, and had been an officer in the Austrian army.

He was convicted for insulting behaviour in London last year, following a violent scene with a woman in a flat in Maida Vale.

The Commissioner of Police may be interested to learn that Bernardi was exposing a few weeks ago as a Scotland Yard detective in connection with the futile prosecution of Countess Esterhazy.

This adventurer has outstayed his welcome in Great Britain, and we commend him to the attention of the Aliens' Branch of the Home Office.

What Happened to Jones

WRONGDOERS on whom JOHN BULL deems it necessary to turn the limelight often find that the effects are far-reaching—a fact which may bring some consolation to their victims.

This is illustrated in the story of a bankrupt, named Charles Henry Eastbourne Jones, who applied for his discharge last week from a bankruptcy registered against him some time ago following a criticism in these columns.

As Charles Jones and Son, he ran a business at 82, Tower Bridge Road, London, S.E., and, through the medium of advertisements, obtained various sums of money for bargains which he offered in carpets and linoleum.

Though he guaranteed delivery within forty-eight hours, many complaints were lodged by customers who found the utmost difficulty in securing their goods. Some, indeed, complained that they were not forthcoming at all.

In due course Jones decided to file his petition in bankruptcy, "in consequence of adverse criticism of his business methods in JOHN BULL."

He failed for more than a thousand pounds, and as the sums obtained from individual customers were mostly of a pound or two, it will be seen that numerous people were involved.

Jones ought to consider himself fortunate in having evaded more serious trouble, since he has now admitted that he took the moneys of forty-five customers when he knew that he was insolvent.

In the circumstances, who will disagree with the Official Receiver's decision to suspend Jones' discharge for four years?

A TRAGIC OPERA TOUR

SIX thousand miles from home; without jobs and without money!

Such was the unhappy plight of a number of British girls d men who left England last spring r an operatic tour of the great Indian ninsula.

Theirs is one of the hardest cases e have heard of, and once more reals the defects in the Theatrical mployers Registration Act, to which e have so often taken exception.

* * *

These artists, twenty in number, oceeded to India under the manage- ent of James Young, and it was in- nded to tour some of the principal dian cities.

The exact nature of Young's con- acts with Indian theatre-managers ems to have been known chiefly to mself; but it very soon became ap- rent that the prospects were not so od as had been hoped.

Financial difficulties were encoun- red soon after the tour commenced, d finally the members of the com- ny found themselves completely un- ployed in Bombay.

With little money in their pockets, e outlook was not promising for any them. Some were able to get back England at reduced rates; others ught and found engagements with other theatrical company then tour- g India.

But several were left utterly without ources, and their plight was terrible deed.

The position is reflected from a letter in which one of them—a charming and accomplished girl singer—has recounted something of her trials.

"Conditions are terribly bad here," she writes. "In the principal cities the 'talkies' are all the rage, and it's only a very small company of about six or seven artists, working the regimental theatres in the smaller places, who can hope to make a living."

Being penniless and realising the hopelessness of trying to secure any alternative theatrical engagement, this plucky young girl put up a wonderful fight.

No doubt she could have borrowed money with which to get back home, but rather than plunge herself so heavily in debt, she decided to find other work.

In the end she was lucky enough to obtain a post as secretary and companion with an English family in Bombay, augmenting her salary occasionally by singing in her spare time for the Indian State Broadcasting Service.

One of her first thoughts was to write home to the Stage Guild, urging that a special warning should be issued to members to save others from being similarly disillusioned.

We are pleased to be able to announce that steps are being taken to safeguard artists who sign on for overseas engagements.

An arrangement has been made whereby the Passport Department of the Foreign Office will seek and accept the advice of the Stage Guild regarding the stability of employers offering such engagements to English artists.

In all cases where there is any room for doubt employers will be required to deposit return-tickets or cash to cover return-fares in respect of each artist taken overseas.

The Passport Office intends to enforce this measure as far as possible by withholding passports until these requirements have been met.

* * *

This is a step in the right direction, and JOHN BULL has long been demanding it; but it does not lessen the desirability for tightening-up the Theatrical Employers Registration Act.

Some managers may be ready enough to deposit return-fares in order to get together a company on whose talent they can gamble.

We shall not see the last of these troubles until a guarantee respecting salaries is similarly enforced.

"One of the 1,498 souls who perished when the 'Titanic' foundered"

Famous Disaster FUND MYSTERY

WHENEVER relief funds are opened following a national disaster there is a ready response on the part of the public, whose mpathy with the victims moves them generosity.

But the public memory is short-lived, d most subscribers are content to lieve that their gifts will be gene- usly dispensed by the authorities.

But are they?

Grave doubts have been aroused in r mind by our discoveries on looking o the case of the widow of Les Wil- ms, the former well-known light- ight boxer.

Williams was a victim of the *Titanic* aster, which, by virtue of its drama d tragedy, will never be wholly for- tten.

He was one of the 1,498 souls who rished when the giant vessel struck iceberg and foundered on her iden voyage in 1912.

He left a widow and a young boy, d four months after the tragedy a ond boy was born.

It was the plight of bereaved people e this which moved the public when appeal fund was launched.

The sum of £413,212 was soon raised handsome figure, but quite cessary when we consider that 733 rsons were found to be in need aid.

Investments were made on behalf of pendants to the tune of £383,754.

We do not know how others have ed, but the experience of the tragic little trio we have named leaves us appalled.

At the outset the widow received 12s. 6d. a week, with 1s. 6d. for each child.

After several years of struggle she married again, and her own allowance ceased.

She was not concerned for herself, of course, but she could not help feeling that 1s. 6d. which her boys now received as their sole weekly grant from the fund was utterly inadequate.

Towards the end of 1917 this allowance was increased to 2s. 3d. a head, which is just as ridiculous from any utilitarian point of view.

What could possibly be achieved in the way of clothing, feeding, and educating two boys on such a pittance?

* * *

The fact that she had provided for herself and made a secure home by marrying again may have been sufficient grounds for the discontinuance of her personal allowance; but her children were surely entitled to better consideration.

To add to her troubles, her elder boy, Leslie, suffered from ill-health.

He had rheumatism badly when three and a half years old, and far from drawing any additional allowance from the relief fund for medical attendance, the mother even had to find 2s. 6d. on one occasion for a doctor's signature to a document required by the fund distributors.

As the elder boy grew up, he showed marked intelligence, and his mother hoped to get him articled to an engineering firm.

But when she applied to the fund trustees she was told that no grant could be made for this purpose, but one could be made for the purchase of tools.

What use the tools would have been without the training we leave to official minds to determine.

As it is, the 2s. 3d. allowance ceased when the lad became sixteen, and his mother sent him to Coventry under the Ministry of Labour's transference scheme.

He was doing well and showing special ability in plan-reading when his health broke down. He has partly recovered, but will never be fit for robust work.

Why could he not have been trained and launched in some appropriate career with the backing of the trust fund?

The second son, Harold, is also an intelligent lad, who earned distinction at school in commercial subjects.

A little more generosity—if such it can be called—namely, £20—was granted to enable Harold to continue his studies for a further period of six months.

The position now is that this lad is actually paying for his own education out of his meagre earnings as a junior clerk.

Mother and boys are to be highly complimented upon the splendid manner in which they have battled.

But small thanks are due to those who have administered the fund—a fund expressly subscribed by the public to assist in such cases as these.

When so little has been done for these lads, we cannot help fearing that others may have had similar bitter experiences.

With an earnest desire to ascertain the truth, we have sought information from every possible official source.

No particulars are available as to what has happened or what is likely to happen to all the invested funds, the net income from which, in 1913, was £13,300.

In that year the fund was taken over by the Public Trustee.

Since that time there has been no individual report.

The manifold duties of the Public Trustee in administering numerous estates and funds are reviewed yearly, when the figures for its total operations are published.

* * *

But it is impossible to gather anything from these, and the system is surely to be deplored.

What has transpired since the last official report in 1913, at which time only £36,000 odd had been disbursed and £383,754 had been invested?

What further disbursements have been made?

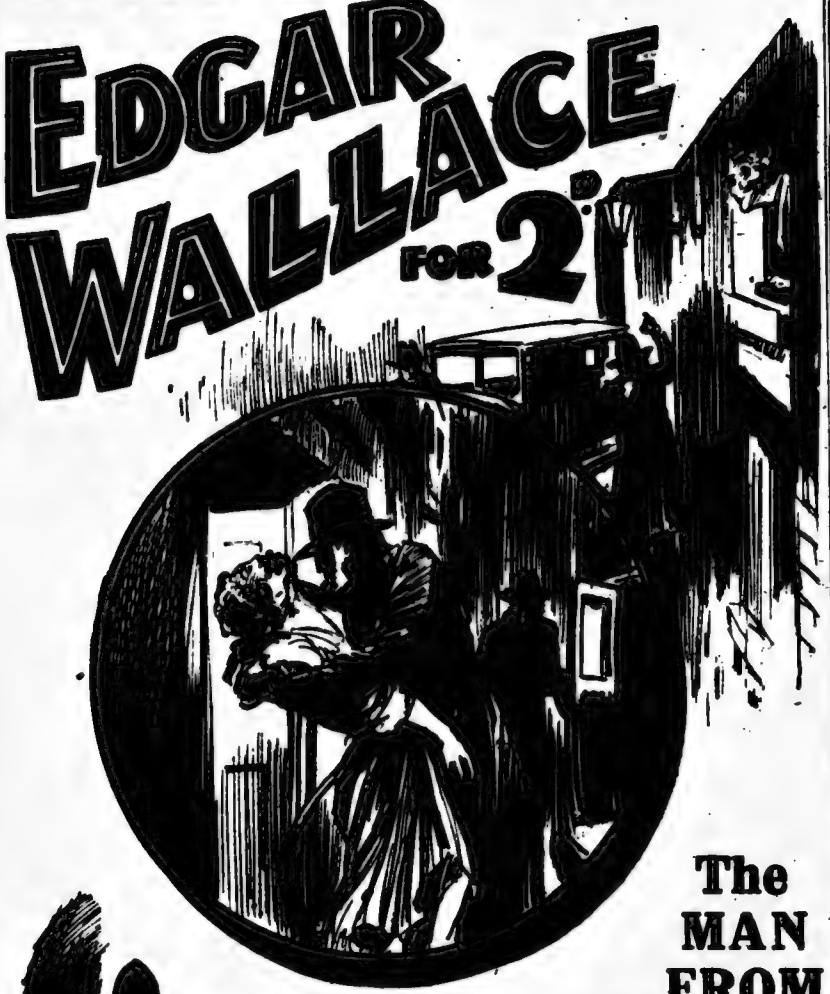
And have they been on the same parsimonious scale as is indicated in the instances we have cited?

If so, why has such cheeseparing been followed?

It is in the public interest that all these queries should be answered.

A NEW BOOK-LENGTH NOVEL BY

EDGAR WALLACE FOR 2D



The MAN FROM SING SING

A schoolmaster found dead with a terrible wound in the head and by his side a blood-stained spanner . . . . . BUT the master had a hat on and although he was bald the end of the spanner was covered with hairs . . . this is just the preliminary to this amazing story. . . . Edgar Wallace at his very best . . . thrill after thrill . . . the latest novel of a master writer, for TWOPENCE ONLY!

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ASTOUNDING £10,000 Jewel Swindle

This specious scheme was the talk of Hatton Garden—merchants in the street of jewels

THIS week I am able to reveal how innocent advertisements in certain national newspapers have been used as a bait in what is one of the most audaciously-conceived coups of recent months.

Their purport was to announce that an old-established firm was prepared to pay good prices for old gold and silver or antique jewellery.

Those who wrote for fuller particulars, and, were favoured with communications from an address in Ely Place, Hatton Garden, the centre of London's wholesale jewellery trade.

The fact that these letters were headed "Whistler and Co." must have impressed a great many people, because there is a famous firm of London jewellers of that name which, as well as enjoying Royal patronage, has a world-wide reputation.

It is not surprising, therefore, that numerous persons forwarded for valuation articles that they no longer required.

What is surprising, though, is that nothing was heard thereafter. Goods were not even acknowledged, and letters of enquiry were ignored.

But, while negotiating with private individuals on these lines, it seems that the Ely Place firm was busying itself in other directions.

Plausible tale

It sent out confidential circulars to the various Hatton Garden merchants who were its near neighbours, stating that, by virtue of its high position, it had been entrusted to make certain purchases on behalf of several of the Indian princes then in the country for the Round-Table Conference.

All these high personages, it was pointed out, were anxious to take back special gifts for relatives and friends in India to mark the occasion of their return from such a memorable function in the history of the Indian Empire.

Merchants were therefore invited to send on approval such specimens of the jeweller's art as they deemed likely to prove attractive to the exalted visitors. Big business was certain to accrue.

A Mr. Harry Whistler presided at Ely Place, and it seems clear that he led everyone to believe that the new office was an offshoot of the famous firm.

The fact that Mr. Harry Whistler was definitely established in the very midst of the various merchants he approached carried further conviction, and the story of the Indian princes was at once plausible and clever.

So, just as the private individuals had entrusted their valuables to the firm, so the merchants proceeded to send selected goods on approval.

Not good enough

One firm, I learn, supplied four diamond-studded platinum wristlet-watches.

These were obtained by a cunning ruse. A representative of Whistler and Co. called upon a Hatton Garden broker and was shown an excellent selection which he declared was "not good enough" for the Indian princes.

In this way the broker was prevailed upon to introduce him to another firm where the exacting demands could be satisfied.

Another firm sent handsomely fitted dressing-cases and similar goods to the value of more than £1,000.

Valuables poured in in this way, but Whistler and Co. seemed tardy in expressing approval or otherwise.

Things came to a head about ten days ago, when the office staff arrived one morning to find the premises in a state of chaos.

Startling message

Their principal, Mr. Harry Whistler, had disappeared, taking everything of value with him.

One sensation followed another after that. Claims began to pour in from all quarters, and I now find that the haul is one of amazing magnitude.

Amongst the anxious callers was a solicitor's clerk armed with a writ, claiming a large sum of money in payment of a consignment of valuables, or, alternatively, their return.

He arrived just too late to serve the writ! A note on the door bore the ironical message "Gone into bankruptcy!"

The whole swindle was operated within the brief space of five weeks, and the public is involved to the extent of nearly £10,000!

Even the rent of the Hatton Garden premises remains unpaid.

Of course, the suggestion that the venture was a branch of the old-established firm of Whistler was entirely without foundation.

* * *

The real identity of the person calling himself "Harry Whistler" is so far unknown, but several people used his office in an administrative capacity and it is believed that at least four men were in the swindle.

If any of my readers can throw further light on this amazing coup they should lose no time in communicating with the authorities.

Weekly Informations from SIR WYNDHAM CHILDS

WAR on the Bilkers!

PROPRIETORS of small hotels and boarding-houses should really make a firmer stand against the tricksters who habitually obtain board and lodging for nothing.

* * *

One of the fraternity, who gave the name of Frank Hammond, called at a small South London hotel the other day and introduced himself as the engineer-in-charge of a huge local development scheme.

He inspired confidence by promptly booking a room for himself and asking for ten others to be reserved for his foremen staff," who were shortly to arrive.

After living for a time at the expense of the establishment, he cashed a cheque for £20 drawn upon a London branch of a famous bank—and disappeared.

The cheque came back marked "No account," and Hammond has not been seen since.

* * *

He is one of hundreds of rogues who are operating on almost identical lines to-day, all of whom seem to find victims as freely as ever.

Yet they could be effectively quelled if hotel proprietors would harden their hearts and insist upon the production of satisfactory credentials or the payment of a cash deposit.

Honest folk would not resent these measures.

ROGUE'S INSURANCE TRICK

Don't Listen to the Plausible Falterer

A VENERABLE, grey-haired man, who gave the name of Mr. Charles Smith, recently called upon a woman who is in a small way of business at Bilston, Staffordshire.

He politely informed her that he was the district representative of the Britannic Assurance Company, Ltd., and explained that he had been instructed to call upon her on a matter of some importance.

It appeared that an elderly policy-holder had just died abroad, and enquiry had elicited the fact that the Bilston woman was his next-of-kin.

She was therefore entitled to claim £150 under an assurance policy which her unknown relative had taken out many years before.

* * *

There was only one slight hitch, Mr. Smith added.

Through an oversight, for which the company was partly to blame, the premium payments under the policy were in arrears to the extent of 15s. 7d.

It would be necessary to have these brought up to date before the claim could be admitted.

So plausibly did the venerable caller recount this story that the woman was persuaded to hand him the necessary money on the spot.

* * *

The fact that he gave her an official-looking receipt, signed "C. Smith, pp. The Britannic Assurance Company, Ltd., Broad Street, Birmingham," seemed to confirm everything.

But the whole story was false. Mr. Smith was found to be an impostor who had no connection with any assurance company.

In another instance, at Nuneaton, this same man obtained 18s. 7d. in a precisely similar manner, also offering a printed receipt to his dupe.

Indeed, he has been exceptionally active of late, and though the individual sums he obtains are fairly small, they mean much to the poor people on whose credulity he preys.

And as he has been known to gain half a dozen victims in one district in a single day his aggregate hauls must be quite handsome.

While invariably posing as a representative of the Britannic Assurance Company, he varies his stories sufficiently to adapt them to the mentality or circumstances of each dupe.

He always passes as Mr. Smith, but this name is probably assumed on the "Brown, Jones and Robinson" principle as being difficult for the police to follow up.

Complaints, as we say, are numerous, and it behoves everyone to be on their guard.

* * *

The foregoing facts regarding his methods may help in identification, and, in addition, it may be added that he stoops slightly and is inclined to falter in his speech.

MY FAMOUS HEALTH PRESCRIPTIONS FOR YOU!

Mr. Shadforth's Amazing Offer to "John Bull" Readers

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"To-day," said Mr. Shadforth, "I make the Greatest Offer of my career. Every sufferer, no matter where he or she lives, be it John o' Groats or Land's End, Australia or the far North-West of Canada, can obtain any one of my prescriptons direct from my own Personal Pharmaceutical Laboratory at a price they can afford."

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Under the penalty of the forfeiture of the huge sum of £5,000 I Guarantee—

(1) **That all the ingredients used in my prescriptions are of the Utmost Purity and Efficacy.**

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Read this announcement if **YOU** are a Sufferer. The Special Low Prices are plainly marked. Simply send P.O. for the amount stated and your prescription will be immediately dispatched Privately Packed. All Prices Post Free (Abroad extra).

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THOUSANDS of sufferers from Acidity, Heartburn, Sour Stomach, Fermentative Dyspepsia, Gastritis or Gastric Catarrh, Wind Flatulence, Fullness after Meals, Pain after Eating, and all forms of acid indigestion have been cured by Shadforth Acidity Tablets (No. 1077), Popularly known as "White Lions."

This prescription is non-purgative—avoid fried, oily foods and excess of starchy foods for a few days. Dose—2 Tablets before each meal. You feel easier in five minutes. Note the steady improvement; clean tongue; moist mouth and throat; flatulence vanished; long, sour face replaced by such broad sweet smiles that your friends marvel at the magic change. **2/6** (144), and **7/-** (432).

CATARRH COLDS AND INFLUENZA

Cold in the Nose—Bronchial Cough

Catarrh is often the first stage of Bronchitis, Cold on the Chest, Pneumonia, Chronic Winter Cough, Tonsillitis, Hoarseness, Sore Throat, Ear, Chest, and Lung Diseases. **The Shadforth Triple Catarrh Treatment (No. 331/T)** acts like a charm. Considering its efficacy and how often it will save a man being off work for days and weeks, the cost of this world-famed and reliable remedy is very small. Price **2/9, 4/6, 8/6** and **13/-.**

NEURASTHENIA

and Nervous Breakdown

Absent-Mindedness, Loss of Memory, Debility, Depression, Lassitude.

You can pull through. Depression, Brain-Fag, Loss of Memory, Debility and Neurasthenia are conditions and not diseases. The **Shadforth Neurasthenia Prescription (No. 470)** acts like magic. You are brighter in an hour and a new man in two days. A proved remedy. Prices: **3/3** (50), **6/-** (100), and **17/-** (300 tablets). This can be taken alternatively with the Heart Tonic (No. 632). That is to say, take No. 470 for a few days and then No. 632 for a few days, and so on.

(See below.)

SCIATICA, NEURITIS

Painful Nerve-sheath Inflammation.

All nerve pains, including those of Neuralgia, Colds, Influenza, Headache, Sciatic-Neuritis, etc., are promptly relieved by **"Shadspro,"** the new pain-killer **(No. 263).** This formula is non-purgative, and does not upset the stomach. It quickly relieves pain and renders movement possible. It reduces inflammation and temperature, and kills bacteria. Prices: **2/-** (50), **3/6** (100 tablets).

BACKACHE, LUMBAGO

For backache nothing is better than this tablet, composed of: Potas Nitrate, Colchicum, Methylene Blue, Buchu, Venice Turpentine, Bearberry, Capsicum, Juniper Oil, and Copaiba. This prescription stimulates the kidneys and has a soothing antiseptic effect on the bladder. The methylene blue kills pain, it colours the urine blue. Dose: 1 or 2 thrice daily. **Shadforth Prescription (No. 40).** Prices: **2/6** (72), **4/6** (144), and **13/-** (432 tablets).

HEART and Nerve TROUBLE

Prescription that Always Brings Relief.

HEART DISEASE IS RARE; don't be alarmed because you suffer from palpitation or pain near the heart. If it isn't indigestion, it's overstrung nerves. **Shadforth Tonic (No. 632)** (known as "Blue Lion" Fox Nuts) will strengthen the nerves, steady the heart, and tone up stomach and kidneys. Don't imagine yourself into an illness; have a good rest, take this tonic, and be normal in a few days. Prices: 2/6 (72), 4/6 (144), 13/- (432 pills).

This prescription prevents palpitation, faintness, heart failure, tremblings, run-down condition, and stops your falling-to-pieces feeling.

More Prescriptions that *ALWAYS* bring relief

CRITICAL TIME WOMAN'S MIDDLE LIFE TONIC

Just the thing to get you through those difficult years and re-establish your health. A gentle tonic for stomach, heart, nerves, and blood—exactly what your doctor gives you. Does not purge or constipate. Improves appetite and complexion. Removes depression and languor. Gives courage, hope, and a new lease of life. Also the best tonic for anæmic girls and nursing or expectant mothers. Ask for **Shadforth Prescription No 2,457**—the critical time tonic. In boxes at **2/6** (72), **4/6** (144), and **13/-** (432 pills).

HIGH BLOOD PRESSURE

WORLD'S BEST PRESCRIPTIONS FOR HEART AND ARTERIES

Don't be alarmed at heart attacks. Live your normal span. palpitation, tremblings, heart attacks, depression, nervousness, insomnia, hardening of the arteries are only serious when neglected. **Shadforth Blood Pressure Reducing Tablets (No. 1,122)** quickly restore the arteries to their youthful vigour. They cost only **2/6** and **4/6.** In addition take the **Shadforth Heart Tonic Pills (No. 632).** These quickly steady the heart, strengthen the nerves, and provide the tonic you need. They cost only **2/6** and **4/6.** Full directions supplied. Two or three weeks of this treatment will make you feel 20 years younger. The Shadforth reputation for supplying the world's best prescriptions is your guarantee.

CONSTIPATION AND BILIOUSNESS

Periodical bilious attacks, constipation, sick headache and bowel indigestion indicate a sluggish liver, and for this nothing equals this pill. Take it with each meal and you will soon be better. This is a useful formula to keep in the home for family use. Get it now, and prove its worth. It is known as **Shadforth Prescription (No. 2,000).** Prices: **1/3** (100), **3/-** (300 pills).

BLADDER TROUBLES

Liver, Kidney and Bladder Troubles, such as Cystitis, Prostatitis Stricture, Incontinence, Constipation, Gall Stones, with associated Gout, Rheumatism, Sciatica, Backache, Gravel, Scalding, and constant getting up nights are quickly relieved by the bloodless surgery of the **Shadforth "Bladder Comforter."** Immediately, all day and all night, painlessly, secretly, and without the loss of one drop of blood or one hour of employment, they get to work. They cleanse, cool and heal. They move what is harmful. You are restored. Don't worry. Shadforth will give you prompt relief. Price **2/6** (50), **4/6** (100), **13/-** (300).

SLEEPLESSNESS

Whisky at bedtime induces sleep, but it makes your nerves worse. Sleepless souls will find such simple herbs as gentian, hops, valerian, scullcap, and asafetida safer and of permanent value, they soothe the nerves. Your sleep will be as refreshing as if you lived in a hopfield Dispensed as **Shadforth Prescription (No. 22)** in boxes at **2/6** (50), **4/6** (100 pills).

You can obtain these Prescriptions, Privately Packed, post free at these prices named (abroad extra) from

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Underground workers in the mines are paid from 7d. a day—Scenes in an Indian coal-mine

WHILE great public attention is focused on the proposed Dominion status for India, a commission is preparing a port at New Delhi on matters which e closer to the heart of India's prob-ms and bear with greater force on ritish trade relations with that great b-continent.

This is the Royal Commission on bour conditions presided over by Mr. H. Whitley, ex-Speaker of the House Commons.

Although boycotted by the more im-rtant sections of the Indian labour ovement, the commission, we learn, s unearthed some ugly facts regard-g factory, mining, and plantation nditions of work.

3s. a week

Appalling in their stark horror, these nditions show that it is neither the ycott nor the non-co-operation ovement which is responsible for the ss of our jute trade and the idle oms of Lancashire.

Even if we had the best of good will nd co-operation from India, it would ill be impossible for us to compete in market where natives are forced work for as low as 3s. for a sixty-our week.

In textile factories women and chil-en are paid from 3d. to 1s. 2d. and en from 7d. to 2s. 2d. for a ten and a alf-hour day.

Women are often employed on the eavier jobs, which in Lancashire are xclusively done by men.

Most of the factories would be condemned by British standards.

There are no social services, insurance, unemployment or other provisions.

There are certain factory laws and regulations, but in many instances these are disregarded.

In the mines weekly hours are limited to fifty-four underground and sixty above ground, but there is no limit to the number of hours that can be worked in any one day.

Many of the mines are badly constructed and inadequately timbered, so that a great proportion of mining disasters is caused by falling roofs.

Wages paid run from 7d. to 3s. a day for men and 4d. to 9d. for women in underground workings. Surface workers are paid from 5d. to 2s. a day for men and 4d. to 9d. for women.

These figures embrace the whole mining industry—tin, lead, iron, coal, gold, mica, and ruby mines.

On the plantations wages paid average about 7d. a day for men, 5d. for women, and 3d. for children.

Conditions generally approximate to forced labour. Persons who travel to these plantations have to take whatever conditions are offered; they usually have not the money to refuse them. In some of the native States forced labour is actually in operation.

On many plantations, particularly in Assam, the workers are practically slaves, and work under the threat of the whip.

Such are the conditions of Indian labour as revealed by the investigations of the Whitley Commission.

Similar revelations have been made, from time to time, by British observers, notably Messrs. A. A. Purcell, M.P., and J. Hallsworth, who visited India on behalf of the British Trade Union Congress in 1927-8.

But these facts only outline this terrible situation. They are not the exception, but the appalling rule.

"Terrible stories"

Evidence regarding the living conditions of the labouring masses shows that in the big industrial cities they live as many as twenty people in one room 10 ft. square.

Many of these rooms are beneath the level of the ground and are frequently flooded; they are built of a mixture of mud and manure, and are without any sanitary arrangements.

Mining workers, too, exist in conditions of unbelievable squalor, and on the plantations, in many cases, the workers are herded like cattle in long sheds, or else live like savages in rude huts in the surrounding forests.

Behind these outlines of conditions lie terrible stories of individual suffering; of workers being beaten and kicked; of children being born underground in the mines; of nursing mothers not being allowed to leave the factory to feed their babies.

While the figures of the wages paid are grim enough to illustrate the stark brutality of life among the teeming millions, they do not tell the whole tale.

An elaborate system of fines and regulations makes such deep inroads on these wages that sometimes the worker gets nothing at all.

In the cotton-mills, for example, if a worker spoils a piece he is forced to buy it at cost. This might mean a couple of weeks' wages.

He then tries to sell the piece in the bazaars, but as it is known that it is a spoiled piece, he gets practically nothing.

It is a practice in many factories for the employer to keep the wages for two weeks, but the worker can get an advance—provided he pays interest at exorbitant rates.

Millions of sufferers

In many mills the worker is fined two days' pay for one day's absence, and where a worker leaves before pay-day he cannot draw his wages unless he pays interest at excessive rates.

There are Factory Acts in most provinces, but they are so limited in application that nearly half the workers are outside even this meagre protection.

Where the Act does apply it is often administered with a blind eye.

Not long since the Labour Commissioner in one province admitted that though he frequently attended employers' meetings he had been to only two meetings of workers in ten years.

With India's industrial development great native firms have sprung up, and under these the worker has exactly the same conditions as under white employers.

Thus the problems of the native worker remain the same—whether or not he will live under the British Raj or an Indian self-governing federation.

It is estimated that there are over 25,000,000 industrial workers in the whole of India.

The report of the Whitley Commission is of greater import to them than any discussion of Dominion status.

Humanity first!

The struggle to exist absorbs their whole energies and overshadows all else.

In the factories, workshops, mines and plantations Hindus and Mahommedans labour side by side, and castes and distinctions are forgotten.

Some of the problems raised at the recently concluded India Conference, such as the balance of power between Mahommedans and Hindus, seem trivial beside the awful conditions of life revealed in this enquiry.

The Human Machine

Count the Smiles!

AN American professor recently compiled a list of 20,000 annoyances that the ordinary person could expect to meet in daily life. It would not have been surprising if he had compiled a list of 50,000 annoyances. And it would not have been any more valuable.

He could, with far less trouble and much more utility, have made a list of 20,000 or 100,000 pleasant things that can be met with in daily life.

For life is not a lucky-bag. You do not just open it and get out something. You get exactly what you want. You find precisely what you are looking for.

In a day's march you can count the number of frowns or the number of smiles; you can tot up the number of curses or the number of jokes. You can please yourself whether you are looking for trouble and misery, or for laughter and jollity.

It is rather tragic that we mostly seem to take a fiendish delight in searching out the annoying, the gloomy and the morbid. We miss such a lot of healthy fun.

TO hear people talk you would think nothing was right with anything or anybody, and that the world was a solid mass of trouble. Yet nothing could be further from the truth.

There are far more happy homes than unhappy ones; there are far more good people than bad ones; there are far more healthy folks than those who are ailing; there are far more happy incidents in anybody's daily life than unhappy ones; there are far more kind words spoken and kindly actions done than harsh words and evil deeds.

Why don't we think more about these, and talk more about them? Why don't we all go round looking for the pleasantnesses instead of searching for the annoyances?

Maybe the real reason is that we're all a great deal happier than we are willing to confess. If there's any other reason it's because we have never really bothered to think how happy we are.

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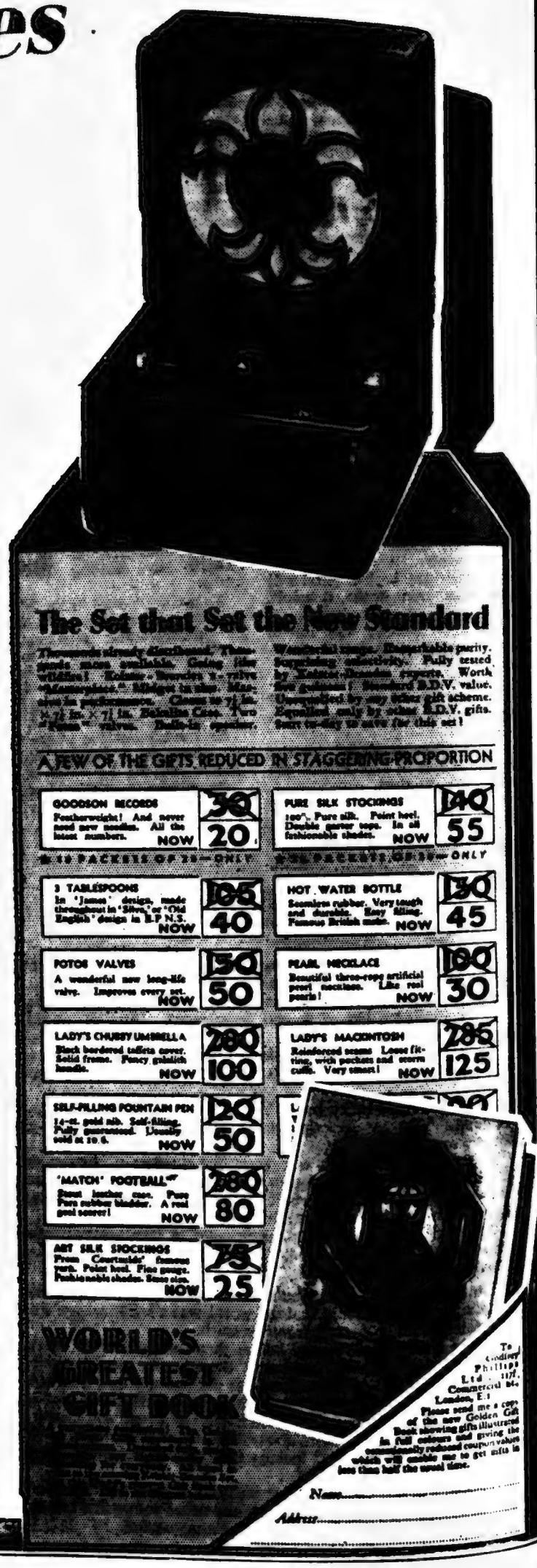
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Ghastly HAND-to-HAND JOB FIGHT

Without Fear or Favour

"A mass of milling men, struggling and shouting"

FROM time to time the daily Press reports tragic instances where a thousand applicants answer advertisements for a single vacancy. There are authenticated cases in which people have been injured in the rush.

But the worst day-by-day tragedy of this nature is to be seen on the docks of the great ports. Close upon 100,000 men join in the great scramble every working-day of the week.

It is a mighty and emphatic answer to those shallow-minded people who refer sneeringly to all who draw the "dole," but what a terrible waste of good energy, and what a humiliation for men and youths who long for employment.

Let us see what happens every day:

In a mean back-street of Stepney, black slush underfoot, leaden skies streaked with faint grey overhead, five hundred men line the gutter outside one of the big London docks. They are dockers waiting the "call."

By ones and twos they have straggled down the street for the past two hours, caps pulled down over their eyes, coat-collars turned up, and hands deep in the pockets of ragged overcoats. It is bitterly cold in the sodden dawn.

Rush to the fray

A CLOCK somewhere chimes half-past seven and the men take up position—the front rank in almost military alignment; the others crowded four or five deep behind.

Presently a couple of stevedores come through the dock gates, and instantaneously the mass is flecked red and yellow as the men hold aloft registration and insurance cards.

At first they keep in line while the stevedores pass along handing work checks to this man and that. Then down the street comes the thud of running feet.

A crowd of men—the residue of a "call" up the street—rush towards the group, which at the first sound has broken ranks.

In an instant the two stevedores are the centre of a mass of milling men. Struggling and shouting, they wheel and sway about the stevedores, hands outstretched for the checks that mean at least half a day's work and 6s. pay.

These scenes are repeated at every port throughout the country, and in some of the northern ports conditions are even worse. At the present time numbers of dockers are tramping from port to port in the hope of employment.

There are 36,000 registered dockers in the Port of London and about 20,000 of them are casual workers—men who start the search for a job before dawn and often continue it until midnight.

Two and even three times a day they line up, taking part in the mad stampedes where men are sometimes crushed and maimed.

At present the ranks of the casual dockers are swollen by men from other trades, "unregistered dockers" who, hungry for any job and desperate with the knowledge that registered men take preference, frantically try to snatch the check from the stevedore's hand.

An unexpected rush of work at a particular ship sometimes forces stevedores to take what men they can find, and a few unregistered men are employed. The word spreads like wildfire and at the next call a surging mob surrounds the dock-gates.

The London docks extend for five or six miles on either side of the river. Along this stretch the casual docker trudges in search of work.

Shipping reports in the public libraries over-night tell him what boats are expected, but weather, tides and the thousand chances of the sea have to be reckoned with.

Early in the morning he sets out to look over the likely places. Shadowy figures tramp on to Tower Bridge, peer down the river through the half-light in search of docking ships.

These men know the river. Signs indiscernible to the uninitiated tell them of possible work, and they move off.

At 7.45 a.m. the majority of "calls" are made, but at a few wharfs it is as late as eight o'clock. When passed over in the first call men try to rush round to a second, and this, too, adds to the struggle and confusion.

From wharf to wharf

UNSUCCESSFUL in the search for work in the morning, the men sign on at one of the Port of London Authority huts provided for the purpose—evidence that they are unemployed for half a day.

At 12.45 p.m. the afternoon "call" is made. Enquiries during the morning have narrowed the number of possible places of work, and to these the men throng, provided always they have enough money to pay their fares to the wharf of their choice.

If they have no money the choice is limited to the docks within walking distance, and there they line up.

Most of these men have not eaten since they left home, and if they are lucky enough to get a job in the afternoon they work the half-day without having had any food.

Following the afternoon "call," those not taken on again sign at the huts—evidence that they were unemployed for the second half of the day.

If they are unemployed for three or more days in any consecutive six, they are entitled to the "dole"—2s. 10d. a day for a man, 1s. 6d. for his wife, and 4d. for each child—for the unemployed days.

If, however, a man is employed for three and a half days in any consecutive six, he is not eligible for the "dole."

Some dockers, unsuccessful during the day, seek work at the night "call" for the meat-ships. This takes place at 11.45 p.m., but as there is only a limited amount of casual work, this is in the nature of a forlorn hope.

Just now work on the docks is slack, and the average earnings of a casual docker not on the "dole" is £2 2s. a week—that is, three and a half days a week.

Bars for protection

BUT this three and a half days' work means that he has attended at least eleven "calls"; that eleven times he has lined up for over half an hour, and eleven times has pushed, jostled and struggled with a mob of his mates for a job; that he has trudged miles along the docks at all hours and in all weathers.

At some docks the struggle for work is so intense that the stevedores, when making the "call," pass the checks through barred gates to prevent themselves from being overwhelmed by the mass of seething men.

This daily fighting for existence is the lot of some 20,000 London dockers and of about 70,000 at the provincial ports.

In good times between 60,000 and 65,000 would be employed four or five days a week, but just now the number working falls as low as 35,000, which means that 55,000 have lined up in vain.

A proposal is now being put forward by the Transport and General Workers' Union that the "call" for casual dockers should be made at a few central stations, and that these stations should be connected by telephone, so that when men are needed they can be obtained from any station.

Regular attendance at one of these stations would entitle the docker to a weekly retainer, to be made up by contributions from workers, employers and Government.

This system would obviate the present hours of fruitless searching, the almost unceasing mental strain caused by this vigil of uncertainty, and the miles of daily trampings along the water-front.

It would give the docker a new status as a worker, and it would bring some of the contentment of security to tens of thousands of homes along the water-fronts of the greatest shipping nation in the world.

WATERWAYS TO WEALTH

"Canals mean new life in industry"—Sir A. Griffith-Boscawen, Chairman of the Transport Commission

BY waterways to wealth! That is the slogan we should like to see adopted by the nation. It provides the solution to some of our greatest difficulties.

Industrial troubles are doubled by excessive transport costs, and unemployment remains undiminished in consequence; meanwhile, other nations are doing very well by water transport.

Last summer an inrush of Dutch fruit brought ruin to thousands of English growers. The Dutch were able to sell their produce cheaply because it travelled by water from garden to market.

Holland's perfect system of waterways costs her £16,000,000 a year. We spend £50,000,000 on roads.

Yet the pity of it is that we, too, have our canals, linking inland places such as Bath, Bolton, Cambridge, Dewsbury, Exeter, Guildford, Ipswich, Middlesbrough, Rochdale and Worcester.

Indeed, the average person would be astounded to know that the country is covered with a veritable network of cheap waterways.

Provided by a wise, forseeing past, they are neglected by a stupid, selfish present.

Many, alas! are actually abandoned. Some are the solitary verdant haunts of pleasure anglers; others are parched and dry; banks are crumbling and ivy is spreading over the rotting boards of stranded barges.

But their revival offers limitless possibilities. How limitless will be appreciated when we cite just one instance.

A Bill covering improvements in inland waterways between London and Birmingham, which will be before Parliament next month, includes a scheme that would provide employment for six years.

Super-barges

The Grand Union Canal Company is inviting Parliamentary approval for the immediate expenditure of £282,000 on erecting concrete walls; £383,000 on the construction of modern locks; £123,000 on bridges, and £03,000 on dredging.

If this work is carried out large motor-barges, 72 ft. in length, and 12¼ ft. in width, will be able to ply.

And think of the tasks they could accomplish!

Two barges, one towing the other, could carry as many as a dozen 10-ton railway wagons from Birmingham to London, a distance of 240 miles, in one journey.

We cannot exaggerate the importance of such facilities. Connecting services could be established between manufacturing centres in the Midlands and the regular steamer services with all parts of the Continent.

Coal from the Midlands could also be brought in increasing consignments, but with a minimum of trouble, direct to the wharves of the gas and electricity companies in the south of England.

These and other advantages to commerce would soon have a beneficial reaction in industry.

The gradual opening-up of waterways on a businesslike scale would promote work in endless directions.

The building of super-barges would become a specialised industry, and the provision of their engines and all the equipment necessary for loading and discharging of cargoes would keep engineers busy.

Then there would be the construction of fuel depots, locks, bridges, warehouses, for which a steady supply of iron, steel and cement would be necessary.

Power in a push

This is no idle dream. It is a sound reality that is being proved daily in other parts of the world.

France, Germany and Poland all make full use of their waterways; the broad rivers of South America are the foundation of her wealth.

The maintenance of a river costs nothing to speak of; the upkeep of a canal is one-fifth of that of a railway and one-third of that of a road.

The power that can draw two tons on a road or ten on a railway will move as much as eighty on a canal.

French coal mines have been able to reduce the cost of carriage to one-third by using waterways instead of railways.

Belgian canals have been standardised to accommodate German barge traffic for craft of over 1,000 tons.

From the canal banks of France, Holland, Germany, Belgium and Scandinavia, farmers are able to send their produce to English ports *at less cost than the rail charges from British farms to markets.*

How does it happen that we alone are backward in making use of our rivers and canals?

Let us look back in the history of water transport in this country and see.

Bitter old war

As long ago as 1759, the Duke of Bridgewater harnessed a horse to a barge and found that he had brought the cost of carrying coals from forty shillings to twenty pence a ton.

In the years that followed England was covered with canals; and in the heyday of their greatness they reached a level of prosperity that neither road nor railway has ever touched.

But with the coming of railways it was war to the knife between railways and canals, and in that grim struggle the newer mode of transport left nothing undone that would kill the prosperity of the older.

Railway companies began buying up canals with the deliberate intention of allowing them to stagnate.

To-day, one-third of the actual and nearly one-half of the effective canal length in this country belongs to railway companies.

It is significant that on those canals traffic has fallen to half its volume in fifty years, while on other canals it has remained all but stationary.

But that is not all. The railways bought just those stretches of canal that form vital links in the system of our waterways.

Thus, a manufacturer wishing to market his goods by water will probably find sooner or later that he must take them over a length of canal owned by a railway company.

And over that stretch—if it be passable at all—every difficulty may be put in his way.

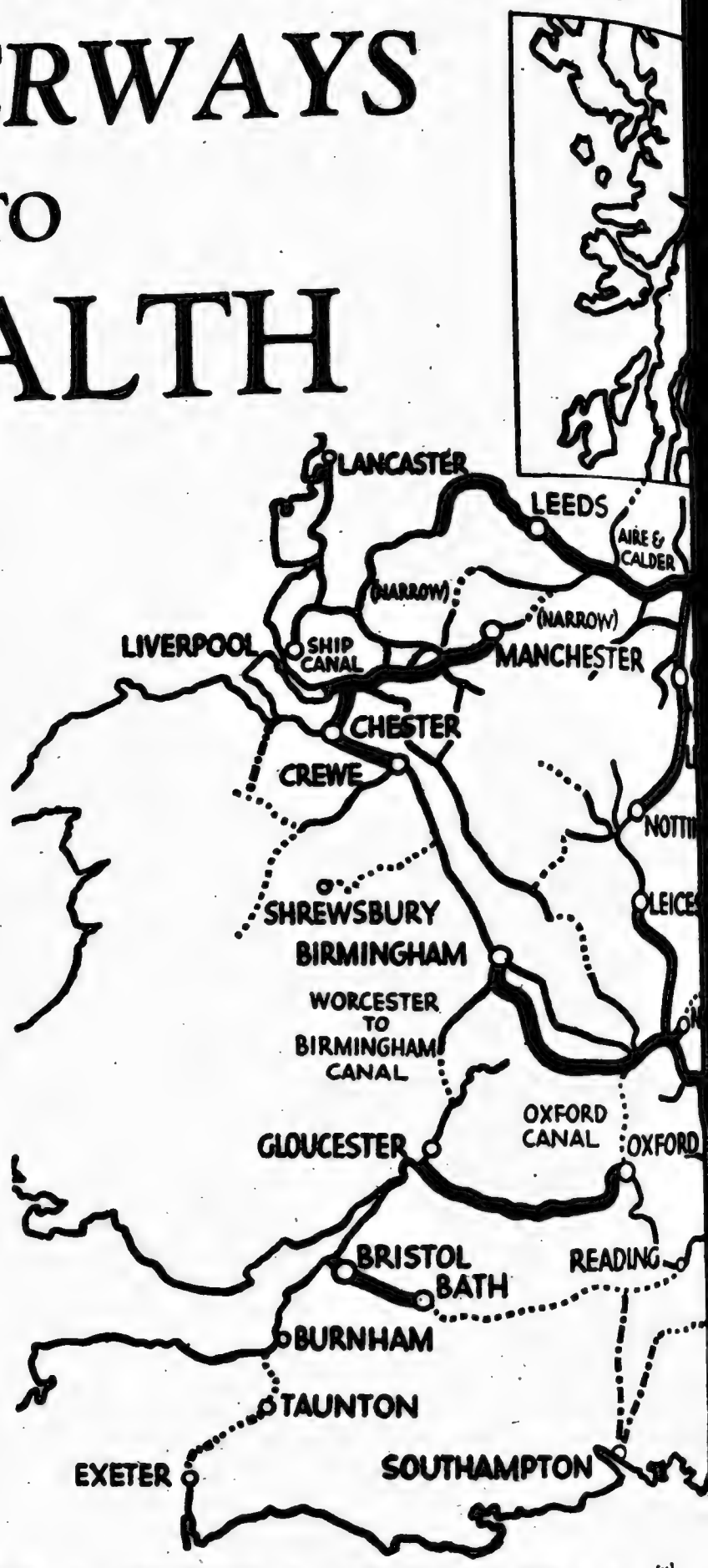
Railway companies have become more and more a powerful interest in the State. With Government aid they have attained a certain standard of efficiency.

But, meanwhile, many canals have been left as they were made in the eighteenth century, and others have decayed altogether.

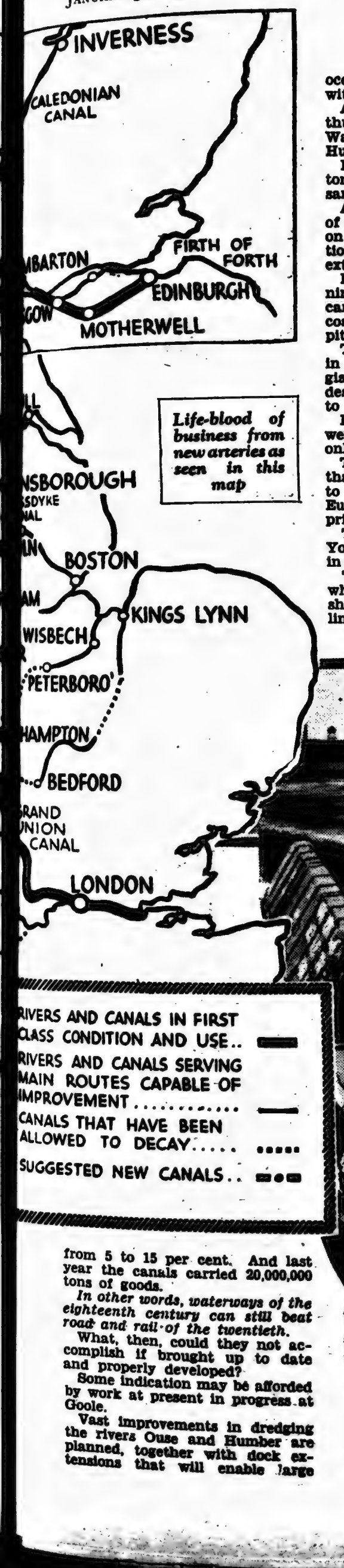
Over thirty independent companies, four railway systems, and fifty public bodies are at the moment responsible for the control of our inland waterways.

Countless gauges, a hundred local variations dating from their original construction, numerous differences in width of locks and the hostility of the owners of its most vital stretches combine to cripple our canals to-day.

Yet, in the face of these manifold disadvantages, canal transport rates are still cheaper than rail or road rates by anything



There's Gold in Britain's Canals



from 5 to 15 per cent. And last year the canals carried 20,000,000 tons of goods.

In other words, waterways of the eighteenth century can still beat road and rail of the twentieth.

What, then, could they not accomplish if brought up to date and properly developed?

Some indication may be afforded by work at present in progress at Goole.

Vast improvements in dredging the rivers Ouse and Humber are planned, together with dock extensions that will enable large ocean-going steamers to connect with motor-barge transport.

Already vessels of 2,000 tons are thus linked with Leeds, Bradford, Wakefield, Barnsley, Sheffield and Huddersfield.

Eventually vessels of twice this tonnage will be employed in the same way.

A unique and economical form of transport has been introduced on the Aire and Calder Navigation system of waterways, which extends over 700 miles.

Floating trains, consisting of nineteen amphibian wagons, carrying from 700 to 800 tons of coal, form a direct link between pitheads and canal.

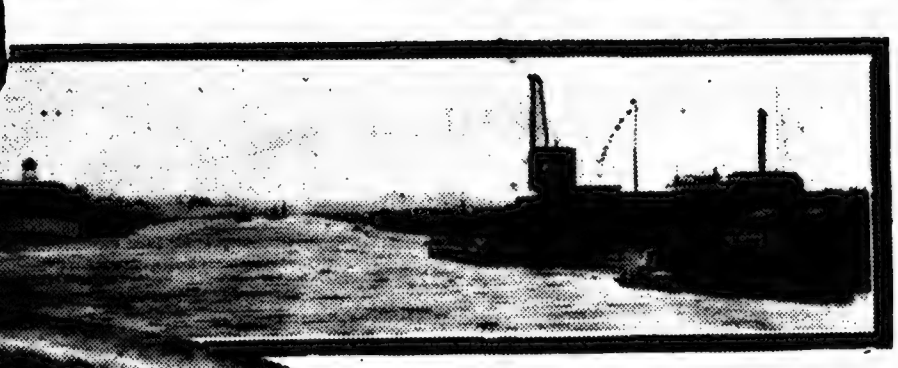
They are at home on rails or in water, and can be lifted by giant hydraulic hoists when it is desired to transfer their freight to ocean steamers.

Last year a million tons of coal were shipped by this method—the only one of its kind known.

Transport costs were so reduced that it was possible to supply coal to British manufacturers and near European ports at competitive prices *via* Goole and Hull.

Trade in the West Riding of Yorkshire was greatly enhanced in consequence.

There is absolutely no reason why widespread development should not be pursued on these lines.



The Manchester Ship Canal—gateway to the Humber waterway.

These power barges are common-places in Holland and rarities here. Why?

The difficulties of making a canal through industrial England large enough to accommodate ocean-going traffic are not insurmountable.

It would be possible, for instance, to cut a ship canal to Leeds.

As long ago as 1906 the Government appointed a Royal Commission to enquire into the condition of inland waterways and to put forward suggestions for their improvements.

But, as is, unhappily, too frequent an occurrence in such cases, nothing tangible has resulted.

Great public trust

Many recommendations were made, of course, including a proposal for the setting-up of a Central Waterway Board to be supported by the State and to be given powers to organise and administer traffic over waterways embracing 102 towns.

The question of canals and other waterways inevitably cropped up again recently when another Royal Commission was considering general problems of transport.

The advisability of setting up public trusts to control canals was mooted, "failing the submission of voluntary schemes (for amalgamation) within a short period." This is a step forward. It means that the disconnected and often mutually hostile owners of our waterways will be driven to co-ordinate, and we may at least see a national canal policy instead of the fads of local companies and bodies.

But it does not go far enough.

Because road and rail companies are already organised, and there is no central canal organisation at present, the evidence was heavily weighted against the oldest form of transport.

Glowing accounts of roads and forecasts of crude oil running cars at 4d. a gallon were bound to impress the commission. Such things dazzle by their conceptions of the swiftness of road transport.

But crude oil and motor engines can also be used on barges when our waterways are effectively modernised.

It is essential to preserve a sense of proportion. Excessive speed is not a vital factor in the laying-in of big stocks.

Even if trucks were never held up in sidings or goods delayed at warehouses, it would still be true that it is quicker to bring goods across England by canal than across half the world by sea as is done with so much of our supply.

Any truck or lorry over twenty tons on the railways or roads is impracticable; but it would be perfectly easy to adapt canals for 100-ton barges, which is little enough when Holland and France have canal boats of ten times that burden.

We hope that the Transport Commission's suggestion for a new Waterways Board Trust will not be shelved.

Once appointed, the Trust might well begin work on the St. Andrew's Cross—the 900 miles of canal and river which link the mouths of the Mersey and the Thames, the Severn and the Humber.

There would then be a cheap water route open between Liverpool and London, Hull, and Bristol, which under unified control, and providing a uniform capacity to take 100-ton barges, would completely revolutionise Britain's capacity to market and export her goods.

A glance at the map shows that this St. Andrew's Cross of Waterways will link the principal ports with such centres as Birmingham, Manchester, Nottingham, and with all the inland coalfields: the West Riding, South Yorkshire, Notts and Derby, Warwickshire and the Forest of Dean.

Work for thousands

We have over two million unemployed, and their energy could not be turned to better account, especially as the benefits to industry and commerce would quickly win back the initial outlay.

The community would benefit, too. Roads would be relieved from their present dangerously congested state, and a great saving in maintenance costs would be effected, once heavy traffic was diverted to waterways.

Instead of a costly system of roads whose burden falls upon the community, we should have a cheap system of waterways, paid for largely by the canal companies.

The companies in their turn, freed, let us hope, from stamp duties, and allowed to compete with the railways on equal terms, should easily be able to bear the costs of maintenance out of an increasing revenue that a unified system would ensure.

But any thorough system of water transport must embrace many of the canals that now lie derelict.

Land-value peril

To bring these to life the State or the canal companies will need to purchase land on either side of the waterway, so that widening can be carried out to take large-draught barges, and to allow motor vessels to pass by without swamping the banks.

Before the demand sends up the price of such land to fantastic heights legislation should be introduced to balance land-values.

This and many other things must be considered by Parliament if, to use the commission's words, the canals are to be "properly rationalised and developed."

The report of the former commission must be brought out from its pigeon-hole, and its many valuable findings given careful consideration.

Proper regard for this Cinderella of modern transport is long overdue.

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J. G. GRAVES LTD. SHEFFIELD

FATE Re-Shuffles

A REAL LIFE STORY by CLARENCE WINCHESTER

Illustrated by Peterson

"Pull her out, man!" he yelled helplessly to the hurtling plane . . .

OF the four men within the little office at the back of the hangar the shadows of two were cast with clear-cut definition on the narrow, frosted windows.

Every now and then an arm would lift a glass to lips, for the maker of this particular silhouette was seated sideways, and it was possible for any onlooker to observe its every movement.

Occasionally a sound of laughter—hard and cynical laughter—would break through into the open air, to be followed by a curse and the scene of one figure gesticulating wildly, a dark hand clasping a fan-shaped object jagged at the ends—a hand of playing cards that apparently was not much to its possessor's liking.

Let us pass inside from the bleak, cutting wind that blows a low organ-note along the side of the corrugated metal sheds, and let us watch the effect of fate upon four men.

• • •

STORMONT banged upon the table with the fury of a beaten and disappointed man.

"It's no infernal use to me, this game," he cried bitterly.

He got up and pushed one of the windows wide open. "Let's get some of this filthy air out of the place—and out of our souls!"

"You'll get your losses back if you go on long enough," Groves said easily.

He had won a good deal of money from Stormont during the past month, and Stormont was heavily in debt to him over this night's play alone.

"Come on, man; pull yourself together," pleaded Mitchell. "Your bad luck can't run on for ever."

Stormont turned round and faced his companions.

He caught a glance from Porter—Porter whom he had known and loved ever since those dark war days; the man who had brought him back high over the enemy lines when he had been hit in the shoulder and had lost control through loss of blood; Porter, who had served him well in war and in peace.

The eyes of the two men met for but a fraction of a second, but in that brief time Porter tried to convey the spirit of hope and courage, for he knew by Stormont's swift gaze what he was thinking.

Stormont was a queer bird, one of the finest pilots in the world, but a queer bird, who thought a great deal, who thought too much perhaps, whose nerves had been frayed a bit by life.

"Careful—Stormont!"

The words came from the lips of Porter, and instantly they brought with them the occasion when he had uttered them fifteen years ago just before Stormont dived earnestly into a flight of enemy aircraft.

Both men were visualising the same vivid picture.

Thus do words and scents and scenes suddenly conjure up activities of years gone by, so as to make the intervening period seem no more than a blank. . . .

But as swiftly as Stormont had been thrown back into his past as swiftly did he return to his present dilemma.

"Don't worry about me, Porty," Stormont said quietly. "I've a test in the morning and must get some sleep—if I can."

There was a low tremor in his voice. "It may be my last test, thank God! You never know your luck in this game."

"Don't talk like a fool," Groves admonished. "I'd rather cancel the whole shoot and forget it."

"And I would let you, wouldn't I?" Stormont asked cynically.

"Oh, yes. Stormont never paid his debts and all that! No, thank you, Groves. I'm a fool to play—that's all.

"Still, accidents will happen—and my life's insured quite decently, thank you. Good-night everyone. Thanks for the—entertainment."

He walked out through the side exit and along by the back of the sheds, the icy wind cutting him like a knife, its low moan chanting a dirge in his ears.

He acknowledged himself to feel queer in the head, and he walked as if in a dream.

It was not just losing the money; it was losing what the money meant—the sacrificing of the woman, the woman who—like the fool she was—had got into a financial mess, and had only two more days to get out of it.

THERE was a curse on everything he did, he decided, and on everything he tried to do. Very well. Perhaps there would be a curse on his test flight in the morning. If not . . .

He got his car out of the aerodrome garage and drove away without a word to the man in charge.

Back in the office behind the hangar which Stormont had recently left three men were still talking.

"What's he testing in the morning?" Groves asked.

"The new twenty-seater," replied Porter. "Beautiful bus she is. The sweetest running engines you ever heard. Just like music."

"Going up empty, of course?" asked Mitchell.

"Yes—ballast for passengers. I've got to see to that, too. A lot of the typist girls in the office want to go with him—but we can't have that, safe as he is."

"Safe?" mused Groves questioningly. "If I were you, Porter, I'd see that he didn't go up to-morrow. His nerves are jagged. He really ought to see the doc."

"I've thought of that," Porter admitted. "But he'll go, all the same. You know what a marvellous control he has over himself in any sudden emergency."

"Yes," said Groves. "That's wh has saved him all along—but he hadn much of it to-night. Quite lost his head."

"But not in the air!" remarked Porter defensively.

He had flown thousands of miles

(*Continued on page 24*)

. . . But the tiny craft went down and down . . . a crumpled mass"

HOW

does he make them with loud laughter rock so?

He feels in the mood—he has just had his Oxo.

OXO

Fortifies against Fatigue

C.A.V. *The latest safest & best*

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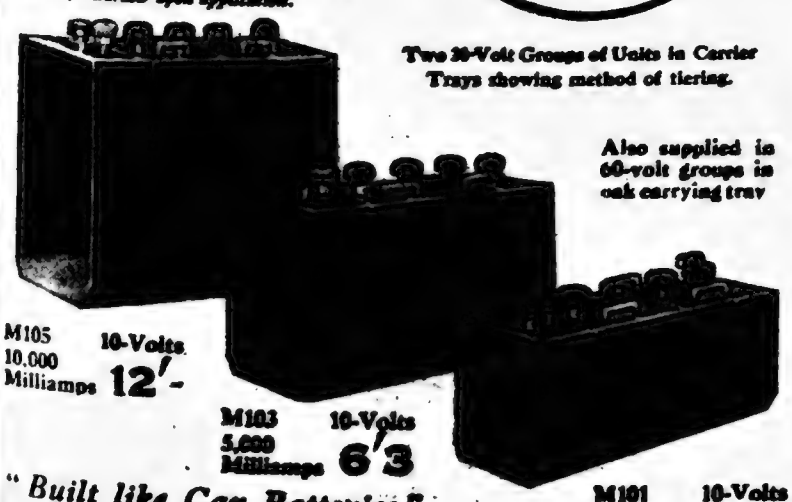
They are the safest and purest form of H.T. supply: with no fear of a dangerous shock, and they operate with a total absence of noise, hum and crackling as a background to your broadcast.

Let C.A.V. give you purer, better and cheaper radio.

Radio Battery Catalogue No. 8 will gladly be forwarded upon application.

Two 30-Volt Groups of Units in Carrier Trays showing method of tiering.



Also supplied in 60-volt groups in oak carrying tray

M105 10,000 Milliamps 10-Volts 12/-

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"Built like Car Batteries."

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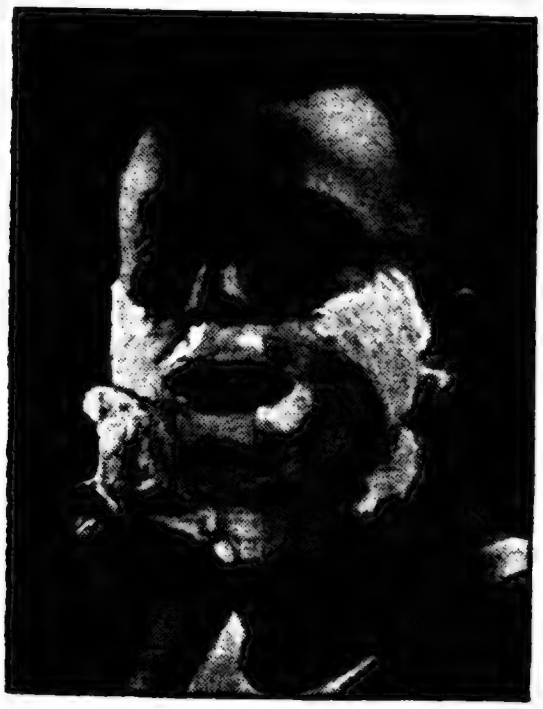

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. . . have made thousands of men change their shaving habits

THOUSANDS of men have changed their shaving habits as a result of these 5 features. Because these 5 features are those which men require in order to enjoy perfect shaves.

We invited 1,000 men to state what they most wanted in their ideal shaving preparation.

To meet this demand we experimented with 129 formulas which we time and again rejected because they were not precisely what was required. The 130th was a success. It was based on the olive oil principle and contained the 5 special features by which Palmolive is known.

Records show that for every 100 men who try Palmolive 87 adopt it as their permanent shaving method. They find that Palmolive avoids irritation.

We ask you to test for yourself, however. You alone can be the judge whether Palmolive will suit you. We are willing to abide by your decision. You have nothing to lose. All you risk is a stamp — a few days' shaves we are sure will convince you. Will you post the coupon today?

5 unique Palmolive features

1. Multiplies itself in lather 250 times.
2. Softens the beard in one minute.
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4. Strong bubbles hold the hairs erect for cutting.
5. Fine after effects due to palm and olive oil content.

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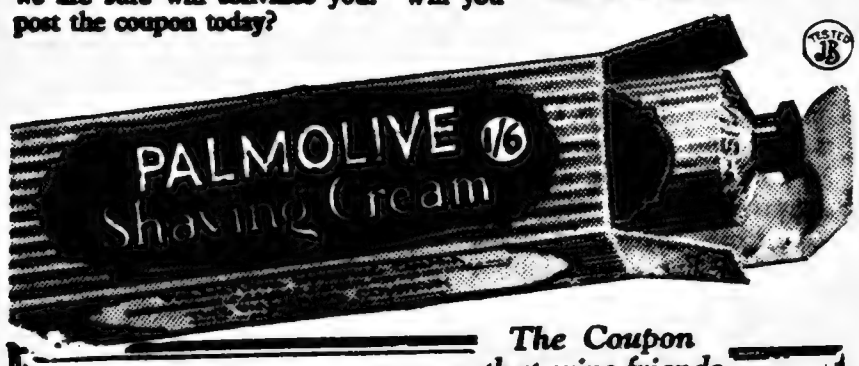
To add the final touch to shaving luxury, we have created Palmolive After-Shave Talc. Takes away that after-shave shine, but does not show on the face.



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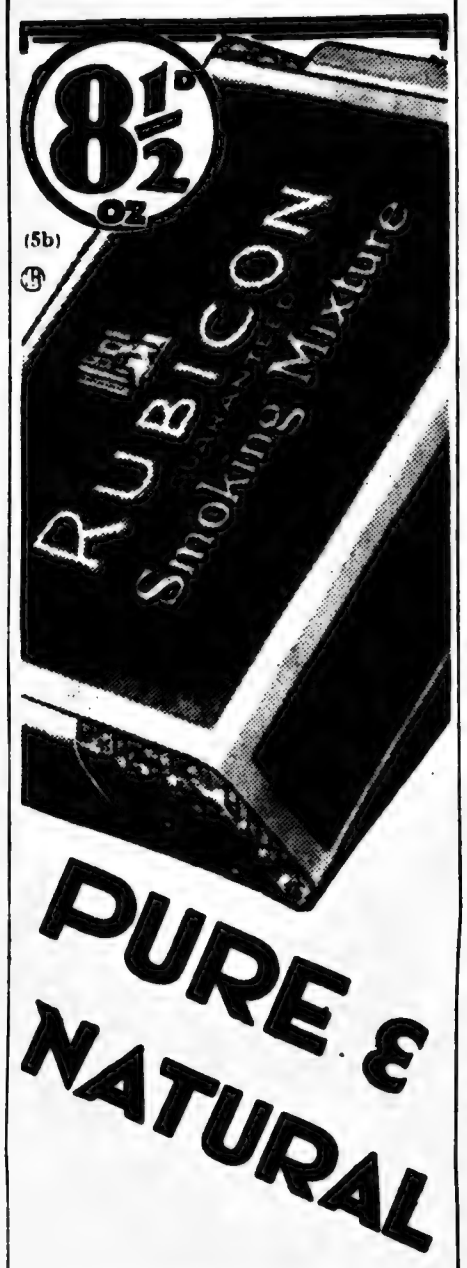

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If the tobacco you smoke is "flavoured" plug, "scented" flake or some "tangy" mixture, or if you usually pay 10½d., 11d. or even 1/- an ounce, John Sinclair asks you to try his RUBICON MIXTURE. It is a pure, *natural* Tobacco . . . unscented, unflavoured, undoctored.

RUBICON MIXTURE *saves and satisfies.* Try it for one week against anything you may be smoking—you will then probably decide to smoke it regularly. It has no equal at, or near its price.

NO SCENT
NO
FLAVOURING

Made by John Sinclair, Ltd., Newcastle-on-Tyne.

"FATE RE-SHUFFLES"

(continued from p. 22)

with Stormont, but never once had he known him to fail in an emergency.

"I'd back him against you two, anyway."

"Well—you can do it to-morrow, so far as I'm concerned," Groves said.

"I'm taking the 'Black Coffin' up. . . . Fast little beast she is, too. And, remembering that, I think I'll get a night's rest myself, boys. Cheerio!"

"I'll give you a lift to your digs, Porter," Mitchell offered.

And the party broke up.

* * *

THERE are few more exhilarating experiences than that of being early aboard on a wide expanse of aerodrome when the air is crisp and keen and the sun throws its darts of gold on dapper 'planes quivering with animation and straining to be away into the beckoning sky.

Groves was just taking off on the small machine that was described as the "Black Coffin," a pilot's sobriquet, and was soon a dark speck against blue space.

The new twenty-seater was standing by, her engines turning over nicely and sending a rhythmic song on the wings of the morning.

Stormont, her pilot, looked glum and morose for the most part, although every now and then a kind of ecstatic light shone across his features.

He knew what he was going to do. He had made up his mind. After all, he was quite well insured—and he had prepared for it all.

Just sufficient height, a strong pressure forward on the control wheel—and it would all be over. Quite simple. No suspicions to be aroused.

It comforted him to know that the machine was insured too. No one could lose by his determination. No one could do anything but gain, he thought. He had forgotten himself. . . .

"All the ballast in, Porty?" he asked, a trifle abruptly.

"Yes—all O.K."

They caught each other's eyes, and somehow Stormont felt that Porter *knew*. There was and always had been a peculiar *rapport* between them.

"All right, Porty. Cheerio!"

He climbed into the cockpit of the great craft, engines were opened out, chocks were pulled away from the heavily-tyred wheels, and the beautiful new creation of man's skill rolled forward into the wind and lifted with measured dignity befitting a giant of the air.

Stormont took a glance at his instruments and got the feel of the controls. The shining craft, glistening in the sunlight, was climbing well.

An onlooker from the ground remarked upon the steepness of climb for a new machine of this type; but he did not know what was revolving in the pilot's mind.

To the north-east and some thousand feet higher Stormont saw the "Black Coffin," with Groves at the helm, wheeling towards him.

The smaller 'plane dived steeply and then played like a young eagle disporting itself gaily round its more sedate mother.

Stormont took no notice, did not even respond to the joyous wave thrown to him by Groves as he flashed by, but merely stared ahead and pushed the twenty-seater up and up.

He knew what he was going to do. Just sufficient height, and then——

For a moment he thought of Porty down below. It would be a great blow to him—but he *knew*.

Of course he knew—and he had shown more sense than to try to stop the flight. Porty would never give the game away, either. Good old Porty!

STORMONT decided that he had sufficient height in hand. He pushed the control wheel forward to gain level keel. The response was slow, very slow. Stormont couldn't understand it.

"What the hell!" he cried furiously, and pushed the wheel again—but the tail would not come up. He throttled the engines a trifle and the nose dropped ever so slightly. But Stormont knew there was something wrong.

With a vicious movement, he pushed his control so far forward that by now he should have been in the steep dive of death that he had ordained for himself.

There was no dive.

The twenty-seater seemed merely to hang idly in space, waiting for her pilot to do something sensible with her. And he did it.

Recognising his impotence to hurtle her to the ground with engines full on, he decided there was nothing else to do but to land.

He glanced about him—and in that brief moment of observation saw the "Black Coffin" in a steep dive over the centre of the flying-field.

Although he had his own troubles to settle, he thought that the pilot of the small machine was taking her much too low with the nose down. Good God—what was the fool doing?

"Pull her out, man! Pull her out!" he yelled helplessly to the hurtling, black thing, almost forgetting his own problem of effecting a reasonable landing.

BUT the tiny black craft went down and down, and the next second a crumpled mass and wisp of flame, followed by dense clouds of black smoke, told their tale.

"Well, well—his own ruddy fault," Stormont murmured to himself. He'd seen that sort of thing many times.

He turned his attention to the aerodrome, and decided where he would sit the twenty-seater down. It wouldn't be too difficult, but a smashed undercarriage was inevitable.

With careful manœuvring he negotiated a turn on his rebellious craft and began to "pancake." There was no hope, for some reason or other, of getting her nose down into a gliding angle.

"Here goes, then!" And, closing his eyes to the furnace that still burned in the centre of the ground, he concentrated on the job in hand.

Few people saw that wonderful landing. They were too busy with the "Black Coffin." . . .

* * *

Stormont sat in the office at the back of the hangar.

"Poor old Groves," he said. "I always thought he was a bit touched.

Himself a flying man, the author has written several books on the subject, including "Flying Men and their Machines" and "Poems of an Air Pilot"

You never know with these sickly fellows."

Porter stared at him vacantly.

"Or with the sensitive ones—sometimes," he replied, after a pause.

"You *knew*, didn't you?" Stormont asked suddenly.

"Knew what?" Porter countered.

"About *me*. That's why you failed to tie the ballast in. It slipped back into the tail—you know it slipped, you old scoundrel! It slipped while I was climbing."

"Well—a bus can't dive with the ballast back in the tail, can it? And a good pilot like you would have to come down—alive, wouldn't he? I don't want to talk about it. . . .

"Of course, after the enquiry I have to leave the company. Neglecting my duty and all that sort of stuff."

"Yes—*neglecting your duty!* Come, give us your hand, Porty; and if you go—I'll go, too. We'll get a new job together."

Next week: The True Story of a wonderful love—"Muriel," by William J. Makin

The Man who Thought Again

A NEW theory for crossworders has been advanced by Mr. W. A. Barlow, of 3, Argyle Road, Sheffield. He has tried it out, too, and a half-share in our £600 competition No. 96 has proved to him that his system is sound.

"In my winning entry," he told JOHN BULL, "I did the first coupon without thinking, as I might say. But in the second I imagined myself to be in the Editor's place in deciding the words.

"I put down some words that I thought the average competitor would not consider—and my plan succeeded."

Mr. Barlow has made a hobby of competitions. "I devote one night each week to my entries—this £300 is my 99th and biggest prize.

"The majority of my wins have been from JOHN BULL. I even had your paper sent out to me during the war."

* * *

The other £300 goes to Mr. T. J. Evans, 12, Garden Street, Ebbw Vale, Mon. The sum is doubly welcome here, for Mr. Evans has been unemployed since October, 1929.

"Now," he says, "I intend to repay in full all those who have helped me during this period of anxiety."

* * *

There's an increased reward for Crossword skill this week—a first prize of 1,000 guineas and £100 for runners-up. See page 36 for our Celebration Contest—a wonderful game.

Race with "Silver Ring"

Two for the "National"

LAST week I promised to select two "National" entries to couple with Burgee and Cat o' Nine Tails in the Lincolnshire Handicap.

The weights for the big 'chase are more or less what I expected them to be, though I confess to some surprise at the weight allotted to Gib.

In putting up Easter Hero and Lindsay, I am very mindful of the fact that, at Aintree, over the Grand National course, these two have shown their paces as likely winners at some time or other.

Punters will be interested to know that the "Sporting Life Annual" Summary of Past Racing for 1930" is now on sale. The form follower will find a valuable addition to his sporting library. It costs 3s.

For this week-end at Kempton I suggest Dusty Foot on Friday—Saved and Catlap on Saturday.

"JOHN BULL'S" CODE

The Code for this week is as follows. It covers the racing from Thursday, January 29, to Wednesday, February 4.

B X D R F E J L S W T A N G O

P C V Z I H U M O Y 73 74 75 76 77

In place of the letters or figures advertised in the *Sporting Life* and *Herald* read those above or below, as the case may be. Example:

PH75PJZP would read BENBURB.

Where a double letter occurs in the name of a horse the figure 2 is substituted. Example:

IHZ274750 would read FERRANS.

"SILVER RING."

Eat bananas for

HEALTH

NOURISHMENT

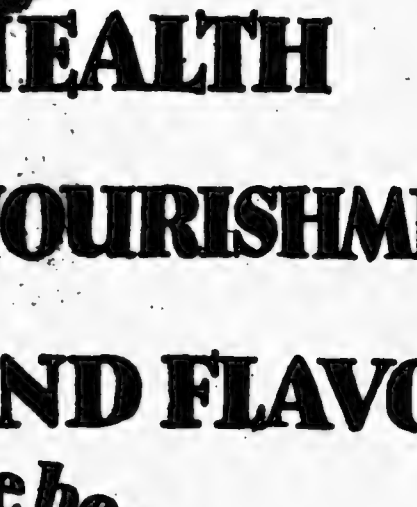
AND FLAVOUR

To get the best say

FYFFES

A ripe Banana is richer in health and food value than any other fruit. Nature has sealed the banana's wonderful goodness and flavour in a germ-proof, insect-proof skin. It's *clean*. Eat bananas—and to get the very best, say Fyffes and look for the Blue Label.

To-day Fyffes, as they have done for years, bring more Empire bananas from Jamaica than all other importers.



ELDERS & FYFFES LTD.

"A toothpaste is NOT a medicine," *high dental authority proves*

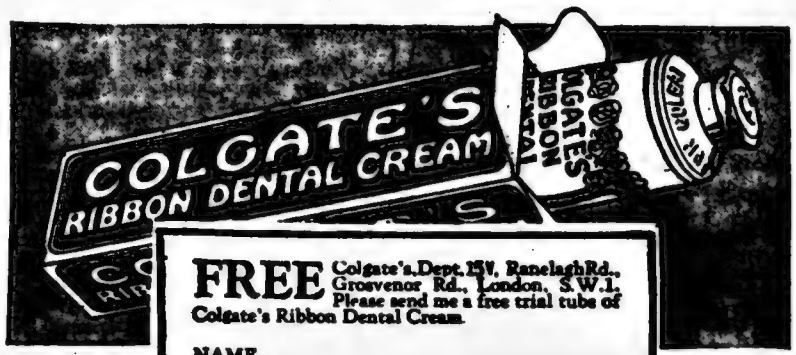
Promises to cure disorders of teeth and gums may cause great harm.

A well-known scientist recently experimented with several leading dentifrices. In not a single instance did he discover properties likely to cure even slight dental ills.

Thus there exists only one function which a dentifrice can and must successfully perform . . . that of mechanically cleansing teeth.

Colgate's has never claimed to do more. However, it does claim to do this superlatively well.

If you could watch the action of Colgate's by means of a microscope, you would see how it reaches the recesses of tiniest crevices. There the active bubbling foam washes away all harmful impurities.



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FREE Colgate's, Dept. 15V, Ranelagh Rd., Grosvenor Rd., London, S.W.1. Please send me a free trial tube of Colgate's Ribbon Dental Cream.

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WONDERFUL NEW EDITION READY JANUARY 1931

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DEFINITIONS OF OVER 150,000 WORDS.

THE CHOICE OF A CAREER for young men and women, giving a survey of the professions and indicating the nature of the work, the qualifications required, with full directions for obtaining further information. The text has been submitted and passed by the recognised official body or society in each profession.

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Please send me THE "KING'S ENGLISH" DICTIONARY (New Edition) on approval for 5 days' FREE examination. I will return it on the sixth day; or if I decide to purchase, I will remit a First Payment of 2/6, and ten further monthly payments of 3/- to complete the price of 32/6. (Cash price, 31/-.)

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"JOHN BULL" GUARANTEE.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee.

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test, which have been approved by our experts, are marked—

In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona fides of all advertisements in "John Bull."

Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."

Full of fun and energy

Kiddies at a London school. Mothers realise it is important to send children to school nourished with a Quaker Oats breakfast

LEADING school authorities realize the value of a good nourishing breakfast to see children through busy school hours.

Don't handicap your children with an inadequate breakfast . . . Build up their stamina and health every morning with a good hot breakfast of Quaker Oats — the finest start to an active day.

Quaker Oats is milled from the world's finest oats and roasted by a special process giving Quaker that rich, creamy flavour no other oat has ever been able to imitate.

Lack of time needn't make your children go without a hot breakfast. *Quick* Quaker — ready in 3 or 4 minutes — is the world's quickest hot breakfast.

Two kinds — Quaker Oats and Quick *Quaker. Both made in Canada.* Quick *Quaker takes no longer to prepare than the morning pot of tea.*

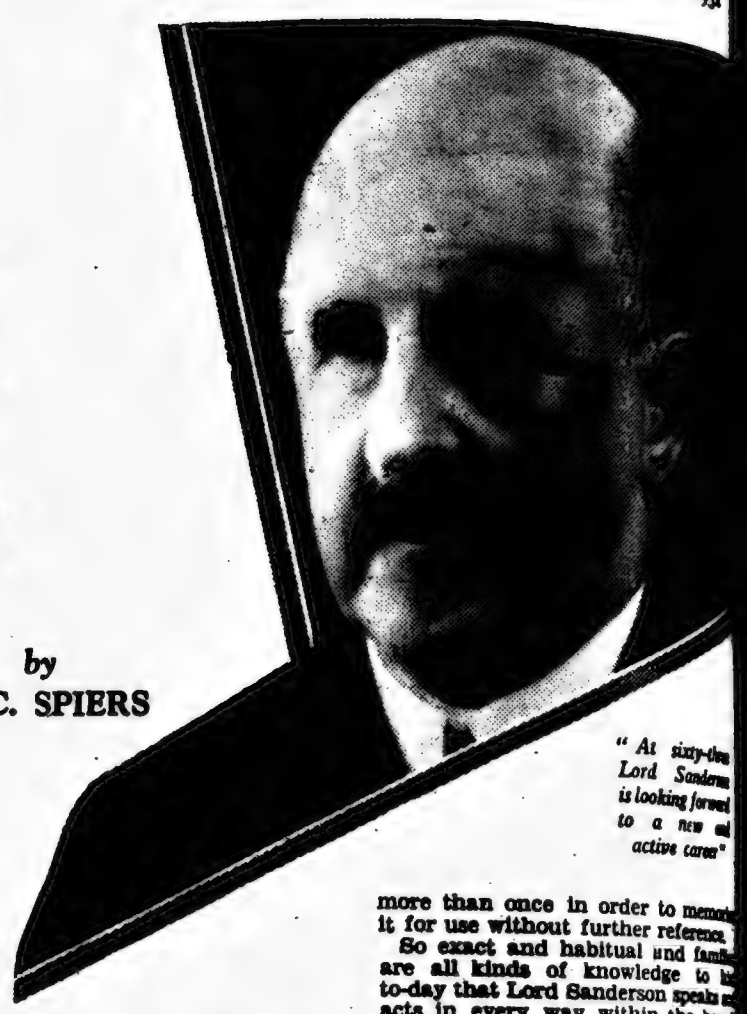
Quaker Oats

TWO SIZES 4d. & 8½d.

per packet — except in Irish Free State

Q47

TRIUMPH OF A Blind Peer



"At sixty-three Lord Sanderson is looking forward to a new and active career"

by
K. C. SPIERS

IF JOHN BULL offered a prize to its readers to name the "mystery" man of the present Government the probability is that not one in any ten thousand would be able to spot him.

He has spent a long and laborious life in the service of the nation's workers, but to the nation at large his name is unknown.

He is helping to engineer some of the biggest Government schemes for curing trade depression and unemployment; but even in the ranks of the Labour Party itself he is the least known though one of the most powerful brains "behind the scenes."

You will search in vain for any particulars of his life and career beyond the most meagre references in desk directories. Biography of him there was none until he published his "Reminiscences" last week.

Let it be added that he is one of the greatest economists and educationists living, an author of standard works, a newly-made member of the House of Lords, and—*he has been practically blind since birth.*

No guinea-pig lord

He is Henry Sanderson Furniss, the first Lord Sanderson, and the first sightless man to be made a peer of England and to move an address to the King in the House of Lords.

He is the greatest blind man since Henry Fawcett, the economist, and, indeed, he has done something more than Fawcett did in overcoming what to most human beings would be an insuperable barrier; for Fawcett had reached early manhood and had mastered the essential knowledge he required for his public and Parliamentary career with the advantage of sight.

Lord Sanderson was given his peerage "for services to education," and at sixty-three years of age is actually looking forward to a new and active career.

The extraordinary thing about the blind scholar-peer is that although he took a second class in the Honours School of Modern History, with B.A. and M.A. degrees, and became the principal of Ruskin College—the first residential Labour College in the world—and a member of the central executive council of the Workers' Educational Association, with branches throughout the Kingdom, he is not himself satisfied that he has done all he might have done.

You wouldn't see—

Lord Sanderson has for fifty years or more completely ceased to think that he is blind, or to conduct himself as a blind man.

He conducts his affairs, whether in studying, teaching or—as now—in the pursuit of duties for the Labour Government, as might a normally sighted man, only with rather more than the average man's intellectual concentration, energy, knowledge and perspicacity.

"My only regret," he said to me recently, "is that when I was younger I ought to have done more. I ought to have worked harder. But perhaps in my new sphere I shall be able to do something more for those to whom I have devoted my life—the workers.

"That is why I am glad to have been given the opportunity of speaking in the House of Lords. Perhaps the House of Commons, which I tried to enter some years ago, would be too strenuous for me to-day.

"And yet I did not want to be idle since I retired from Ruskin College. Nor did I want a title only for itself. I wanted a new and suitable sphere in which to work, and it has been found for me."

Yet consider what this blind scholar has already done.

In order to pass his early examinations and gain the extensive knowledge of education and economics he commands, he has had to have millions of words read to him and has had to memorise thousands of words, dates and statistics. How has he done it?

As a young boy he remembers being able just to read—and no more—a big-type newspaper title, and, with the approach of total eclipse of vision, a name in the largest lettering on the hoardings.

Voice and brain

Then all became dark, and he had learned nothing more than his letters, and seen little more than the faces of his beloved parents.

Thereafter father or mother or tutor, and, later in life, a devoted and gifted wife and secretarial-readers, took turns at reading to him until the blind scholar was able to attend lectures at Oxford and hold debate with the scholars and scientists and economists among whom he was soon to enjoy equal intellectual eminence.

Coming back from hall, he would dictate all the salient points of what he had heard and memorised, and the next day it would be read over to him, and re-read if necessary.

Lord Sanderson's father insisted upon his upbringing and education being as if he had been normally sighted.

And all the time the blind student kept notebooks containing abstracts of essential information and facts. These he would have read to him, and having made further summaries, have these read over and over again.

In time he cultivated an amazing memory, and for very many years he has rarely required to hear a statement more than once in order to memorise it for use without further reference.

So exact and habitual and familiar are all kinds of knowledge to him to-day that Lord Sanderson speaks and acts in every way within the bounds of his home or his office as a normally sighted man.

If he uses the telephone to give an order he refers to the sizes of things. If he speaks of the decorations of his new home in London he refers to the colour.

If he mentions the time he instinctively brings out his watch or looks towards the clock. Or with unfailing accuracy picks up a book to read (a Braille book) or makes a note at his desk.

He is a great walker, and until he was forty was devoted to sculling and other strenuous forms of sport. He speaks French and German.

Vision in darkness

At sixty-three he looks no older than fifty, and the removal of a beard has revealed a fresh-air skin and round face rarely without a kindly smile.

Add to this a fine head, a rich portly figure, and a gentle but authoritative voice, and you see Lord Sanderson as he cannot see himself.

When at Ruskin College he taught himself, when not engaged in teaching others, Braille and also the typewriter, and he has read hundreds of novels in Braille.

He prefers the classics of literature to modern novels, and the great masters of music to jazz.

Since his retirement from the principalship of Ruskin College he has taken an active part in the work of the Labour Party, and his books on "The Reorganisation of Industry" and "Commercial Policy and Our Food Supply" are text-books of sound information. He is, of course, a Free Trader.

To-day the blind scholar-peer is actively assisting his Party to get important Bills through Parliament, and never misses a sitting of the Lords.

He keeps a keen mental "eye" on some of the reactionary members in the Gilded Chamber!

He looks forward to the time when higher education, for which the Labour Party has always led the fight, will be still more widely diffused and more exactly applied to the solution of the nation's problems.

He hopes to see the cultivation of every acre of land that is suitable for cultivation, and such a combination of scientific knowledge and practical economics as will disperse the depression weighing upon the country.

That is the "vision" of the blind Labour peer.

Day-long energy comes from SOUND SLEEP at night

"IT IS DEPTH OF SLEEP THAT MATTERS RATHER THAN LENGTH"—scientists say

BED! So warm and comforting. These cold mornings, we imagine, make it harder to get up.

The clock ticks on! Time has gone — and everyone knows how hard it is to catch up with a lost half hour . . .

This is where modern science can help. Ten to one it is not laziness, or even the cold that so surely prevents one from jumping out of bed. It simply is *because we have not had sufficient rest!*

Scientists warn us that it is the *quality* of our sleep that matters, not the number of hours we lie in bed! *Deep* natural sleep alone, they declare, rests a tired body and brain, and keeps us energetic!

A hot cupful of Horlick's Malted Milk at bedtime is an easy way to induce this healthful slumber. Its warmth and generous nourishment soothe and satisfy the whole system, giving the digestive organs a little light work to do. Soon you grow drowsy and before long are fast asleep!

Horlick's is at chemists and grocers everywhere in sealed glass bottles in four sizes. Ask, too, for the convenient Horlick's Mixer and the Malted Milk Tablets.

"A SPLENDID NIGHTCAP ON A COLD NIGHT." *Lieut.-Commander E. Cole, who commands the Dulwich Sea Scouts, recommends Horlick's. "One of the best drinks I know," he writes. "And a splendid nightcap on a cold night — it is a meal in itself, warms you up, and sends you to sleep in no time. When my scouts are in camp I always see that there is a supply of Horlick's handy."*

*

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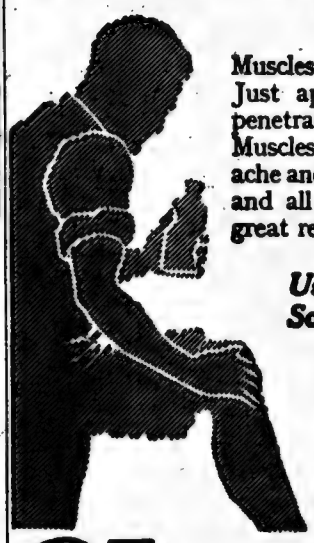
Aching muscles

EASE WITHIN A FEW MINUTES



Muscles tired and strained! Joints stiff and sore! Just apply Sloan's Liniment gently. No rubbing—it penetrates instantly and acts with astonishing rapidity. Muscles and joints are soon entirely free from stiffness, ache and soreness Sloan's is a boon to outdoor workers and all who are exposed to wintry weather. It gives great relief and comfort.

Use Sloan's for Rheumatism, Lumbago, Sciatica, Backache, Sprains, Bruises, and for all Muscular Pains.

"I am in charge of a 'First Aid' in a large firm. The employees are nearly all engaged in muscular work and are therefore constantly receiving strains, aches and similar troubles. In such cases I recommend Sloan's for immediate relief." Mr. R. Parker, 258, Crystal Palace Road, London, S.E.22.

Sloan's LINIMENT *KILLS PAIN*

At all Chemists and Stores, 2/- and 4/-

Wonderful Radio Offer

Turn to pages 4 & 5 and act at once

Blind Man's Holiday . . .

Those precious idle few minutes when the fire glows and you'll soon have to turn on the light and draw the curtains.
Night Lights give a light like that too, neither harsh, active daylight, nor oppressive darkness, but a soft light that rounds off a room's corners—slipping you gently off to sleep.
If you are ill, nervy, wakeful, there's comfort in a box of Price's Night Lights.

Send 3d. in stamps for a sample box of Price's Night Lights to Price's Patent Candle Co. Ltd., Dept. JBC2, London, S.W.11.

Always keep a box handy

PRICE'S NIGHT LIGHTS

Buy a box to-day!

YOU'RE

probably not feeling so well to-day as you would like to be. Do you know why? Your system is weakened through deficiency of vitamins in your diet and the rigours of winter have penetrated. You're

BOUND TO

remain below par until you give your body a chance by restoring to your daily diet the vitamins that are destroyed in the manufacture and cooking of modern foods. Bemax has been found to

BENEFIT

all who take it because it is a concentration of natural vitamins. It vitalises and energises the system—tones up the digestive and eliminative processes and paves the way to active and robust health. Thousands of testimonials

FROM

Doctors speak in the highest possible terms of Bemax and its remedial value in Indigestion, Constipation, Nervous Debility, Sleeplessness, Reduced Physical or Mental Stamina. If you are troubled with any of these, remember this—You're bound to benefit from Bemax.

BEMAX

THE NATURAL VITAMIN TONIC FOOD

Ask your chemist or stores for Bemax to-day; the 2/6 carton lasts an adult a month.

(A.B.C. Teashops serve Bemax in 2d. cartons.)

Coupon for Free Tasting Sample and Booklet "The Way to Health."

(Please write in Block Capitals. Post in unsealed ½d. stamped envelope.)

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Address .....

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Cut out and post to :—

THE BEMAX LABORATORIES (Dept J.B. 7), 23, Upper Mall, London, W.6.

Campbell—Speed-Bid Secrets

by

An Intimate Friend of the Famous Motorist

Contrast! The speed warrior as a family man—and the monster of mileage

CAPTAIN MALCOLM CAMPBELL has arrived at Daytona with his £35,000 "Blue Bird" motor-car to recapture the world's record for speed on land.

He is forty-seven years of age, holder of more speed records than any racing motorist alive or dead, inheritor of a fortune of more than £250,000, and the oldest world's champion on the motor race-track.

The record set up by the late Sir Henry Segrave stands at 231 m.p.h. Captain Campbell aims at travelling at least four miles a minute—240 m.p.h. Experts say his car is capable of 260 m.p.h. or more.

What is the use of it all? That is the question which the average non-motoring man in the street will ask?

Captain Campbell has already spent more than £80,000 of his own money on attempts to capture and hold that most expensive and elusive of all will-o'-the-wisps—the world's speed record.

He has held it again and again, only to see it snatched away by one man after another—Sir Henry Segrave, Parry Thomas, Ray Keech and others.

And now, when he is twelve years over the age usually regarded as the zenith of a racing-motorist's powers, he has set out to travel at the incredible speed of over four miles a minute.

Yet it is only a lifetime ago that doctors and scientists said that a man could not travel at a mile a minute. They said the heart would stop, the blood would clot.

To quote Sir Henry Segrave, "The time will come when 100 m.p.h. on the road is recognised as being a not abnormal speed."

"And," he added, "there is little doubt that when anyone wants to go faster they will use an aeroplane."

Reaching perfection

Now that, in a sentence, is where half the value of Captain Campbell's attempt comes in. The lessons it teaches will benefit aviation as much as motoring.

Most of the improvements in the modern racing-car are directly due to the lessons learned on the motor race-track.

Stream-lining, four-wheel brakes, the lower centre of gravity, bigger engine output from a smaller power unit, balloon tyres, better fuel, quicker starting, improved springing—all these and a score more improvements were tested and proved on the racing-car.

And now the ordinary car is so near perfection that there is little it can learn from the racing-car.

Already the touring car has adapted the lines of the "Golden Arrow," Segrave's wonder car. Before long we shall see the "Blue Bird's" "fin."

We shall not, however, fit the "Blue Bird's" enormous 1,400 h.p. engine into our family tourers—but why not into the commercial aircraft of to-morrow?

The "Blue Bird" weighs two and a half tons; it is nearly 30 ft. long; it has been tested so that you could drop it from 18 ft. on to the hard ground without seriously damaging it.

It will travel a mile in fifteen seconds, probably in less; its tail is only *three and a quarter inches* from the ground; Captain Campbell's seat is only five inches from the earth.

An ardent spirit

The engines revolve at 3,500 revolutions per minute—and if the car hits a bump in the sand only a few inches high it will fly forward 40 to 50 ft. in the air.

The "spare parts" for the car include eighteen spare wheels, thirty-six spare tyres, four hundred gallons of spirit, one hundred gallons of oil, three hundred sparking-plugs, and four dozen cases of such oddments as spare gear ratios, ball and roller bearings, shock-absorbers, and even upholstery.

Then there is a spare engine and two motors with which to start the car. Each wheel weighs 225 lb. with tyre, and takes three men to change it.

The spirit is specially made. It is highly inflammable and so explosive that Captain Campbell had to obtain a special permit to ship it out of the country, and another one to land it in America.

Daytona Beach is 23 miles long and dead straight, 75 yds. wide at high tide and 500 ft. at low water—so that if the car is travelling at really high speed and skids sideways, it will hit the sea or the sandhills in one-fifth of a second, which does not give the driver much time to think.

Lee Bible, the American driver of the gigantic 36-cylinder White "Triplex Special," was killed there on March 13, 1929. Segrave was killed on Lake Windermere on June 13, 1930. Captain Campbell sailed on the 14th, so his luck may be better.

Why "Blue Bird"?

Campbell believes in luck. He has named his long succession of racing-cars "Blue Bird" because he was impressed years ago by the success of Maeterlinck's "Blue Bird."

Before he saw this play he called his first cars "Flappers"—after a horse which won a race. But the cars did not win races in the same style. He changed the name and so changed his luck.

The present "Blue Bird" is nearly seven years old! Not all of it, but the "foundation."

It is not, as many people suppose, an entirely new car, but incorporates parts of the old "Blue Bird," built in Captain Campbell's own garage at his Surrey home by his own mechanics, which actually reached a speed of 224 m.p.h. at Verneuk Pan, South Africa, in 1929—only seven miles behind Segrave's average for the mile at 231 m.p.h.

That old car, which a year or so ago could have been bought for £7,000, has been redesigned, reconstructed, re-engined and reborn.

It is now the most powerful car in the world, containing the biggest engine ever put into any car.

The engine of the "Golden Arrow" was only 450 h.p., but it could be "hotted up" to 900 h.p.

This one is 1,400 h.p., and can be "hotted up" to heaven knows what. The power it unleashes is terrifying, earth-shaking, frightening.

Yet it will not frighten Campbell. Nothing has ever frightened him except the fear of failure.

Segrave was scared of cats. Campbell hates killing things. He is a fine shot, but won't shoot—except big game, crocodiles and pests, such as rats, which he picks off with a rook-rifle in the garden.

The house is fifteenth century, and contains £40,000 worth of gold and silver trophies won on every big motor track and road circuit in the world.

No burglar can raid them, for an army of eighteen savage Alsatians and Airedales surrounds the entire house, garages and gardens.

His other self

Campbell's "other self" is a short, merry-eyed, square-chinned man of about thirty, named Villa.

Villa is his chief mechanic and confidential friend and adviser. He has been all over the world with his master, and is now "captain" of the crew of six mechanics who are at Daytona with the car.

It is not generally known that Campbell could be a power in the City of London if he liked, for he has a seat on Lloyds which he inherited.

He was the first man to introduce a scheme under which newspapers could insure against libel.

That was in the early days, in 1909, when he was an earnest, lanky young man, very busy with business, but always finding time to build an aeroplane in his spare hours.

It was a good aeroplane. It flew. That was a remarkable thing to do then.

Campbell's determination is almost terrifying. Once he has set his mind to do something he never gives up, no matter what the risk or expense.

And he is never so likely to succeed as when he appears outwardly most depressed.

WORLD'S FINEST WIRELESS VALUE

THE Graves 'Vulcan' 2-Valve Outfit is the perfect Set for the man who wants the best possible results for the most moderate outlay. It is made under Marconi patents and embodies all the latest improvements. It gives you the National Programme in perfection, and a wide choice of distant stations. It is the finest perfectly reliable Set ever produced—within several pounds of our price.

10/- NOW

One Owner writes: "We feel we ought to tell you what a wonderful set your wireless really is. Ours is only a 2-valve set, but we get more out it than many people we know with 4 & 5-valve'sets."

Another delighted Owner writes: "As I have now had in use for 12 months one of your 'Vulcan' 2 Valve Sets, I thought it nothing but my duty to write and say how pleased I am with same. It's the finest 2-valve on the market. Nothing but low tension batteries has been renewed."

THE "VULCAN" SET is a handsome full size production cased in polished Oak, and the full size Loud Speaker is to match. The cost of the whole complete set is £7.10.0 and Easy Monthly Payments are granted without extra charge. Terms: Send 10/- now, & 10/- Monthly. Full Approval.

Write for Illustrated Catalogue free with all particulars of this & other unusual wireless bargains, including All-Maine and Portables.

39 years character for straightforward dealing.

J. B. GRAVES LTD. SHEFFIELD

£950 and more Hampers won. Result of "John Bull's" Cross-word Competition No. 97.

In the above Competition, solutions containing one error only were received from the following eleven competitors, who share the £600 offered. To each of them, subject to the conditions of the contest, a cheque for £54 10s. 11d. will be despatched:—

Miss A. Carnac, 194, Newcastle St., Burslem, Staffs; Mrs. J. Dinsdale, 24, Gordon St., Burnley; F. C. Gordon, Beaconsfield, Barrasford, North Tyne; A. Gosling, 84, Blackwall Lane, E.14; R. G. Hemsworth, 6, Third Avenue, Moston Park, Manchester; Mrs. A. Lees, 7, West St., Lees, Oldham; J. Parry, 66, Airey St., Oldham; Mrs. J. Reynolds, 1, Rochdale St., Rochdale; G. Sapp, Coombewell, Hailsham, Sussex; S. C. Whitehurst, Kinsey St., Cloverdale, Staffs; J. Young, 28, Woodburn Avenue, Airdrie.

Solutions containing two errors each were received from 149 competitors, who share the Second Prize of £50, each receiving 6s. 9d., and each has been notified. A list of these winners can be seen at the "John Bull" offices.

In addition to the above cash awards, the eleven winners of £54 10s. 11d. and each of the 149 winners who share the £50 will receive an extra award of a "John Bull" Hamper.

"John Bull's" Great Celebration Tooth X-word appears on Page 38. 1,000 GUINEAS Must-Be-Won. Try Your Skill Now!

Ryders

Seed Book for ½d.

THE MOST IMPORTANT SEED CATALOGUE IN EXISTENCE

Ryder's Silver Challenge Cup.

"THE DANCING FAIRY FLOWERS."

Ryders Seed Catalogue—interesting, informative, illustrated with coloured plates and black and white pictures. The most comprehensive list of seeds of high quality at popular prices.

£1,000 in prizes in a Competition so remarkably arranged that anyone anywhere in the kingdom can compete on even terms.

Ryders Silver Challenge Cup will be awarded to the most meritorious winner of prizes. This will be regarded as the unofficial open Champion Cup of Gardening.

Those who wish to have a copy of the catalogue are requested to fill in the coupon at the foot of this announcement with name and address, place in an envelope, tuck in the flap, do not fasten down, address the envelope to RYDERS, ST. ALBANS, place a halfpenny stamp on the envelope and post it at once. The supply of catalogues is rapidly being exhausted but all who write at once are certain to obtain their copy.

Practise economy and efficiency and order your seeds from RYDERS.

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Please send 1931 Seed Book post free,

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No other enclosure must be placed in the envelope and nothing written on the Coupon but your name and address. JOHN BULL

All persons exposed to cold weather should take

KOMPO FOR COLDS

The Universal Remedy

FOR

COLDS, INFLUENZA, SORE THROATS, Etc.

Sold by all Chemists and Stores, in bottles, 1/3 and 3/-

J. F. WHITE & Co., Chemists, LEEDS

RHEUMATISM!

RELIEVED 20 YEARS AGO STILL WELL

Mrs. F. HAYWARD, 37, Watergate, Pontefract, writes:—"For many years I was a great sufferer from Rheumatism. About 20 years ago, I decided to try Vitadatio, from which I derived great benefit. At that time I could not do my own work. Within three months, I cycled a distance of 93 miles in one day and continued cycling many long journeys. Everyone who knew of my previous sufferings being greatly astonished. Thanks to Vitadatio, I am now a different woman."

Vitadatio

Invaluable for Blood Troubles, Liver, Kidney and Internal Ailments. Sold by Boots, Taylors', Timothy Whites and most Chemists and Stores, 3/- and 5/- per bottle, or post 6d. extra, in Great Britain only. Special £1/- Bottles, containing 3 weeks' supply, for Export only, post free from VITADATIO, No. 121, ARMLEY, LEEDS. V146

SEND FOR FREE BOOK OF TESTIMONIALS

THIS SHAG is manufactured entirely from EMPIRE GROWN TOBACCO.
SOLD SUBJECT TO LOSS IN WEIGHT FROM EVAPORATION AFTER PACKING.
PLAYER'S "DIGGER" REGD. No. 808,480.
7½d PER ½ OZ.
SHAG
EMPIRE GROWN

PLAYER'S DIGGER SHAG

7½d. PER OUNCE

3¾d. PER HALF OUNCE

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DIGGER HONEY DEW
DIGGER FLAKE
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DIGGER CUT PLUG
DIGGER BLACK CUT CAVENDISH

The largest Sale of any Tobacco Grown within the Empire

P.D.1a

Daily Bread needs 'Golden Shred' —it's fine

ROBERTSON—only maker.

BEWARE THE DANGER MONTHS FOR CHILDREN

COUGHS, COLDS, INFLUENZA, MEASLES, and other complaints which are so prevalent at this time of the year, tax the strength and vitality of children to such a degree that it becomes necessary to assist Nature in recovering health.

GIVE

Roboleine

The Food that Builds the Body.

The results obtained from Roboleine have been described by mothers and doctors as marvellous and miraculous.

Children who were mere skin and bones, have instantly started to gain weight after a few doses. Lost appetites have returned, digestive troubles have disappeared, good red blood has been made, firm flesh formed, and the improvement maintained until complete health has been restored.

OF ALL CHEMISTS.

GENEROUS 12-DOSE SAMPLE

OPPENHEIMER, SON & CO., Ltd., London, S.W.9

Please send me a 12-dose Sample. I enclose 3d. in stamps for postage and packing. (Use block letters).

Name .....

Address .....

J.B.1. .....

It Might Happen to YOU!

Who can resist the plea of Little Miss Humanity?

"BACKS to the wall—there must be no surrender." That was the epic slogan of Haig of Bemersyde when the British troops in France challenged an avalanche of over-odds.

"Backs to the wall" is the watchword that JOHN BULL extends to those soldiers of the Peace, great-hearted and sincere, who fight hourly and daily to safeguard our voluntary hospitals from debt and decay.

The battle is hotter in the van today, not because these soldiers of service are fewer, not because those who subscribe the money-ammunition are scarcer, but because the demand on facilities is on the constant increase.

Road casualties alone have added a new and powerful burden. Rates constitute another. Unemployment has dumped its share of trouble.

Where the money goes

JOHN BULL is convinced, and its readers from time to time confirm that conviction, that the time is opportune for a "big push" on behalf of the homes of healing.

We are more than ever convinced in view of recent events.

The very fact that £681,000 left this country to aid Irish hospitals through the medium of the Manchester Handicap, when our own hospitals are in dire need of funds, made us think.

The latest news that a further £160,000 of English money has departed to swell the funds of the Grand National Sweep run from Dublin has made us think again.

But what makes us think more than anything else, what makes us suggest action, is the prevalence in this country of dubious and illegal sweeps and lotteries, hole-in-the-corner schemes, and catch-as-catch-can competitions for which the deserving institutions are made an excuse and an innocent cat's-paw.

There have been decent and reputable hospital ballots in the past. We suggest a repetition.

If the British Charities Association, the fairy-godmother of some 800 hospitals in this country, can see its way clear to bring to fruition its new scheme for a ballot of skill, it will have our warmest support.

It will have, if launched, a list of principals whose names are symbolic of integrity and are of national significance.

Doubts will be left in no mind that expenses will be curtailed to the minimum, that there will be no "snags," and that the maximum amount of money will be devoted to the cause.

Lord Luke, chairman of the British Charities Association, and a devoted hospital worker, has undivided views on the need for a "big push" and the desirability of ridding the country of cheap, catchpenny schemes.

His message to JOHN BULL is:

"We have heard much lately of various schemes for running sweepstakes abroad owing to their being illegal in this country, and it is unfortunate that the name of the voluntary hospitals have been dragged in to some of the suggestions of those who have not the cause of the voluntary hospitals at heart.

"It is quite possible," says Lord Luke, "to run competitions in which there is a sufficient element of skill to make them legal in this country, and to run such popular schemes under the best hospital auspices.

"Voluntary effort with regard to the hospitals is as great as ever; in fact, recent figures published for the whole of the voluntary hospitals of the country show record receipts.

"But, nevertheless," he emphasises, "owing to the new forms of treatment and to the necessity for an increase in the number of beds available, ever larger sums are required annually, and the assistance that is derived from lotteries and other competitions run by disputable organisations such as the British Charities Association has come to be appreciated by many hospitals."

That is a clear, coherent view shared by the average man-in-the-street.

If he can help the hospitals, and at the same time help himself to a chance in a decent contest of skill, in which a wild plunge of ten shillings for a chance in a million is not involved, he is all too eager.

It is simple to wax sentimental on the question. Hospital work is steeped in sentiment. But there are facts and figures which bring in duty.

Just so long as life is saved and limbs mended through the medium of voluntary subscriptions, just so long must that money be a matter of national conscience.

The moral is: "It might happen to you."

Lest we forget

The pity is that that fact is not realised when the box is taken round on Friday nights, when the hospital plate is on the counter of the "local" on Sunday dinner-time, when the flag day is held, when the Hospital Saturday and Sunday man pleads with you.

The toll of the road alone to-day should be overwhelming in its indictment to those who could subscribe.

During one year the hospitals of the provinces treated 26,000 in-patients and 39,000 out-patients in their wards as the results of motor accidents.

The cost to these hospitals was approximately £230,000.

And the amount of money recovered from the patients and from the insurance companies was only £26,000.

Recent legislation may serve to mitigate this anomaly, but, since hospitals are primarily concerned with duty first and cost afterwards, there can never be real equality in this respect.

The duty of the motorist is clear.

And here is a thought for everyone, motorist or pedestrian: Every man, whatever his power, position or wealth, is attended at least twice in his life by doctors and nurses trained in national hospitals.

Take St. Bartholomew's Hospital, London, with eight centuries of tradition, patient study and service behind it. In the present generation alone there are 4,000 doctors who learned their craft there.

The duty of every man is clear.

For the mothers

It was the first hospital to appoint a professional pathologist, to establish an orthopaedic department, to introduce medical electricity as a recognised branch of medical science, and to send out medical men fully equipped for aseptic treatment of maternity cases in the patients' homes.

That last departure should touch the hearts and pockets of all. It was the signal of safe maternity.

In 1928 there was one death in every 226 confinements throughout England and Wales. That is still too high.

More money for the hospitals means a still lower rate—means safe motherhood for the nation.

The duty of Britain's fathers is clear.

Not only in London and in the great cities, but in hospitals large and small throughout the length and breadth of the land, is need of more and more money. The cause of the children should tear at the heartstrings and purse-strings of the people.

You can do your bit—remembering that "I might need a hospital to-morrow"—in your own quiet way. And should the straight, skilful, honest goodness ballot we suggest arrive soon as we trust it will, help that too—and help yourself.

Wonderful Radio Offer

The wonderful 50s. "Double Two" wireless set, complete with valves, is now to be had on a simplified system of extended payments.

Thousands of these sets are already installed, and this generous new method of distribution will be the means of placing them in the homes of those who have hitherto considered the valve set beyond their reach.

Further details of this amazing offer will be found on pages 4 and 5.

HE drew her nearer . . . she experienced the delicious thrill that comes to every woman who knows she has compelled admiration. It was her personality . . . that elusive *something* which she had so perfectly "expressed" with a touch of AZIADE—the Parisian Perfume in solidified form . . . that attracted him so.

Choose your alluring perfume from AZIADE *Lilac, Jasmin, Muguet, Violet, Sweet Pea* or *Lavender* — in dainty art boxettes. *Single Perfumes* 1/-, 1/6 & 2/6. From Stores, Chemists and Hairdressers.

SAMPLE OFFER 6d. Choose and blend your OWN Perfume. Send 6d. (stamps) for PALETTE of 6 sample perfumes to Guesnaux (England) Ltd., Dept. W.32, 168, Regent Street, London, W.1

AZIADÉ
COMPACT PERFUMES

Vermin soon die on this diet

Liverpool Virus kills them speedily. Ordinary methods are too slow to cope with the rapid breeding of rats and mice—too dangerous to the health of your family.
Liverpool Virus is not a poison. Harmful only to rats and mice. They die outdoors.

LIVERPOOL VIRUS

THE ONLY BRITISH-MADE VIRUS

Sold in tins (ready baited) and liquid, in bottles, by all Chemists. Mice 1/6 and 2/6. Rats 2/6 and 4/-.

EVANS SONS LESCHER & WEBB, LTD., 56, HANOVER STREET, LIVERPOOL.

A 30

What Made His HAIR GROW?

Read His Letter for the Answer.

"Two years ago I was bald all over the top of my head.
"I felt ashamed for people to see my head. I tried different preparations, but they did no good. I remained bald, until I used Kotalko.
"New hair came almost immediately and kept on growing. In a short time I had a splendid head of hair, which has been perfect ever since—and no return of the baldness."

This verified statement is by Mr. H. A. Wild. He is but one of the big legion of users of Kotalko who voluntarily attest it has stopped falling hair, eliminated dandruff or aided new, luxuriant hair growth.

Test-Box Coupon.

To JOHN HART BRITTAIN, LTD., 2, Perry Street (53 B.B.), London, W.1.
Please send me, post paid, Testing Box of KOTALKO with directions, for which I enclose threepence in stamps.

NAME .....
ADDRESS .....
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TURN SPARE TIME into SPARE CASH

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114-116, MARYLEBONE LANE, LONDON, W.1

Please send me by return, *free of all cost and obligation*, your beautiful, Illustrated Descriptive Book of the All-Best-British G.T.L. Tool Chest and Home Repairing Outfit, together with particulars of price, and how I can own the Chest *at once* for a small first payment.

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Dublin Woman Avoids "Dosing" for Head-Colds.

Mrs. Morley, 19, Duke Street, Grafton Street, Dublin, says: "My husband felt a cold in the head developing and I persuaded him to give Vick brand Vapour-Rub a trial. He followed your instructions by melting some in boiling water and inhaling the vapours; also inserting a little in each nostril. I am glad to say all traces of the cold had disappeared by the next morning."

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and see how it burns itself away. Soon nothing will be left except ash. You get only half value and hot smokes from such cigarettes.

Roll your own cigarettes in the chemical free A.G. paper. Light up and notice the difference, especially the coolness. See how slowly they burn and they cost you less too, *much less*, when you use

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MY school-pal and I went out into life together and shared many things in common, chiefly perhaps our love of discussions on life. After one long talk my chum defined his creed:

"I have decided that if there is a heaven we make it here on earth by good actions towards our fellow-men. Let the great hereafter look after itself."

And from that moment he went about his daily work really living out this belief in deeds.

Then there came to my pal a cruel blow. He was an only son, passionately devoted to his father, and when he died suddenly, my pal's sunny nature dropped from him like a cloak.

He loved his parent so much that he determined to throw himself body and soul into a scientific search for evidences of survival.

At this juncture, I strove to divert his attention from what appeared to me a pretty hopeless quest.

I took him about with me, and one night I designedly introduced him to the youngest and prettiest of my female cousins.

The effect was almost magical. The couple were married in a month.

Yet they had not set up housekeeping for more than about two months when I received an urgent letter from my cousin to the effect that her husband was away for a day or two, and that it was imperative she should see me alone.

The tale the poor child had to tell was piteous. She declared that the wedding bliss had lasted barely two days when her husband said he should expect his wife to help him to fathom the secrets of the unknown.

My cousin is terrified and looks extremely pale and ill. Her husband keeps her up half the night, sitting with him at an ouija-board, or waiting with a pencil hovering vainly for automatic writing to bring a message from the beyond.

Should she leave him? I would give a great deal to know how to advise her, because I feel my responsibility as the person who brought them together.

"HUMANIST" says: Encourage your cousin to consult a doctor about her own condition and her husband's obsession.

An able family physician will doubtless bring home to him a sense of his responsibilities, and remind him that while he is in this material world he must play the world's game.

GAS-MAN SAYS—

"Is it graft?"

SINCE leaving school, I have been employed by our local Corporation as a meter-inspector and slot-collector.

A few years ago, an amalgamation of townships brought a new foreman into my area, and the man under whom I had previously worked was moved.

Shortly after these changes, my old boss came under suspicion for embezzlement, and various traps—all unknown to me—were set.

The result was that he was dismissed and I got his job.

From that moment I began to have trouble with my own accounts. One day my cash was 10s. short and the next day 10s. over.

How the thing happened was a puzzle, and an interview with the superintendent ended very unsatisfactorily.

Later, this official confronted me with complaints alleged to have been received regarding me.

He declared that at one house I visited the money in the meter was short of that recorded, and that I accused the householder of tampering with it.

As incidents of this sort increased, I sought for the cause, and I think I have found it in the fact of the superintendent's preference for the man I displaced.

Can you give me advice how to deal with the situation, which, I am convinced, is an underhand method of tipping me out of my job?

"HUMANIST" says: Do not poison your own mind with suspicions that in all probability are baseless, but do your work to the best of your ability.

For an honest man to leave his character to speak for itself is always the best plan.

HIS DELIRIOUS SWEETHEART

FOR twelve months I have been engaged to a girl I first met five years ago.

My work lies in a small town a few miles from my fiancée's home, while my own home is a few miles in the other direction.

It is a coastal town, and when I asked my fiancée to spend Christmas with me and my family, she gladly consented.

On the last day of her visit my girl caught a chill, and I learned that she went straight to bed on her return.

The following day I received a curt note informing me that she was dangerously ill—her cold had developed into pneumonia.

Now I am refused all access to my sweetheart, and only receive letters full of violent abuse.

The climax came when I received a letter along with a small, registered packet, returning my engagement ring.

The letter says the ring is returned at my sweetheart's request, as since her illness she sees things in a different light and wishes to break off all connection.

It adds: "Do not try to see me, because you will not be admitted to the house."

Can you advise me what to do, for I feel sure that my girl had no hand in the business, or if she had was at the time delirious?

"HUMANIST" says: You cannot force your way into a sick-room. Wait until your girl is convalescent.

Meanwhile, I feel sure that her doctor will inform you of her condition, and, if he thinks it will be in the interest of his patient, he may even consent to convey a message.

HONEST CROOK

weakened by poverty

I AM only twenty-eight, but I am old in the worst ways of the world. I began to thieve when I was quite a boy, and I can truthfully say that during my criminal career I was happier than I have ever been in my life.

This was not because I always "got away with it." I didn't. But, in or out of jail, while I was a thief I was always sure of a bed and a meal.

Nevertheless, a force stronger than myself entered my life in the love of a good girl.

The last time I was sentenced in 1929 I was in prison for fifteen months for being found with house-breaking implements in my possession.

My girl wept in the court, visited me in prison, and begged me, with tears raining down her face, to turn to an honest way of living.

For her sake I promised, and I have never yet broken my word.

We married one month after my discharge, and, except for my girl's selfless and devoted love, the rest of my life has been hell. I cannot make a living.

I have been out of work for months, and we exist on my wife's earnings of 23s. to 28s. a week.

My wife is expecting her first baby next month, and what will become of us then I dare not think.

Yet if ever I look back to the days of "risk and comparative plenty," she says, "Hold to your promise to run straight, for if you break that then my heart will break too."

"HUMANIST" says: Keep your promise for the sake of your wife and unborn child. Seek help through the usual channels for them, and hold up your head like a man.

When the trade tide turns, as it is sure to do, then you'll get your chance, but only if you can face the world as an honest man.

FIRE Down Below

"The Greatest of These—" Fund

ATTRACTIVE by the acre and of children which came from a basement in a poor street in Shepherd's Bush, London, to passer-by forced his way in, just in time to save five young children, the eldest of whom, a boy of eleven (photograph above) was trying to put out a fire caused through some festoons of paper decorations having caught light from the naked gas-jet.

The passer-by was so struck with the poverty of the family that he wrote to JOHN BULL about it.

When an unexpected visit was paid to the basement, the four young boys were found with their ex-Service dad in the bare, dilapidated room.

The tired mother, who is shortly expecting her sixth child, lay asleep on the bed. Her youngest child, a little girl of six, who is recovering from an attack of bronchitis, nestled beside her.

The bed-clothes could only be described as a few rags.

The children's father has been out of work for over two months; the mother is not in a fit condition to work, and 36s. a week unemployment pay does not go far in feeding and clothing seven people, and paying a weekly rental of 10s. 2d., coal, etc.

"I have pledged all that I had of value," says the mother, "to try and clothe and boot them."

All donations, whether earmarked for this family or not, should be addressed to the Hon. Secretary, JOHN BULL Sufferers' Fund, 93, Long Acre, London, W.C.2.

Lists of donations can be seen at our offices, and a copy of the current week's list will be gladly sent on application.

Subscriptions are acknowledged by post where names and addresses are given.

"FAMILIAR FRIENDS" Competition Result

SECTION 1—£10 PRIZE FOR BEST ANSWER IN THIS SECTION IS WON BY

Mr. A. Frances, 16, Cavendish Road, Blundellsands, Lancs.

Riddle: "WHAT IS THE DIFFERENCE BETWEEN 'GRANT'S MORELLA CHERRY BRANDY' AND A POSTAGE STAMP?"

Answer: "ONE IS SMOOTH TO THE PALATE, THE OTHER HAS A ROUGH EDGE."

7 PRIZES OF £1:1:0 EACH AWARDED TO:—

Mr. H. Thompson, 41, Woodbine Grove, Idle, Bradford, Yorks.
Mr. J. Coutanche, Brock Road, St. Sampson's, Guernsey, C.I.
Miss A. Thompson, 64, St. Leonard's Road, Hove, Sussex.
Mr. E. Oram, 142, Melrose Avenue, Wimbledon Park, S.W.19.
Mr. J. C. Evans, "Haseldene," Stanningley Road, Armley, Leeds.
Mr. J. Sabine, 128, Lansdowne Road, West Didsbury, Manchester.

Mrs. M. Windle, 73, Upper Shedley, Trowbridge, Wilts.

SECTION 2—£10 PRIZE FOR BEST ANSWER IN THIS SECTION IS WON BY

Mr. G. I. Collins, "Afton," Grange Road, Longford, Coventry.

Riddle: "WHAT IS THE DIFFERENCE BETWEEN 'NONN' AND THE BRITISH EMPIRE?"

Answer: "ONE CAN GIVE YOU ALL THE 'SUPPORT YOU NEED,' THE OTHER NEEDS ALL THE 'SUPPORT YOU CAN GIVE.'"

7 PRIZES OF £1:1:0 EACH AWARDED TO:—

Mrs. Rogers, 20, Mar Street, Alloa, N.B.
Mr. T. Wilson, 322, Halesowen Road, Old Hill, Staffs.
Mr. A. W. Chapman, "Glenwood," Hillcrest Road, Hockley, Essex.
Mrs. Mahony, 88, Halton Mansions, London, N.1.
Mr. R. Morris, 27, Evelyn Street, Abertillery, Mon.
Mr. H. Cawley, 142, Braemar Road, Fallowfield, Manchester.
Mr. J. C. Evans, "Haseldene," Stanningley Road, Armley, Leeds.

SECTION 3—£10 PRIZE FOR THE BEST ANSWER IN THIS SECTION IS WON BY

Mr. H. Pollard, 72, Ifield Road, London, S.W.10.

Riddle: "WHY IS 'ANZORA' LIKE A DIARY?"

Answer: "BECAUSE A DIARY FIXES MANY DAYS AHEAD, AND 'ANZORA' FIXES MANY HEADS A DAY."

7 PRIZES OF £1:1:0 EACH AWARDED TO:—

Mr. C. D. Wild, 16, Frognal Gardens, Hampstead, London, N.W.3.
Mr. A. Jary, 140, High Street, Boston, Lincs.
Mr. T. P. Fullerton, 37, Joicey Square, West Stanley, Co. Durham.
Mr. A. Acreman, 20, Kingston Road, Southall, Middx.
Mr. J. Maxwell, 11, Wyndham Road, Wallasey, Cheshire.
Mrs. A. Brierley, 117, Bilberry Street, Rochdale, Lancs.
Mr. N. Rayworth, 57, Jeversal Avenue, Nottingham.

In addition to the above, 100 Consolation Prizes [value 5/- each] were awarded.

Full Addresses and Entries may be seen at the offices of the Advertisement Dept. of "John Bull."

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You can send your money to these advertisers as safely as purchasing across a shop counter, for every article is sold under JOHN BULL'S famous guarantee of absolute Satisfaction or Money Back in full.

MORE GUARANTEED BARGAINS APPEAR ON PAGE 3

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Suitable for all floors. Lies flat—requires no fastening. Large range of patterns to select from. FREE SAMPLES sent on receipt of postcard. Also Bordered Squares to lie down in one piece from 9/6 each.

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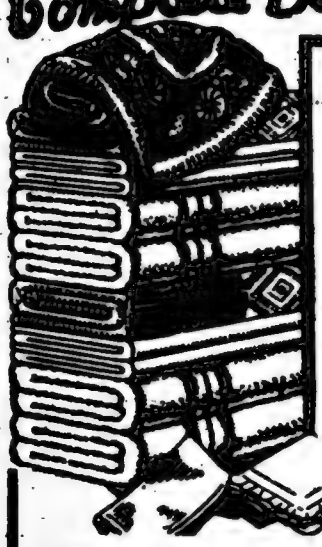
Complete Bedding Bales FREE



We are giving away complete bedding bales to all readers of "John Bull" who send for our 40/- Monster Bedding Sales.

(All DOUBLE-BED SIZE.) (All CARRIAGE PAID.)

OUR 40/- SALE CONTAINS:
ART DOWN QUILT (lovely floral centre and panels to blend);
2 White WOOLLY BLANKETS, warm and enduring, 90 x 70;
Pair Strong Lancashire WOVEN SHEETS, 80 x 60 in.;
2 PILLOW CASES, or
1 BOLSTER CASE.

THE FREE SALE,
which is given to all purchasers, contains the following:—
2 WOOLLY BLANKETS;
2 SHEETS, LANCASHIRE WOVEN;
1 QUILT;
2 PILLOW CASES, or
1 BOLSTER CASE.

This Sale and Free Sale will be sent on payment of 10/- deposit, 10/- payable on delivery and 2 monthly payments of 10/-.

TWO GIGANTIC EXTRA GIFTS.

FOR TEN MORE DAYS ONLY we are giving entirely free to all who send full cash with order for our 40/- Sale and Free Sale, the following two extra gifts:—

10 PIECE CUTLERY, 4 fine Sheffield Knives, 4 Forks, 4 Dessert Spoons and 4 Tea Spoons, complete in case!

Also HANDSOME 21 PIECE TEA SET in beautiful designs.

NOTE.—The two extra gifts are for full cash with order only, and will not be sent to credit customers.

Don't miss this stupendous offer. It will never be repeated.

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Please send me by post in plain wrapper your illustrated Book and full information about your appliance for the relief of Rupture.

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Write now: Manager, Ideas and Sales Development Dept., "John Bull," 57, Long Acre, London, W.C.2.

. . . or rather, let a Riley Billiard Table do it for you. The 6 ft. size Riley "Home" Billiard Table is delivered on first payment of 13/3, the balance you pay by easy monthly instalments. Cash price £11 15s. 0d. Riley's pay carriage, take all transit risks, and give 7 days' Free Trial.

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Ready for either duty in a few minutes. Can be had in various sizes and styles for cash or easy terms. Riley's are the largest makers of full-size Billiard Tables in Great Britain.

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Highly French Polished Oak Bedstead complete with wire mattress (single size).	35/-
Single Size Bed, Bolster and one Pillow.	18/6
Four Feather Filled Pillows.	15/6

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NEW LIFE FOR OLD FOLKS

As one gets older, the digestive organs become weaker. There are fewer things one can eat, and as the diet gets monotonous the appetite goes. That's one reason why old people seem to age so quickly.

And it's one reason, too, why so many doctors urge elderly people to take Wincarnis. Wincarnis is particularly useful to the old because, apart from the fact that it is a wonderful tonic and strength-builder, it is delicious to take and it stimulates the digestive glands. This enables elderly people to eat many dishes they could not otherwise manage, and with increasing appetite comes increasing benefit.

Besides, Wincarnis itself is almost a food with the phosphates and mineral salts of 2½ lbs. of grapes, and the strengthening properties and the vitamins of beef and malt extracts. It has won over 18,000 recommendations from medical men.

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STANDS SUPREME AS THE WORLD'S FINEST VALUE

Two super quality All Wool Yorkshire Blankets. Not a thread of cotton in them. Blue borders and whipped edges. 66 x 88ins., 3lbs pair.

Two White Fleecy Blankets whipped edges. 66 x 90ins., weight 2½lbs pair.

Two White Pillow Cases, 30x30in

One Bolster Case to match, 20x60

Two heavy unbleached Bolton Twill hemmed Sheets, size 70 x 90in. Weight 4lbs.

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One super quality Fawn Jaspe Bedspread. Art Silk Embroidery Size 86 x 96ins.

One Bed Rug, check design, whipped edges. 60 x 80ins.

One Wadded Quilt, 66 x 82ins. 4lbs. Price £4:10:0

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"Sordid, Brutal Talkies"

ARE THEY?

TALKIES have been denounced from time to time. On the other hand, they have been warmly welcomed. The letters printed below embody both points of view

I THINK "talkies" are the best things in the world, because they promise to us the time when we shall be able to press a button or twirl a knob which will give us paradise—or the thing we want to see and to know.

For a moment they may seem crude. Rome was not built in a day. The great ingenuity and the genius of the white race will yet make something better than the comedies and tragedies we now see and hear.

The "talkies," the "movies" and the "gramophone" will soon bring the world together into the greater fellowship which was visualised by Christ in His Sermon on the Mount.—*H. N., London.*

They know

Are they sordid, brutal people who go in their millions nightly to gain amusement from talkies?

No; their patrons include thousands of hard-working, clean-thinking, honest-to-goodness British men and women, who would not tolerate them for one night were they indeed sordid and brutal.—*A. G., Oswestry.*

Screen warning

Talkies, like everything else, depend on the mentality of the person discussing them.

War pictures, showing the horrors of war, should stop the rising generation from doing anything that may cause war.

Divorce scenes, showing children separated from their parents, are a lesson to right-thinking men and women.

Night-life scenes, showing girls anxious for a good time and what generally happens later, will stop our daughters from envying a butterfly life.

A practical demonstration on the talkies is often worth more than the price paid for it.—*James Devlin, Maryhill.*

Embarrassing

If one should want to pay a visit to the talkies with a young woman, one has to be very careful in the selection of the picture, as, otherwise, the result might be very embarrassing to both.

The average talkie consists chiefly of either bullying detectives and illiterate gun-men, or else giggling men, who seem to be half-witted, and gum-chewing females of questionable morality, who sing atrociously.

Pictures of this type are an insult to the intelligence of the British public.—*W. S. K., Birmingham.*

Uplift!

"Sordid, brutal talkies!" Say, bo, who spilled this bib-ful?

Go-getters, Babbits, racketeers, bootleggers an' gun-men, and the best that ever bumped anyone off this earth, displayin' the best civilisation that ever was!

Sordid! Brutal! Let me tell yer, bo, that no better uplift stuff has been screened than these bits where vice gets busy, but does it once too often and takes the long trail.

An' as fer the spell-binders—say, whadjer wan'? Ain't hell hell, an' heaven heaven? An' why give 'em other names from the lips of the best that ever parked a wad of chewing-gum.—*C. Certen, Huddersfield.*

Stars' secret

American pictures, whether silent or talkie, with few exceptions, appear to stand for all that is criminal and sordid.

The so-called comedies, when they are not ridiculous to the point of boredom, are vulgar in the extreme, and more often than not quite unfit for exhibition.

The secret of the enduring popularity of such stars as Charlie Chaplin, Harold Lloyd, Buster Keaton and several others is due to the simplicity and cleanliness of the films which portray them.

Let us hope that when Elstree is in full swing it will be remembered that we British are still sensible folk, and we want our young people to have clean, wholesome entertainment placed before them.—*F. P., Wallasey.*

Let us—laugh

When we visit a kinema we look for entertainment, something to make us forget our real world.

When we see, hear and read of starving children, wife-beaters, rape, drunkards, white-slavers, cruelty to dumb animals, etc., we don't want it depicted on the screen.

Let us have more comedies and less drama, good singing and good music, a real good, hearty laugh.—*J. B., Gateshead.*

Her pity

The average talkie is an amalgam of animalism, mock heroics and unconscious humour.

It represents the producer's conception of what will appeal to the modern young woman—that mythical arbitress of film fortune.

Judging by the popularity of society dramas depicting with wearisome detail the futile philanderings of a group of jaded perverts, Miss 1931 appears rather a morbid young woman.

But—stay; can it be that, secure in her knowledge of right and wrong, she surveys with amused tolerance the fantastic posturings of the players, and in secret pities them? I hope so.—*Noel, Glasgow.*

Whose fault?

Talkies are no more sordid or brutal than the silent picture. It all depends on the producer and cast.

We all deplore the prostitution of a great scientific discovery when it is used to broadcast the slang of the Yankee underworld.

We have ourselves to blame. Our producers have the finest literature and English-speaking artists to draw from, but lack of enterprise has resulted in an American "nasal" triumph.

The British Movietone News itself is sufficient to show the great possibilities and advantages of speech added to the film.—*A. D. A., Ayr.*

Pause

Almost every talkie picture has its own lesson, and we come up against problems we had often thought about, but never expected to see enacted before our very eyes.

Talkies are certainly very instructive, and those of us who dare call them sordid and brutal must pause and think of life itself, which under present conditions abounds in sordidness and brutality.—*B. Stronach, Scotland.*

* * *

Clotted sentiment, a disregard for convention, heroines in creations that Paris would deem indecent, hasty marriages, and divorce even quicker—that is the stuff of which most talkies are made.—*T. M., Sunderland.*

Really sordid and brutal films would inevitably find their most effective damnation in the box-office receipts.—*H. L. Goulder, Derby.*

Every minister, parson or priest could compose astounding sermons from the moral and great lessons taught by talkie films.—*R. E., Cambs.*

OUR LETTER PARLIAMENT

ORIGINAL letters upon the subject below, not exceeding 100 words, are invited. 10s. will be paid for each letter published. Envelopes, marked "Letter Parliament," must reach us by first post on Tuesday, February 3.

What I Would Do If I Were Unemployed

The great majority of people in Britain are employed. That is why the country goes on. This is a teasing question with a national appeal.

Football Forecasts for January 31—by Our Expert

BACK to the LEAGUE!

FIRST DIVISION.

(1) Blackpool v. Sunderland.
(2) CHELSEA v. Liverpool.
(3) ARSENAL v. Birmingam.
(4) VILLA v. Middlesbrough.
(5) BLACKBURN v. Leicester.
*(6) GRIMSBY v. Manchester U.
(7) HUDDERSFIELD v. Leeds.
(8) MANCHESTER C. v. Derby.
(9) NEWCASTLE v. Bolton.
(10) PORTSMOUTH v. Sheffield U.
*(11) WEDNESDAY v. West Ham.

SECOND DIVISION.

(1) BURY v. Port Vale.
(2) CARDIFF v. Charlton.
(3) BRADFORD v. Burnley.
**(4) BRISTOL C. v. Barnsley.
(5) EVERTON v. Bradford C.
(6) Millwall v. HOTSPUR.
(7) OLDHAM v. Forest.
(8) Plymouth v. W.B. ALBION.
(9) READING v. Swansea.
(10) STOKE v. Preston.
(11) WOLVERHAMPTON v. Southampton.

THIRD DIVISION (Southern).

(1) Norwich v. Fulham.
**(2) NOTTS v. Watford.
(3) Brentford v. Exeter.
(4) Orient v. Boscombe.
**(5) C. PALACE v. Gillingham.
(6) Luton v. Bristol R.
(7) NORTHAMPTON v. Brighton.
(8) Q.P.R. v. Coventry.
**(9) SOUTHEND v. Newport.
(10) Thames v. Swindon.
(11) TORQUAY v. Walsall.

THIRD DIVISION (Northern).

*(1) LINCOLN v. Hull.
(2) Nelson v. STOCKPORT.
(3) CARLISLE v. Rochdale.
**(4) CHESTERFIELD v. Barrow.
(5) DARLINGTON v. N. Brighton.
(6) HARTLEPOOLS v. Doncaster.
(7) Rotherham v. Southport.
**(8) TRANMERE v. Crewe.
(9) WIGAN v. Gateshead.
**(10) WREXHAM v. Halifax.
(11) YORK v. Accrington.

SCOTTISH CUP.—Round 2.

(1) Third Lanark v. AIRDRIE.
(2) ARBROATH v. Edinburgh.
(3) Dundee U. v. CELTIC.
(4) MOTHERWELL v. Albion Rovers.
(5) Murrayfield Am. v. AYR.
(6) Clyde v. ST. MIRREN.
(7) Bo'ness v. ALLOA.
(8) RANGERS v. Dundee.
(9) MONTROSE v. C.S. Strollers.
(10) COWDENBEATH v. St. Johnstone.
(11) Inverness C. v. FALKIRK.
(12) HAMILTON v. Hibernians.
(13) Kilmarnock v. HEARTS.
(14) KING'S PARK v. St. Bernard.
(15) Aberdeen v. PARTICK.
(16) Queen's Park v. Morton or Raith R.

Probable winners are set in CAPITALS. Where no distinction is made a draw is likely. Best selections are marked with two asterisks and next best with one.

WINNERS IN CODE

As injuries to players and consequent alterations in teams may affect the chances of different clubs, we shall publish last-minute JOHN BULL special selections in code in the *Daily Herald* and *Sporting Life* each Friday morning.

Division and number will be quoted as above, together with *H* for home team and *A* for away team.

Example Code.—Div. I.—11 (*H*); Div. II.—4 (*H*); Southern Section—2 (*H*), 5 (*H*); Northern Section—8 (*H*) would indicate Wednesday, Bristol City, Notts, C. Palace and Tranmere.

Mr. ROBERT LORAINE, the great actor, writes: "I have found 'Shavex' a great improvement on the old soapy creams, and it is splendid for speed, smoothness and keeping the skin in a good condition. It gives me perfect satisfaction."

Mr. LEON QUARTERMAINE the great actor, writes: "Once having used 'Shavex' I could not use anything else. Nothing I have used before has left the skin so delightfully firm and fresh and in such a perfect condition. I shave in a quarter of the time."

NO SOAP SHAVEX NO BRUSH

"Shavex" is the most modern and up-to-date method of shaving. What is more simple than wetting the beard with water, smearing a little "Shavex" lightly over the beard, and then shaving? You will get the smoothest, cleanest and best shave you have ever had, and your skin will feel like softest satin. No wrinkles will appear, as "Shavex" is an emollient and a Skin Food. It will also take only a quarter of the time required with soap and brush. Never before has shaving been made so easy, so rapid and so pleasant. No after lotions are required. Never before have men been given the true secret of youthful looks. "Shavex" is a Skin Food, Skin Tonic and a Skin Preserver. SHAVEX prevents formations of wrinkles and lines, and keeps away the ravages of time. Travellers who, when on a journey, find themselves short of water, can always get a perfect shave when carrying SHAVEX and look fresh. After being in sun or wind and the face is rough and sore and you have to shave, nothing is more soothing than a SHAVEX shave.

The skin after being shaved with soap and brush often looks and feels sore, as the soap and brush have taken out all the natural oil and dried up the skin. SHAVEX gives the skin natural oils—all the creases smooth out with the useof SHAVEX.

THE OLD WAY THE NEW WAY

This is the way men still shave. One can hardly realise it. The same brush, that collects microbes—the same method of lathering the face—soap going in mouth and ears and dropping in all directions, and the soap they use contains alkali, which dries up the skin. It shocks every woman seeing a man shave in this manner.

Yet there is Shavex, which is a blessing to all men. It contains no soda, and is a perfect cream for the face. Just lightly smear over the beard and then shave. Wash beforehand, as Shavex is a splendid skin food and can be rubbed all over the face after shaving. It keeps a man's face young, no wrinkles appear—and what wrinkles there are will be smoothed out with the use of Shavex. With Shavex you shave in a quarter of the time and your face will feel as smooth as satin; and we guarantee that everyone using Shavex will look many years younger than by using soap and brush, as soap only dries up the skin, where Shavex puts back a natural oil. Make a trial of Shavex and prove what we say.

It has taken the proprietors of "SHAVEX" three years to get a perfect blade that no one could compete with. There are very good Blades on the market, but to go with "SHAVEX" we wanted a perfect Blade. At last after three years we have a "SHAVEX SUPER BLADE" that no Blade can compare with.

The "SHAVEX SUPER BLADE" and "SHAVEX" make the most perfect Shaving Combination that ever will be known.

SHAVEX IS SOLD EVERYWHERE AT

Large Tube **1/-** *Double Quantity in Tube or Pot (lasts 4 months)* **1/6**

WONDERFUL REDUCTION SHAVEX SUPER BLADES

Of all Chemists and Stores:—One Blade 3d., instead of 4d. Packet of 5 Blades, 1/3

A SAMPLE TUBE OF SHAVEX AND 3 SHAVEX SUPER BLADES FOR 6d. See Coupon.

MARVELLOUS OFFER OF SHAVEX SUPER BLADES.

THE BEST IN THE WORLD.

SEND THIS COUPON TO-DAY!

for Three Shavex Super Blades and a Sample Tube of Shavex, Post Free. Cut out this Coupon, attach it to a piece of paper on which your name and address are written plainly, and send with a 6d. stamp to the **Shavex Zee-Kol Co., Ltd. (Dept. R.11), 40, Blenheim Road, Upper Holloway, London, N.19.**

THE NEW MARVELLOUS COMPLEXION RESTORER

However sallow or pasty your complexion may be we guarantee to make it perfect with Doge Cream. Doge Cream is absolutely a complete resterer. It works miracles on the skin and is the most ideal complexion cream on the market. It is the most remarkable and the most perfect cream that has ever been blended into a face cream. It contains Almond Oil and it does not grow hair. It preserves the skin and takes away all wrinkles and leaves the skin as smooth as a child's. It was taken from an old Venetian recipe.

Doge Cream is not a vanishing cream. Vanishing creams only dry upthe skin, but Doge Cream keeps the skin supple, firm and youthful. When thinking of other facecreams remember that Doge Cream is not like any of these. Try it and you will never go back to any other face cream you have ever used.

We guarantee that there is not another cream in the world to compare with Doge Cream. It will make the worst complexion perfect. Send for a sample and see its marvellous results.

At the Casino.

SHEILA: Look at that beautiful dancer. That is Naida. She is supposed to be the loveliest woman in the world. She is Venetian. Everybody raves over her lovely skin. She has a special cream she uses.

BARBARA: Oh, darling! Do tell me what it is.

SHEILA: I asked her hairdresser this morning and he told me it was a cream called Doge Cream and he also told me that she never uses soap for her face and neck, only this Doge Cream. Doesn't she look beautiful? I thought the Cream must cost at least 10/- a pot, but you can get it for 1/- and 2/-.

BARBARA: That's wonderful. I shall not rest until I have got some.

DOGE CREAM

SEND THIS COUPON TO-DAY!

For Free Sample of DOGE CREAM.

Cut out this coupon, attach it to a piece of paper on which your name and address are written plainly and send with 2d. stamp to the Shavex Zee-Kol Co., Ltd. (Dept. De.6), 40, Blenheim Rd., Upper Holloway, London, N.19.

Per Pot 1/-; Large Pot 2/-; Large Tube 9d.

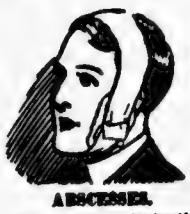
Obtainable from Boots and all Chemists and Stores.

ECZEMA.

"I suffered from Eczema all over my face and body. I applied Zee-Kol and in three days the Eczema had gone."

VARICOSE AND OTHER ULCERS.

"For years I could not walk with Ulcerated Leg. Zee-Kol cured it in a week."



ABSCESSES.

Zee-Kol instantly draws out all inflammation and the abscess is healed in twenty-four hours.

ERYSIPELAS.

This alarming skin affection will disappear in a few days with Zee-Kol applied night and morning Its effect is marvellous.

SKIN DISEASES

Cured in a Night

Zee-Kol is, without doubt, the most wonderful skin remedy of all time. The cruellest Skin Diseases such as Ulcers, Eczema, Abscesses, Erysipelas, etc., are rapidly and completely banished, and Pimples, Blackheads, Boils, Rashes, etc., disappear like magic. Never was known any remedy like Zee-Kol. Where it touches, the skin takes on a finer and healthier glow. It destroys everything unhealthy to the skin. No skin disease can resist it. Forget it being a patent Medicine.

This is the only way we have of letting the world know of Zee-Kol's marvellous power of skin healing. We are supplying the big London Skin Hospitals, for there is nothing in the world to compare with Zee-Kol. Do not hesitate. Go straight to your chemist and get a box of Zee-Kol and rest absolutely assured that your skin trouble will speedily be banished. Zee-Kol cures in record time Eczema, all kinds of Ulcers, Hæmorrhoids, Chilblains, Bad Legs, Severe Burns, etc.

BURNS.

Zee-Kol takes all pain away. New skin forms in a few days.

BOILS, ETC.

Boils cannot resist the wonderful healing properties of Zee-Kol, and in two days they disappear.

PIMPLES AND BLACKHEADS.

"I always had blackheads and Pimples. Zee-Kol cured them in a night—they vanished."

ZEE-KOL

LUMBAGO STIFF JOINTS, ETC.

Splendid for Stiff Joints rubbed in gently by the fire, and for Rheumatism.

4 FREE GIFTS COUPON

For sample of ZEE-KOL Ointment and Pills send 2d. stamp for postage. If sample of ZEE-KOL Medicated Soap and Doge Face Cream are also desired, send 4d. for postage and packing. Write to the **Shavex Zee-Kol Co., Ltd. (Dept. Z.K. 18), 40, Blenheim Road, London, N.19.** At all chemists; Zee-Kol Ointment at 1/3, or a large tin 3/-.

WHEN CHEST IS TIGHT AND WHEEZY

By a Chemist.

When breathing is 'shallow' and laboured and you find it difficult to get a good filling of air into the lungs, it is obvious that germ-laden phlegm which clogs the bronchial tubes *must be dispersed*, and for this purpose I find nothing compares with honey syrup. Half a teaspoonful of 'Pineate' brand Honey Syrup will instantly give amazing relief to adult or child. Containing antiseptic Pine to kill germs, Squills and Ipecac to loosen phlegm, Menthol to clear bronchial passages and Balsam of Tolu and Honey to soothe and heal soreness and inflammation, 'Pineate' Honey Syrup goes straight to the root of this distressing trouble, quickly clearing the chest and lungs and ending the irritating cough which is generally present. A bottle of 'Pineate' Honey Syrup can be obtained from any chemist for eighteen-pence, and I strongly recommend it for immediate relief.

DRINK HOT WATER EVERY MORNING

Two well-known Specialists, in recent articles, both emphasised the vital importance to the human system of ample supplies of water, of which the body loses 5 to 6 pints per day. Our ordinary diet contains a large proportion of the water we need, but the remainder must be made good if the nutriment in our food is to be properly absorbed and waste products carried away, and it is for this reason that the highest medical authorities urge the drinking of a tumblerful of water every day on rising. To ensure the complete elimination of all wastes and poisons, have the water hot and add a teaspoonful of 'Limestone' Phosphate, a quarter-pound packet of which can be obtained of any chemist for two shillings. 'Limestone' Phosphate water is a pleasant and slightly effervescent morning drink which will keep you entirely free of headaches, biliousness, furred tongue, constipation, etc., and by keeping the liver and kidneys active will remove the prime cause of all rheumatic ailments.

WINTER ACHES AND PAINS

so prevalent in cold, damp weather, can be quickly eased and relieved by rubbing in St. Jacobs brand Liniment which takes out rheumatic pains and stiffness like magic. No fiery burning—the pain is soothed away. St. Jacobs Liniment contains soothing, healing elements which penetrate to the seat of the trouble, heal inflammation, break up congestion and instantly spread a warming, curative influence over the painful area. Every chemist can supply you with a 1s. 3d. bottle of St. Jacobs brand Liniment, the remedy which conquers all rheumatic aches and pains.

THE GRAVES 'PROGRESS' BARGAIN SALE

Price complete & Carriage Paid £3:0:0

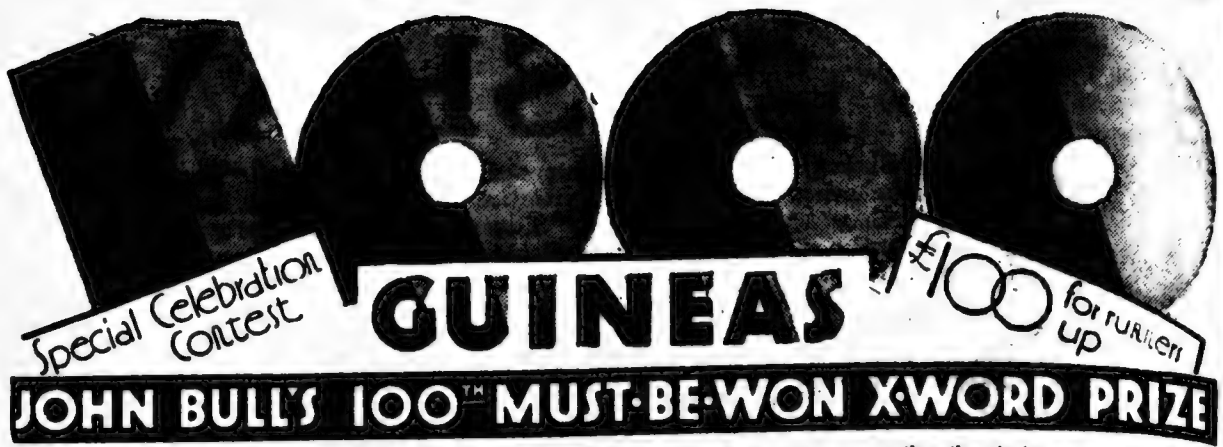
TERMS: 5/- with Order and 5/- Monthly. Fullest Approval

Two super quality white All Wool Blankets, not a thread of cotton in them. Blue borders, whipped edges 68 x 88ins., weight 7½lbs.
Two White Fleecy Blankets, Whipped Edges, 60 x 80ins. 4lbs pair.
Two Grey Selton Twill Hemmed Sheet 70 x 90ins. 4lbs pair.
One coloured Alhambra Hemmed Quilt. Size 73 x 94ins.
One Bleached Damask Table Cloth, 54 x 54ins.
Two pure White Pillow Cases. Size 20 x 30ins.
One pure White Bolster Case to match 20 x 40ins

IMPORTANT. As an extra advantage, we include a 16-Piece Cutlery Service: 4 Stainless Sheffield Steel Knives, 4 Dessert Size Forks, 4 Dessert Size Spoons, & 4 Tea Spoons all of 'Columbian' Silver which wears white all through.

30 years character for honourable trading. Catalogue Post Free

J. G. GRAVES Ltd. SHEFFIELD.



JOHN BULL'S 100TH MUST-BE-WON X-WORD PRIZE

IN this Great Celebration Contest of "John Bull's" 100th Crossword, 1,000 Guineas which Must-be-Won is offered, in addition to which there is £100 for runners-up. Here is a fortune waiting for a few of your spare moments. Here is an opportunity you must not miss—fill in the coupons below now—the big prize may come to you.

"JOHN BULL" will pay 1,000 Guineas for a correct solution on one form of "John Bull's" Crossword No. 100 appearing below. Failing a correct solution, the prize will be awarded to the reader whose entry is the nearest correct solution. An additional £100 will be divided between those competitors whose solutions contain one error only, or only one error more than the winning solution. Every reader has an equal opportunity—no competitor may send in more than one Sixpenny double entry—entry fee Sixpence for TWO attempts. No claims required. No entries accepted after Thursday (noon), February 5th. Solution of puzzle will be published in "John Bull" on sale Thursday, February 12th. Winner will be given in "John Bull" on sale Thursday, February 19th, 1931.

Read these Rules and Conditions carefully. **Don't run the risk of being late—fill in and post your coupons early**

1. Fill in puzzle opposite **IN ORDINARY INK**, not copying ink or copying-ink pencil, sign your name and write your address in **BLOCK CAPITALS**. Cut out coupon, place it with a Postal Order value sixpence in an envelope bearing a **three-halfpenny** stamp and post to **"John Bull"** Crosswords **(No. 100), 67, Long Acre, London, W.C.2 (Comp.)**, so as to reach us not later than noon on Thursday, **February 5th.**
Entry MUST be sent by post.

2. Postal Orders must be made payable to Odhams Press Ltd., and crossed —/& Co./— and the date of sending the order, complete with the name and address of competitor, must be written on the back. The number of the Postal Order must be written in the space provided in the Entry Form. Stamps cannot in any circumstances be accepted.

3. No responsibility will be accepted by the Editor for any coupon lost, delayed, not delivered, or mislaid. Proof of posting will not be accepted as proof of delivery, and no correspondence will be entered into.

4. In the event of a tie the 1,000 Guineas prize will be divided between those competitors whose coupons are correct or contain fewest errors, but no competitor shall receive more than one share. Competitors should note that errors are computed according to the number of words which incorrectly answer the clues given.

5. Mutilated or altered Entry Forms will be disqualified. Solutions must be complete and filled in on Entry Forms provided.

6. **No competitor may send in more than the two solutions "A" and "B" provided for on the Entry Forms.**

7. The correct solution of the puzzle is known only to the Editor and will be kept under seal until all entries have been received.

8. The result of this competition will be published in the issue of "John Bull" on sale **Thursday, February 19th.** Any competitor who claims to have sent in a solution which is identical with the published solution or contains as few errors as the competitor announced as the **1,000 Guineas** prize-winner may have a scrutiny by demanding the same by or before first post **Tuesday, February 24th,** after which date the prize-money will be despatched and no claim will be considered.

9. If such demand is found to be correct the result will be amended accordingly, and any competitor demanding a scrutiny must accept as final the result of such scrutiny as certified by the Editor.

10. Every request for a scrutiny must be made by Registered Letter only, and must be accompanied by a remittance of £5, which will be returned to the competitor if his claim proves valid.

Request for scrutiny must be addressed to:—**The Competition Editor, "John Bull," Long Acre, London, W.C.2.** Envelopes should be marked "Scrutiny" in top left-hand corner. All applications must be accompanied by a copy of Entry Forms and number of Postal Order. No claims for scrutiny can be entertained in connection with the additional award of £100 cash, the winners of which will be finally decided according to the result of our careful searches of all entries.

11. Entries for this Competition must not be enclosed with "Bullets" entries or other correspondence addressed to "John Bull."

12. The Editor's decision is final and legally binding in all matters relating to this competition, and acceptance of this condition is an express condition of entry.

13. Employees of Odhams Press, Ltd., and members of their families are not allowed to compete.

14. Failure to comply with any of the conditions involves disqualification.

CUT HERE

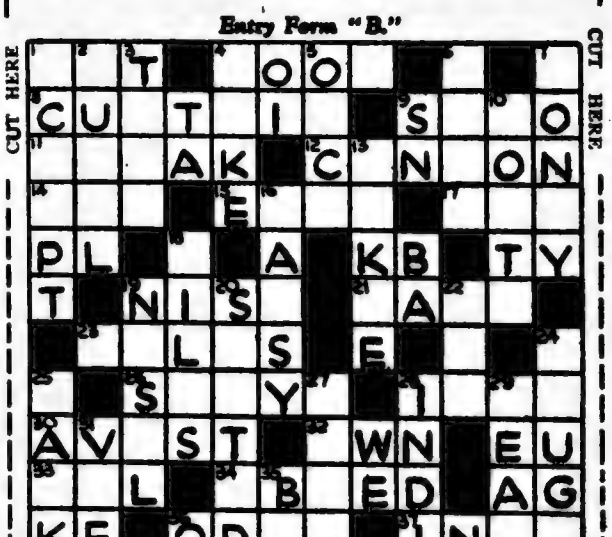
'JOHN BULL' CROSSWORD No. 100

Entry Form "A."

JB 100

Do not separate these forms.

Entry Form "B."



JB 100

CUT HERE

In entering this Competition I agree to abide by the Editor's decision as final in all matters appertaining thereto and enclose 6d. P.O. No.....

These Entry Forms must not be separated and a postal order for SIXPENCE must be enclosed to cover either ONE OR BOTH entries.

SIGNED .....

ADDRESS .....

.....

Closing Date, Thursday (noon), February 5th.

CUT HERE

N.B.—Cut out the above Form complete.

Clues Across.

1. PAINTER MAKES LIVING BY.
4. LANDLADY SUPPLIES YOU WITH.
8. HUNG AT A WINDOW.
9. COMMON CARD GAME.
11. SOUND MADE BY FROG.
12. FOUND IN SWITZERLAND.
14. CONSUME.
15. ADAM'S GARDEN.
17. PROSECUTE.
19. A TEMPORARY LEGAL DECREE.
21. GIRL.
23. PROFESSIONAL ACROBAT IS FAMILIAR WITH.
26. BULLFIGHTER DOES TO MADDENED BULL.
28. "WALK — MY PARLOUR."
30. WORD USED BY SAILOR.
32. POSSESS.
33. NOTHING.
34. OPPOSITE OF FLOWED.
36. PORMS.
37. TWELFTH OF A FOOT.
38. SIDRBOARD PROVIDES BURGLAR WITH.
39. TRAMP USUALLY NEEDS THIS.

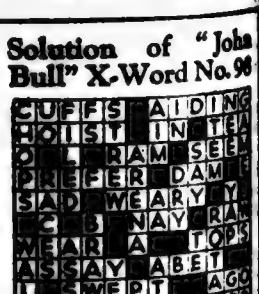
Clues Down.

1. TAKE WHAT'S OFFERED.
2. RELATING TO THE COUNTRY.
3. HORSE'S MOVEMENT.
4. A "BAD 'UN."
5. "— — UPON A TIME."
6. SHRN AT CHILDREN'S PARTY.
7. MADE BY HARD LABOUR.
10. AWKWARD YOUTHS.
13. FOOT JOINT.
16. COMMON FIELD FLOWER.
18. SCOTSMEN ARE PROUD OF THESE.
19. RELATING TO THE NOSE.
20. ROOFS ARE THIS, USUALLY.
22. WILL SHINE, WE HOPE.
24. INTERRUPTS GOLFER'S SHOT.
25. THESE CONSERVE WATER.
27. HEARD WHEN SHE'S CRYING.
29. INSTRUCT.
31. PROSPECT.
35. YOU MAY GET STUNG IF THIS.

Chambers's 20th Century Dictionary and Nuttall's Dictionary (latest edition) are used in compiling this puzzle.

Winners in X-Word No. 97 appear on Page 28.

Solution of "John Bull" X-Word No. 98



JB 98.

Result will be published next week.

The solution of "John Bull" X-word No. 98 is given herewith as a matter of interest to our X-word competitors. We wish to emphasise that no claims are required for this X-word, as all entries are being carefully examined by our staff.

A special prize of £5 will be awarded to the Newsagent from whom the 1,000 Guineas winner usually purchases his copy of "John Bull." Should 1,000 Guineas be shared, the £5 will be divided between sharers' Newsagents.

WHEN YOU HAVE FINISHED THIS X-WORD, TRY YOUR SKILL IN THE "DAILY HERALD" X-WORD NEXT SATURDAY—£600 MUST BE W

TWO BIG X-WORD PRIZES NEXT W[illegible]

Write to "John Bull" About It!

T. H. (Ramsgate).—"You seem to believe in calling a spade a spade." Yes—unless we fall over one in the dark.

THE EDITOR REPLIES

THE Editor may be flippant on this page, but his humour is never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service, who will deal with any matter causing anxiety to our readers. Simply send a stamped, addressed envelope with your query.

M. T. (Ely).—"Job must have been very patient man." But he didn't have to stand in an unemployed queue.

. G. (Ewell).—"I never know what wife is going to do next." We don't expect she knows either.

OLD JOE (Halstow).—"Have you any thing for a weather prophet?" Only doors and windows.

. (Buxton).—"Can you suggest a scot for our branch of the Prohibition League?" A camel.

Mrs. C. (Barnsley).—"You should ch children running to and from ool." Especially from.

. P. (Eastbourne).—"I have no se- s from my wife." Do you own up, wait to be found out?

M. H. (Godalming).—"With £100 I ld fearlessly face the world." Many e done more on far less.

. S. (Alresford).—"My wife has only hat." She believes in being man's al.

. S. (Mayfair).—"It's the poor that the poor." To make the rich er.

. C. (S. London).—"And the thieves away through a drain-pipe." That a narrow escape.

L. (Aldershot).—"I have had a quarrel with my brother over a of mine which he tore by accident." dn't you patch it up?

. K. (York).—"American gangsters said to be cheerful men with a great e of humour." They take life very y.

P. (Lambeth).—"I am an old- hes man. Would it be worth my e to call on you?" No, we have we require.

STATISTICIAN (St. Andrews).—"There 20,560 ways of making a living." n there is no possible excuse what- for Cabinet Ministers.

CIENTIST (Glasgow).—"I have in- ed a machine which will wash a per- 's hands and face in ten seconds," is still less speedy than the average ll boy.

R. (Hampstead).—"An American or to London recently complained he asked four persons to direct to Epstein's statues, and not one them could do so." Our theory is they could have shown him, but n't the heart to do it.

M. A. (Edinburgh).—"A film critic complains that the life of a popular talkie is only about nine months." But that's what makes it popular.

A. C. (Steyning).—"In a few years there will be television in every home." Most women can see through their husbands already.

D. H. (Barry).—"I give you this advice free, gratis, and for nothing." We appreciate your candour.

D. J. (Glasgow).—"Street-corner speeches make people dull." On the other hand, dull people make street-corner speeches.

GEO. T. (Swanage).—"My girl refuses to meet me more than three times a week." Well, she must give the other fellow a chance.

CURIOUS (London).—"What does the X signify on a barrel of beer?" Sometimes the legs of those who have imbibed it too freely.

TED M. (London, E.).—"A punchball carelessly handled can be a very painful thing." That's how it strikes one, at any rate.

C. W. (Driffield).—"You can't judge a woman by what other women say of her." Nor what she says of herself, either.

Miss L. (Broadstairs).—"Do you think a man who saves money is a miser?" No, a wizard.

M. D. (Jarrow).—"A thing of beauty is a joy for ever." Until the fashion changes.

K. F. (Blackfriars).—"I have taken a sandwichman's job to pay my landlady's arrears." Bill-boards square board-bills.

H. T. (Aberdeen).—"The first time I played cards for money I gave six I O U's." Not a bad initial effort.

V. D. (Douglas).—"An escaped monkey has played havoc in my hotel bar." Trying to ape its betters.

G. B. (Stamford).—"The first alcohol ever distilled was Arabian." Ah, that explains those nights.

J. G. (Market Drayton).—"Railway thefts are increasing." We missed our train this morning.

S. H. (Morpeth).—"'Never worry' is my motto." We suggest that you add "others" to it.

M. L. (Dorking).—"Where would some Americans be but for Prohibition." Back in America.

J. N. (Barrow).—"Many women secretly look upon man as a fool." A married woman doesn't make any secret of it.

O. T. (Gosport).—"In houses where there are no servants, should the husband or the wife get up and make an early cup of tea?" Yes.

H. D. (Reading).—"I wonder what will happen if I don't go straight home from business after I am married." Your wife's remarks probably will.

A. J. C. (Pontypridd).—"What with unemployment and short time ——." There's pleasant employment for you in winning the *Bullets* £500 on page 39—and only a short time to enter!

R. K. (Dewsbury).—"The car for the small pocket will soon be here." Garage proprietors will not be pleased to hear this.

C. A. (St. Albans).—"I am trying to understand women and suppose I shall end up by marrying one." And remaining in ignorance.

T. A. (Merton).—"I wonder how my wife will take it if I win a big prize in the next Irish sweep." All at once, probably.

G. T. (Whitehall).—"I told the magistrate I was a Government official, but he fined me 5s. or three days' imprisonment." He seems to have rightly assessed your value to the nation.

L. E. (Petersham).—"I like to get hold of gramophone records of tunes after I have heard them on the wireless." We should like to get hold of some of them before.

PLAYGOER (Oxted).—"One must admire Shakespeare." Yes; the way in which he turned out all those comedies without once introducing a butler and a telephone into the first scene stamps him as a genius.

(Mary replies unavoidably held over)

SIDE-*Slips*

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. In the event of the same "Slip" being sent by more than one reader, the award is paid to sender of the first letter opened. Mark envelopes "Slips."

TIT-BITS:—"Andy cursorily inspected the note by the light of a PASSING street lamp."

DORSET DAILY ECHO:—"The grass-covered downs rose slowly from a little river, which flowed down into the tiny BOY."

DURSLEY GAZETTE:—"Caught riding with no light on the PEDAL of his cycle."

THE JESTER:—"He lifted the brass knocker and sounded a double rat-tat on the FLOOR."

EVENING NEWS:—"Triplex made the running until well in the straight, WHEN SHE WAKENED."

THE SKIPPER:—"'And now,' he said, after he had POCKETED the MEN."

STRAND MAGAZINE:—"Like a rat leaving a STINKING ship."

REDDITCH INDICATOR:—"An enjoyable entertainment, consisting of carols by the CHAIR."

RED BOOK OF BOYS' STORIES:—"Suddenly the ghostly hand gave a SHOUT."

"DAUGHTER OF A PRODIGAL" (Novel):—"The housekeeper shut her HEAD WRATHFULLY."

STRATFORD EXPRESS AND INDEPENDENT:—"They hoped that he would enjoy many YEARS of happy retirement."

NORTHAMPTON FOOTBALL ECHO:—"Walsall, who had a re-arranged TEA."

February weather can't hurt a healthy dog

—only poorly conditioned dogs feel the cold.

IF your dog has grown and kept the dense winter coat which Nature intended him to have, wind and rain will not worry him in the least. His skin will always be warm and dry.

But the quality of his coat depends entirely on the condition of his blood, and if, through lack of exercise or improper feeding, the blood is impure or overheated, the coat will be poor in quality and the dog will suffer acutely when exposed to the cold. You can keep your dog in perfect condition and full coat by giving him Bob Martin's Tasteless Condition Powders, which remove every impurity from the blood and tone up the whole system, hardening the coat and giving it that lovely "bloom" which is the surest sign of perfect health.

Since 1892 the best-known dog remedy

BOB MARTIN'S

TASTELESS CONDITION POWDERS

6d. per packet of 9 powders, 1/- per box of 18, from Dog Biscuit Shops, Chemists & Stores.

Bob Martin's Tasteless Condition Powders cure *and prevent* all ailments due to poor blood condition, such as *Listlessness, Excessive Scratching, Loss of Appetite, Loose Coat, Eczema* and *Gouty Eczema*. Made (since 1892) by Bob Martin, Ltd., Southport, England.

A CLOSING DOWN SALE

THE WHOLE STOCK of Herbert Chester, a leading London Tailor, has been bought by us at HALF PRICE.

84/- LADIES' WINTER COATS for 45/6

2/- DOWN

Do not miss a Bargain. Beautiful heavy Wool Face Cloth Coats, made to be sold at 69/6, 69/6, and 79/6. We are selling them all at 45/6. Send for one on approval, and if you do not think it is a real bargain return it and we will refund your deposit. Each Coat smartly fashioned with front and back panels. Slightly flared Skirt. Fully Silkateen lined. Extra large Mole or Beaver Coney Collar and extra deep gauntlet Fur Cuffs. Beautifully tailored in shades of Navy, Black, Light and Dark Brown, Almond, Green, and Wine. 40/6, O.S. and X.O.S., 42" and 50", 5/- extra. Send us your bust measure, length, and colour required. Also send 2/-, together with 6d. for postage (no further payment required until you have had the Coat one month), and agree to pay 6/- per month.

Write for our free illustrated catalogue of wonderful bargains and easy to pay terms, or call at our showrooms.

PRICE 45/6

John Blanford (Dept. J.P.W.), 1, 3 & 5, BATH STREET, CITY ROAD, LONDON, E.C.1.

Showrooms open 8.30 a.m. to 6.30 p.m. Thursday, 8.30 a.m. to 1 p.m. Saturday, 8.30 a.m. to 7 p.m.

IS YOUR DAUGHTER ANÆMIC?

Suffering Girls Who Need Help.

"I seem to have lost all interest in life," complained a pale anæmic girl to her mother, and that illustrates one of the most insidious effects of anæmia—it saps the strength and vitality of its victims so that they feel absolutely lifeless.

There must be no guesswork about the treatment of anæmia. When your daughter becomes languid, when she has a sallow complexion, when she is short of breath and palpitation of the heart distresses her, when her appetite is poor and dizzy attacks seize her, she is anæmic—she needs more blood and better blood.

Delay in treatment may cause her to be delicate the rest of her life. Begin at once to enrich her blood by giving her Dr. Williams' pink pills, for these pills make rich, red healthy blood more surely than any other medicine yet discovered. Dr. Williams' pink pills have transformed thousands of languishing anæmic girls into bright robust women by the natural process of enriching the blood.

All chemists sell Dr. Williams' pink pills, 3s. 0d. box; nothing else will do.

FREE. Every girl, and every girl's mother, should read "Nature's Warnings." Write to C.G. Dept., 36, Fitzroy Square, London, W.1., for a free copy.

HEADACHES

If you fail to obtain relief from other remedies try Anti-Kamnia Tablets. Prescribed by doctors the world over for nearly 40 years. 1 or 2 "A-K" Tablets quickly relieve headache, rheumatism toothache, neuritis, lumbago, sciatica, neuralgia, women's pains, etc. End insomnia and nervousness by promoting restful sleep. 25 millions used annually. Of Chemists everywhere 1/3. FREE SAMPLE sent on request. Address Anti-Kamnia (Dept. L.5), 86, Clerkenwell Road, London, E.C.1.

AK Anti-Kamnia

Quick Relief from Pains and Aches

WHY REST YOUR LEG?

THOUSANDS of Patients praise the day they used Tremol Treatment: the most successful Treatment in the world for all forms of Bad Legs. With this powerful Treatment Varicose Ulcers melt away, and even when combined with Varicose Veins, disappear. Eczema vanishes. Skin troubles die away, Inflammation, Irritation, and pain become things of the past. You heal your leg in your own home, without resting, even if you have suffered for years and all other treatments have failed to help you. Think what Tremol means to you! No more resting your leg—No more sleepless nights—Able to enjoy life—Better health—Your work made a pleasure—Your legs made well and strong.

A valuable Book, entitled "Your Bad Leg and the Reason Why," gives full particulars of this powerful Treatment, teems with sound advice on leg troubles, and shows how to bring about a speedy and lasting cure. Sufferers desiring a free copy of this book should apply at once before the edition is exhausted. Write to-day to the NATIONAL INFIRMARY FOR BAD LEGS, Ward B.L., GREAT CLOWES ST., BROUGHTON, MANCHESTER, and if you are a sufferer you will receive this valuable book (priced 3/6) absolutely free of charge.

FIRE— a two-faced Friend

JOHN BULL—The ONLY paper to pay Fire Insurance Benefits.

DRAW up a chair in front of the cheery glow on this hearth! What a friendly fire it is! And what a fiendish and relentless foe that same fire can be! A hot ash from the grate is sufficient to set the house ablaze. Genial warmth would then give way to withering heat. That little home which you have furnished so tastefully with your hard-earned savings would soon become but a charred heap.

Fire is a two-faced friend. If he should show his worst side to you, make sure that you are in a position to apply to JOHN BULL for a cheque under the JOHN BULL scheme of free insurance. JOHN BULL *is the ONLY paper to pay Fire Benefits.* Register now if you have not already done so, on the forms below.

FIRE—Up to £400.

We give below the names of a few only who benefit on account of fire:—

NEWHAVEN, SUSSEX.—Mrs. R. Pope, 29, South Rd.
HUCKNALL, NOTTS.—Mr. G. Mee, 14, Connery.
EAST GRINSTEAD, SURREY.—Mr. A. E. Hanvell, 13, Council Terr.
LONDON, S.E.16.—Mrs. F. M. Pomfret, 87, Linden Grove.
WORTLEY, LEEDS.—Mr. A. Woodhead, 9, Albion St.
CARLISLE.—Mr. J. Harding, 1, North Terr., Burns St., Caldewgate.
CAERAU, NR. BRIDGEND.—Mr. A. J. Couch, 52, Glenavon Terr.
PORTHCAWL, GLAM.—Mr. S. Protheroe, 7, Station Hill.
NEWMARKET.—Mr. F. C. Orbell, Mortimer Cott., Exning Rd.
BRANDON, SUFFOLK.—Mrs. E. Gant, 10, The Rookery, Town St.
HOLBECK, LEEDS.—Mr. G. A. Stokehill, Black Horse Inn, Spa St., Sweet St.
CHESTERTON, STAFFS.—Mr. J. Sutton, 106, London Rd.
CARDIFF.—Mr. M. Murphy, 24, Tyn-y-Graig, Llanbradach.
GRIMSBY.—Mrs. H. Farman, 147, Weelsby St.
CHELTENHAM.—Mrs. K. Newland, 1, Beaconsfield Cott., Milsom St.
SOUTH SHIELDS.—Mr. E. J. Standley, 10, Union St., Tyne Dock.
MAESTEG, GLAM.—Mr. G. Jones, 19, Union St., Nantyffillon.
BIRTLEY, DURHAM.—Mrs. E. Forster, Northside.
KINGSTON-ON-THAMES.—Mrs. L. Parker, 33, Fairfield Rd.
DUMBARTON.—Mrs. G. Anderson, 34, Barhill Rows, Twechar.
THREE BRIDGES, SUSSEX.—Mr. P. Burvill, Old Station House, Station Hill.

Fire, Storm, Flood, Sickness, Accident—"John Bull" Covers You Free.

CUT HERE

JOHN BULL

Hand this Coupon to your Newsagent.

To (Name of Newsagent) .....

Address .....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address .....

Date .....

PLEASE WRITE CLEARLY.
J.B., 31/1/31.

CUT HERE

Post this Coupon to

"John Bull" Registration Department, 128, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

.....
Reader's Signature.
Age .....

Address .....

.....

.....

Name and address of Newsagent .....

.....

Date .....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return. PLEASE WRITE CLEARLY.
J.B., 31/1/31.

JOHN BULL'S GREAT GIFT TO YOU

One Shilling
Gift Voucher
This Gift Voucher will be accepted as One Shilling in part payment of the famous "John Bull" Lever Filler 5/- Pen (guaranteed for five years). Only one voucher will be accepted in part payment for each pen. Available only until January 31st.
1
16 31
FEB

CLOSES JAN. 31

IT'S NOW OR NEVER

Cut out Voucher opposite, worth One Shilling. Post at once together with postal order for 4/- plus 6d. to cover postage, packing and insurance (4/6 in all). You will then receive (1) a 5/- "John Bull" Pen fitted with 14-carat gold nib; (2) a 2/6 "Everpointed" Pencil and (3) a 24-carat gold-plated Gillette Razor of the latest pattern. Address: "John Bull" Pen Dept., 27, Floral St., London, W.C.2. *It's now or never!*

TO GET IRISH "SWEEP" TICKETS

You would eagerly pay 10/- each, and take your infinitesimal chance—but you cannot get them! Still you have a much bigger opportunity of winning a fortune every week.

Do you know that OVER £30,000

IN ENGLAND

is offered weekly and being won, and that the readers of "EVERYBODY'S," The Popular Weekly, on sale everywhere to-day, are continually winning an amazingly large part of it? Hundreds of homes have been made happy and affluent by the expenditure of twopence—the price of "EVERYBODY'S," the oldest established and most trustworthy guide for competitors in CROSSWORD, PICTURE PUZZLE AND LITERARY COMPETITIONS.

In to-day's issue of "EVERYBODY'S" you will find all solutions and alternatives for

"JOHN BULL" CROSSWORD £1,100

As well as solutions and alternatives for fifty other competitions. That little word you cannot find for yourself "EVERYBODY'S" will find for you; that Picture Puzzle you are not satisfied about you will find definitely solved for you in "EVERYBODY'S."

BULLETS £500

Most of the big prizes go to readers of "EVERYBODY'S," including nearly all of the big pension prizes offered for "BULLETS." For the last few weeks most of the winners of "Bullets" First have been readers of "EVERYBODY'S." "'Everybody's' most useful." "Best and Brightest of Weeklies"—they wire.

IF YOU COMPETE IN "BULLETS" YOU CANNOT DO BETTER THAN FOLLOW THE ADVICE AND HINTS PREPARED FOR YOU IN THIS WEEK'S "EVERYBODY'S."

But "EVERYBODY'S" is not only the most able guide for competitors—it is also a brilliantly illustrated publication, famous for its humour, its pictures, and its stories by the best authors only. "EVERYBODY'S" is a paper for the home and every member of it. It has special pages for women, special pages for children, wireless notes, gardening notes, etc.

It may have imitators, but there is only one

Everybody's

THE POPULAR WEEKLY

On Sale Now. 44 BIG PAGES 2d.

Two Big "Bullets" Attractions This week only!

WIN £500—OR A TREASURE BOOK!

WITH a fine First of £500 and hundreds of other cash prizes, JOHN BULL offers for this week only a big batch of 500 copies of The "Bulleteer's" Treasure Book.

Since anybody who can fit a few words together in effective fashion may be the £500 winner, your reward for a quiet half-hour on *Bullets* this evening may work out at over £16 a minute!

The 500 entrants who just miss the larger prizes will also have good cause to congratulate themselves. The copy of The "Bulleteer's" Treasure Book which they will receive is a gold-mine of words and phrases and the best aid to success which any would-be winner could wish for.

To make a *Bullet*, you have only to add TWO, THREE or FOUR WORDS of apt and original comment to any of the *Examples* adjoining. As specimen, suppose you choose the *Example* KEEPING AFLOAT, the added words DRINK COMMISSION—AND FATHER! would complete a typical *Bullet*.

Study the winning efforts below to absorb some winning styles—then provide with your own £500 *Bullets*, seeing that they are in our hands by Saturday, February 7.

"BULLETS" NO. 787—£400 FIRST PRIZE.

Mr. J. Marshall, 86, Newsham Road, Lancaster.
Example:—MATTERS LITTLE
Bullet:—ABODE, IF LOVE'S "ARDING."

SECOND PRIZE OF £50:
W. R. Whatman, 4, Ordnance Guardrs, Chattenden, Nr. Rochester, Kent.
Example:—Appeals To Snowden
Bullet:—Britain's Emblem—"Pork Up."

THIRD PRIZE OF £25:
Mrs. H. Hurst, Hazelwood, Teignmouth, Devon.
Example:—Baby 1931
Bullet:—"Silly Words" Won't Quieten.

19 PRIZES OF £10 EACH:

BAILEY, 30, Birch Terrace, Nr. Bazenden, Lancs.
Her Face—Flapper Attends—To Ours!

R. BAKER, 7, South Albert Road, Sefton Park, Liverpool.
Question For The Scientist—Any Work On Mars?

S. BUTLER, 6, Rayleigh Avenue, Westcliff-on-Sea.
Village Schoolmistress—Job's "Handful"—Salary Isn't.

DAVAGE, 4, Orchard Street, Frome, Som.
Village Schoolmistress—Never "Passed," But Unsurpassed.

DIBDIN, 7, The Avenue, Brighton.
The Long Struggle—"Shrinking" Won't Shorten It.

DRYBURGH (Room 414), 10, Whitehall Place, London, S.W.
Incurable Optimist—Slaps Shoulder—Dislodges Burden.

DUXBURY, 29, Barry Street, Burnley.
The Moment—Expenditure "Mad"—Who'll "Restrain"?

A. FOX, 40, Greenwood Avenue, Blackpool.
Pretty Pass—Because Voters Pretty Passive.

GEAREY, 441, Dunstable Road, Luton.
Incurable Optimist—Only "Throws In" Heart.

A. W. GEARING, London Road, Loudwater, Bucks.
Miles Ahead—Success—"Fog" In Between.

F. J. HAYNER, 2, Ladyswood Road, Wallasey.
As Far As Possible—We'll Go—Come, India!

G. E. HOEY, 92, Industrial Road, Sowerby Bridge.
What Parliament's Doing—Nothing Important—Committing Suicide!

J. JACKSON, 21, Casson Street, Ulverston.
Pretty Pass—Reached By "Crooked Ways."

J. MOORE, 85, Fairview Road, Stamford Hill, London, N.
Life Is Sweet When—Woof!—"Daddy!"—"Dearest!"—Sizzle!

J. H. NOAKE, 71, Macadam Square, Stanhope Lines, Aldershot.
One Long Struggle—Radio—Kids—And This!

J. NORMAN, 4, Highbury Avenue, Salisbury.
Makes Me Anxious — Catalogue — Wife Anxious, Prospectus.

G. TAYLOR, 60, Pix Road, Letchworth, Herts.
She Wants To Know Why—And Jolly Soon *Noses*!

Mrs. V. TEE, 123, Bath Road, Southsea.
He Spoke His Mind And—Only Soap-box "Upheld" Him.

G. WATSON, North Rothwick, Stonehaven, N.B.
Incurable Optimist—Busy Curing Others, Cupid.

A list of £5 winners will be sent to any applicant sending a stamped addressed envelope. A complete list of all cash prize-winners can be seen at these offices.

ALL PRIZES HAVE BEEN POSTED.

Examples for "Bullets" Competition No. 792.
Our Traveller Prince—Door To Prosperity—Ramsay And Baldwin—Pottering About—Innocently — Far Away — Speeding The Plough—Steady Chap—To Please Her—With An Iron Hand — Praise — Kicking Against Facts — Sleeping On — Carried Too Far—Swelling—Wife's Sermon—Slowly Recovering—All Along—Homely Wisdom—Want—Man In The Limelight—Calling In Vain—Surprise For the Motorist—Feeling Insulted—A Fine Thing—Putting His Foot In It—Something To Grouse About—Seldom Appreciated—Running Into Debt—When Attacked—Aches And Pains—He Doesn't Know It, But.
(Closing Saturday, February 14.)

The original cheque for £500 awarded to the First Prize-winner in Competition No. 788 will be displayed in the window of Mr. Walton, 186, Church Road, Willesden, N.W.

"BULLETS" RULES.

The First Prize will be awarded for what the opinion of the judges in consultation with the Editor is the best Bullet received, the other prizes in order of merit, the being cleverness, aptness and originality. Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

Only two attempts may be written on a coupon, and a postal order must be enclosed at the rate of 6d. for each coupon to be used of. This must be made payable to JOHN BULL and crossed & Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be clearly noted on each coupon submitted. Coupons must not be mutilated.

The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this is an express condition of entry.

Employees of Odhams Press and their families are not eligible to compete.

Examples for "Bullets" Competition No. 791

PLUMBER SHOWDEN	UNRIVALLED	NOT QUITE
LOAD OF RESPONSIBILITY	EVERYONE'S SWEET	WORTH STICKING TO
KEEPING AFLOAT	ADDING TO OUR TROUBLES	POWERLESS
MINISTERING ANGEL	APT TO FORGET	FLOOD OF BILLS
WAY TO LOSE	SHUNNED	RIDING FOR A FALL
BY TELEPHONE	DOING SOME GOOD	HER ADMIRERS
DAMNING EVIDENCE	WITH PROPER CARE	A NEW TRICK
FOOLING US	HEREAFTER	TIME PERMITTING
AT MONTE CARLO	ON THE RIGHT LINES	AFTER HE'S GONE
HITTING IT	AGE OF SPEED	MAN WE CAN TRUST
ANOTHER FIVE MINUTES	MASTERS	

Example _____ Closing SAT. Feb. 7
Bullet _____

Example _____
Bullet _____

(791) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d.
Signed _____
Address _____

Example _____ Closing SAT. Feb. 7
Bullet _____

Example _____
Bullet _____

(791) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s.
Signed _____
Address _____

"Bullets" must consist of Two, Three or Four Words.

Example _____ Closing SAT. Feb. 7
Bullet _____

Example _____
Bullet _____

(791) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d.
Signed _____
Address _____

Example _____ Closing SAT. Feb. 7
Bullet _____

Example _____
Bullet _____

(791) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.
Signed _____
Address _____

If you wish to send in further "Bullets" you can write them on plain paper.

Address Coupons: "Bullets" No. 791, "John Bull," Long Acre, London, W.C.2 (Comp.)

Have you seen the 1931 *Bullets Bulletin?* Our free weekly help for would-be winners, now brighter and better than ever, can be yours every Thursday. Penny postcard brings specimen copy. Better still, make sure of the next twelve issues by sending crossed P.O. 6d. (to cover postage) made payable to JOHN BULL. Address: "Bulletin" Department, Odhams Press Ltd., 19, Short's Gardens, London, W.C.2.

SPECIAL NEWSAGENTS' PRIZES.—Cheques for £6, £2 and £1 respectively will be paid to the Newsagents from whom the winners of the three chief prizes in Competition No. 791 usually purchase "John Bull."

TO THE Nerve-Racked, Sleepless, Depressed & Poor in Health

Yeast-Vite IS LIFE!

WHY suffer the Misery and Torment of Frayed and Fretful Nerves when 'YEAST-VITE' will so quickly Calm, Soothe and Rebuild them?

WHY sink beneath a load of Pain such as Headaches or Neuralgia—when two 'YEAST-VITE' Tablets bring Glorious Deliverance—IN MINUTES?

Bright & Well! Yeast is LIFE

WHY toss and turn and long in vain for SLEEP when 'YEAST-VITE' gives the Deep, Refreshing Slumber you NEED?

WHY be depressed, Tired, 'Worn Out' and Overdone when Buoyancy and Vigour can be yours by taking 'YEAST-VITE'?

WHY be poor in Health, Fearful of what lies before you when 'YEAST-VITE' so rapidly arrests the Health Decline and places the Body on the Peak of Perfect Fitness?

'YEAST-VITE' is Life—Happy Vigorous Life! Read the Health Time-Table Below and see how soon YOU can be Fit, Bright and Alert!

Take Yeast-Vite NOW!

Notice the way your Spirits Brighten—see how Quickly your Pains Leave you—experience the 'verve' and Vitality that permeates your body—*feel* the Health Surge through your being to make you Happy and Vigorous—to bring back the Sparkle to your Eye and the Rosy Glow of Health to your Cheeks! 'Yeast-Vite' is a Health BUILDER. It supplies your body with the very 'bricks' of Health—VITAMINS—those mysterious but POWERFUL factors whose discovery is one of the Sensational Achievements of Science!

YOUR QUICK-HEALTH TIME-TABLE

FROM	TO	TIME
NERVE PAINS	*Glorious Relief*	In 5/15 MINUTES
HEADACHES -	*Deliverance*	In 5/15 MINUTES
LASSITUDE - -	*Vim and Vigour*	In 10/20 MINUTES
DEPRESSION -	*Buoyant Energy*	In 10/20 MINUTES
"NERVES" -	*Steadiness*	In 10/20 MINUTES
INDIGESTION -	*Keen Appetite*	In 15/30 MINUTES
EXHAUSTION -	*Animation*	In 15/30 MINUTES
SLEEPLESSNESS	*Calm Repose*	In 30/60 MINUTES
RHEUMATISM -	*Pain Relief*	In 24 HOURS
CONSTIPATION	*Regularity*	In 36 HOURS
IMPURE BLOOD	*Purification*	In 36 HOURS

You NEED 'Yeast-Vite'

NO CURE-NO PAY

£5,000 Guarantee.

Simply obtain a 1/3 Bottle of 'YEAST-VITE' Brand Tablets from any Chemist. Try the treatment at our risk, and if you are not THOROUGHLY CONVINCED of the WONDERFUL POWER, PERFECT SAFETY and TONIC PROPERTIES of 'YEAST-VITE,' return the empty carton to Irving's Yeast-Vite, Ltd., Watford, and your money will be refunded in full without quibble or question, under our £5,000 Guarantee. Accept this wonderful offer to-day and so start now to Better Health and Brighter Spirits.

We Take 'Yeast-Vite'

Yeast-Vite

Brand

Tonic Tablets, from All Chemists, 1/3, 3/- & 5/- Per Bottle

No proprietary rights are claimed in the method of manufacture or formula other than the registered trade mark "Yeast-Vite." T.C.B.

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